



The Barbershop Beat

Monthly Publication of Atlantic Bay-Mountain Region #19
Sweet Adelines International, Inc.



www.region19sai.org

March 2017

Chapter Leaders: please either distribute the mailing to your members or refer them to the regional website. Thank you!

IN THIS EDITION:

ITEM	ACTION BY	FROM
Regional Calendar (2)	All Recipients	Sarah Nainan-Newhard, Team
Lines of Communication (3)	All Recipients	Barb Falkinburg, Communications
Team Coordinator Notes (4)	All Recipients	Sarah Nainan-Newhard, Team
Deadlines for Contest (5)	All Recipients	Barb Falkinburg, Communications
Contest Order of Appearance (6)	All Recipients	Barb Falkinburg, Communications
Regional Webcast News! (7)	All Recipients	Di Bartel, Marketing
Webcast Sponsorships (8)	All Recipients	Di Bartel, Marketing
Outside Ticket Sales Information (10)	All Recipients	Barb Falkinburg, Communications
Quartet Chorus Signup (11)	Regional Quartet Members	Peggy Coulter, Quartet Chorus Coord.
Contest Afterglow and Boutique News (12)	All Recipients	Harbor City Music Company
IES Flyer (13)	All Recipients	International
"Bearly" Sisters in Song Flyer (14)	All Recipients	Harbor City Music Company
Special Photography Offer (15)	All Recipients	JB Photographers
Coronet Club Show Flyer (16)	All Recipients	Coronet Club
Vera Bradley Bingo Flyer (17)	All Recipients	Lehigh Valley
Friends and Family Performance (18)	All Recipients	Chesapeake Harmony & Arundelair
Dundalk Show Flyer (19)	All Recipients	Dundalk
Golf Scramble Flyer (20)	All Recipients	Harbor City Music Company

- ♫ All submissions for the monthly mailing are due on the **27th OF EACH MONTH.**
- ♫ All submissions should be submitted in electronic form (Microsoft Word, or the following graphic formats – jpg, bmp, etc.), and sent to bfalkinburg@comcast.net.

Region #19 Philosophy

Women join Sweet Adelines because they love to sing. They stay because of the musical challenges, the rewards of individual achievement, and the rewards of performance and the sense of belonging. Therefore, Region #19 is a progressive women's organization which:

- ♫ Promotes excellence in the performance of barbershop harmony through education
- ♫ Creates an atmosphere of camaraderie among its membership
- ♫ Provides opportunities for individual growth

ATLANTIC BAY-MOUNTAIN REGION #19

CALENDAR OF EVENTS – updated October 2016

Key: ■ =Chapter Events; ■ =Regional Events; ■ =International Events

* = newly added/modified events

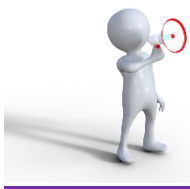
2017

Regional Management Team (RMT) Meeting, via teleconference	March 12
Regional Convention and Competition, Hershey, PA	April 6 - 9
Pride of Baltimore Chapter English Tea	May 20
Red Rose City Chapter Show	May 21
International Education Symposium, College Park, MD	August 2 - 6
Regional F.L.A.S.H. (Faculty: Judy Posgay & Carole Persinger) Hunt Valley, MD	September 8 -10
International Convention, Las Vegas, NV	October 10-14

2018 and beyond

Regional Convention and Competition, Hershey, PA	April 12 - 15
Director Training – Harmony College East.....	June (TBD)
Regional F.L.A.S.H. (Faculty: Jim Arns & Renee Porzel)	September 7 – 9
International Convention, St. Louis, MO	October 16 – 20
Regional Convention and Competition, Hershey, PA	May 2 – 5, 2019
International Convention, New Orleans, LA	September 16 – 21, 2019
Regional Convention and Competition, TBD	April 30 – May 2, 2020
International Convention (75 th Anniversary), Louisville, KY	October 12 - 17, 2020
International Convention, St. Louis, MO.....	October 11 – 16, 2021

- ♪ Submit additions and/or corrections to the regional calendar to Sarah Nainan-Newhard, Team Coordinator, syuki63@gmail.com
- ♪ Chorus show dates do not have to be “cleared” with the Region; however, this calendar may be a useful tool when planning events.
- ♪ Submissions for *The Barbershop Beat* are due on the 27th of each month (to bfalkinburg@comcast.net) until further notice



Lines of Communication

Contest is only 6 weeks away!

Your Regional Convention Steering Committee met at Hershey Lodge last weekend to finalize convention and contest details. The committee carefully reviewed your responses from the survey and as much as possible tried to implement suggestions. Those of you wishing function space should already have contacted the hotel on your own.

Harbor City Music Co. is working on an Afterglow that sounds like a lot of fun for all. Details will be forthcoming!

Of course this year's big news is our inaugural webcast! Family and friends can't make it to Hershey? Have them tune in to the webcast! There will be links from our website. And you can donate right now to help offset the costs! There is a button right on our website home page. Our fabulous webcasters will be Maggie Ryan, Sarah Nainan-Newhard, and Heather Brooks! Thanks to Marketing Coordinator Di Bartel for making this happen this year.

Harbor City is working on the possibility of having a webcast feed in the boutique as well as some quick food choices.

This issue is packed with contest information and updates! Please share this information with all members – especially if they are not subscribers!

The deadline for inclusion in The Barbershop Beat is the 27th of each month.

You can subscribe to the Barbershop Beat by filling in the subscription form on the front page of the regional website. <http://www.region19sai.org>

The best way to contact me is via email: bfalkinburg@comcast.net

Barb Falkinburg

TEAM COORDINATOR NOTES:

Happy Wring (that's Winter and Spring combined...how about Sprinter?!)

We're a little over a month away from our Regional Convention back in Hershey, PA! Your Regional Convention Steering Committee (RCSC) is in high gear as they prepare for yet another seamless contest experience for competitors and the audience alike. I enjoy reading your social media posts filled with your excitement over retreats, coaching sessions, and rehearsals as you all prepare to show us your stuff!



A few weeks ago, the Region's Facebook page practically exploded when Di(ane) Bartel, RMT Marketing Coordinator, proudly announced that we'll have our first webcast of our competition! I'm honored to be serving alongside Maggie Ryan for the chorus competition webcast (Maggie will also be webcasting during the quartet contest with Heather Brooks)! While the webcast will be free, please consider a donation, especially if your fans and loved ones plan on tuning in. You can also buy a shout out to be read during the webcast (click [here](#) for more info). Di's doggedness in making the webcast happen is representative of the leadership, dedication and innovation we have in this region.

We also are fortunate to have had Donna Halley as our Education Coordinator – she's produced several innovative programs to help increase our knowledge of our craft, provided outstanding educational leadership for our chapters, and kept our region on the barbershop map. Although Donna won't be leaving her position until the end of April, I wanted to get this message out now as I hope you'll seek Donna out in Hershey and thank her for all she's done for this Region during her term.

One example of Donna's leadership is providing resources for all Region 19 Directors to attend IES (International Education Symposium), which will be held right in our own backyard in August. With the cost of our directors attending being offset by the Region, I hope your chapter leaders can now budget for at least one of your chapter leaders to attend IES – it is definitely a worthy investment. I hope your chapter or quartet is taking advantage of the talent that will be in our region at that time – I'm aware of several chapters and quartets who have booked coaching sessions with attending faculty for either before or after IES! I'm so happy to see that SAI chose to bring back IES, as it is an excellent opportunity to learn from our organization's finest. Click [here](#) to learn more! I've even heard that one of our chapters has been invited to sing not once, but *twice* at IES!

Until next month, enjoy your journey as you prepare for convention!

In harmony,

A handwritten signature in dark ink, appearing to read 'Sarah'.

Sarah Nainan-Newhard
Team Coordinator
Atlantic Bay-Mountain Region 19
syuki63@gmail.com

DEADLINES FOR CONTEST:

Please take note: All times are subject to change. Any changes to the times will be reflected in the coordinator's letter that will be sent a few weeks before contest.

Below are the remaining deadlines.

Regional Deadlines					
All Forms and Fees must be received by the date(s) indicated					
Due Date	Form Name	Send to	Payment Required	Mail / Email/Online	Completed Date
3/13/2017	Late Registration	Peggy Reno	Yes	Email to singreno@aol.com with payment mailed	
3/18/2017	Chorus/Quartet Video orders	Barb Falkinburg	Yes	Mail form with payment. Video will be available for download after contest.	
3/25/2017	OPEN DIVISION only – Cue Sheet	Alta Paronto	No	Online form then email to Eve Sclawy	
3/25/2017	Quartet and Chorus Final Pose / Song Info Form	Alta Paronto	No	Online form	
4/7/2017	Chorus list of competitors***	Bring to Chorus Briefing	No	Typed, in alpha order - 2 copies	

***This form is received from International. This form **MUST** be completed, signed by the appropriate officials and **TWO** copies must be brought to the chorus briefing in order to compete. **The form supplied by International MUST be used.**



Happy March Birthday!

Dundalk	March 4th
Clusutered Spires	March 4th
Heart of MD	March 12th
Altoona	March 23rd

Contest Order of Appearance.

IMPORTANT UPDATE! Due to the number of competing quartets this year, the Quartet Contest is tentatively scheduled to begin at 4:00 rather than the published 5:00. This change will have an impact on the schedule for the entire day so everyone will need to remain flexible. It is exciting to have this situation of so many quartets competing in our region!!

Quartet Contest Friday April 7, 2018 4 PM

1. Lustre (Evaluation Only)
Capital Accord, Harbor City Music Co.
2. Bearfoot
Chesapeake Harmony
3. Mix It Up
Harbor City Music Co.
4. ONYX
Harbor City Music Co.
5. Pivot
Harbor City Music Co., Upper Chesapeake
6. Now or Never
Capital Accord
7. KiZmet
Greater Harrisburg
8. Mosaic
Hickory Tree, Jersey Sound, Valley Forge
9. Moonlighting
Harbor City Music Co., Pride of Baltimore, Upper Chesapeake
10. Mp4!
Philadelphia Freedom, Shades of Harmony
11. Group Therapy
CAL, Region 19, Upper Chesapeake
12. Audacious
CAL, Region 19, Valley Forge
13. Back Talk
Dundalk
14. Famous Janes
Harbor City Music Co., Harmony on the Bay
15. Knock Out
Dundalk
16. Neon Lights
Harbor City Music Co., Red Rose City
17. JewelTones
Red Rose City
18. Quad-tete OPEN DIVISION
Upper Chesapeake
19. Sweet as Sugar
Dundalk
20. Sound Design
CAL, Region 19, Pride of Baltimore, Harbor City Music Co.
21. Voice Activated
CAL, Region 19, Greater Harrisburg
22. The Jersey Girls
Jersey Sound
23. Vocal Exchange
Diamond State
24. Rampage
CAL, Region 19, Dundalk
25. Uncorked (Evaluation Only)
CAL, Region 1, Coastline Show, Mountain Jubilee, Valley Forge

Chorus Contest Saturday April 8, 2017 11 AM

0. Delaware Valley Show (Evaluation Only)
Springfield, PA
1. Ocean-Bay OPEN DIVISION
Salisbury, MD
2. Freedom Valley
Chambersburg, PA
3. Cape Shore
Tuckahoe, NJ
4. Clustered Spires OPEN DIVISION
Frederick, MD
5. Shades of Harmony
Williamstown, NJ
6. Harmony on the Bay
Centerville, MD
7. Arundelair
Annapolis, MD
8. Ringing Hills
Pottstown, PA
9. Philadelphia Freedom
Philadelphia, PA
10. Diamond State
Newark, DE
11. Altoona
Altoona, PA
12. Chesapeake Harmony OPEN DIVISION
Severna Park
13. Heart of MD OPEN DIVISION
Rockville, MD
14. Valley Forge
Valley Forge, PA
15. Dundalk
Baltimore, MD
16. Lehigh Valley
Bethlehem, PA
17. Greater Harrisburg
Quentin, PA
18. Capital Accord
Silver Spring, MD
19. Red Rose City
Lancaster, PA
20. Upper Chesapeake
Bel Air, MD
21. Jersey Sound
Cinnaminson, NJ
22. Pride of Baltimore
Baltimore, MD
23. Harbor City Music Company
Baltimore, MD

Webcast News!

I am so very excited to announce that the RMT approved the idea of Region 19 joining the ranks of other choruses around the world who are now producing their own webcasts. I have been hoping that we would jump on the bandwagon and host our own webcast for a few years now and I am so glad to finally make this happen!

The excitement and positive response from regional leadership and members has been amazing and I firmly believe that the webcast followers from all over will tune in to see what's going on in Region 19!

I am also thrilled to announce that our webcasters will be none other than Maggie Ryan (Greater Harrisburg) and Queen Heather Brooks (Four Betty's) hosting the Quartet contest on Friday and Sarah Nainan-Newhard (HCMC) and Maggie Ryan hosting the Chorus contest on Saturday.

Since this is our very first venture into the world of webcasting we are going to offer our inaugural webcast free to viewers just as Sweet Adelines International does. It is our hope to offset our costs and build our 'bank roll' for future webcasts by collecting donations for our webcasting ventures. Perhaps your own chorus would be interested in taking up a collection to help defray costs.. maybe do a section challenge or challenge a sister chorus to matching donations. For \$50.00 you could be a 'Friend of the Region sponsor' and have your name displayed with others on the big screens! If you know of a company who might be interested in a sponsorship please send them the information enclosed in this mailing or you can find the sponsorship form on the website home page. We will also be offering shout-outs for \$5.45 so you can thank your friends, family, coaches, or send good luck messages to your friends who are competing in quartets or other choruses!

Please be on the look-out for the webcast questionnaires that were sent to all chorus team leaders and presidents and all quartet contacts - the deadline for submitting your webcast information is March 25th 2017.

See you in 6 weeks!
In Harmony,

Di Bartel
RMT Marketing Coordinator
2017 Webcast Coordinator

Webcast Sponsorships!



This year Atlantic Bay Mountain Region 19 of Sweet Adelines International is excited to announce that we will host our very first LIVE webcast of both our Regional Quartet and Chorus Competitions. SAI Region 19 draws our members from Maryland, Pennsylvania, Delaware, and New Jersey and West Virginia. We currently have close to a thousand members from the very young to the very 'young at heart', and from all walks and celebrations of life. The culmination of our hard work will be exhibited during our Annual Regional Competition on April 7 and 8, 2017 at the Hershey Lodge, in Hershey, PA. This year, 25 quartets and 24 choruses will cross the stage showcasing months of hard work and perfection of harmonies!

Sweet Adelines International is a highly respected worldwide organization of women singers committed to advancing the musical art form of barbershop harmony through education, competition, and performance. Sweet Adelines International is a nonprofit music education association and is one of the world's largest singing organizations for women.

Our goal is to help make and keep our webcast free of charge to our viewers. We are excited to be able to bring the joy of music to the World Wide Web. Sweet Adelines & Barbershoppers from ALL OVER THE WORLD will be tuning in to watch OUR competition.

Since we have a worldwide audience, we can offer world class opportunities for local, national, and even international companies to share their personal messages. We hope you will consider a tax deductible sponsorship opportunity for this very exciting endeavor! You can choose a sponsorship package that meets your networking needs on the following page and contact me soon to reserve your space!

Thank you in advance for your assistance with this fantastic opportunity!
In Harmony,

Di Bartel
Atlantic Bay Mountain Region 19 Marketing Coordinator
Webcast Coordinator
Region19webcast@gmail.com /443-668-5066 (Cell)
www.region19sai.org

Sponsorship Levels

Overtones \$5000.00

- Logo on Regional Website
- Video Billboard Advertising
- Ad card on webcast desk
- 'presenting sponsor' mention at each break

Spotlights \$2500.00

- Logo on Regional Website
- Video Billboard Advertising
- Mention at breaks

Encore \$1000.00

- Logo on Regional Website
- Video Billboard Advertising
- Mention at breaks

Crown \$ 500.00

- Video Billboard Advertising
- Mention at breaks

Rhinestones \$ 250.00

- Video Billboard Advertising
- Mention at breaks

Sequins \$ 100.00

- Video Billboard Advertising

Friends of the Region \$ 50.00

- Listing on the Billboard Advertising

OUTSIDE TICKET SALES

Single tickets may be purchased through the Region 19 Store.

http://www.region19sai.org/store/c1/Featured_Products.html

Quartet contest	\$25
Chorus contest	\$25
Show of Champions	\$30

Tickets purchased will be available at Will Call/On-site ticket sales with your name on them.

News from the Hershey Lodge!

Lebbie Lebkicker's Restaurant (usually only open for breakfast) is currently closed for renovations and will not be complete before our convention. The Bear's Den is open for breakfast (check the Lodge newsletter you get at check-in for more information). There are also restaurants in the area such as Friendly's and Bob Evans. See the April mailing for a complete list of nearby restaurants.

If you arrive Friday afternoon please be prepared for long lines at registration. They go fairly quickly but get backed up when everyone arrives around the same time. Just remember - they will hand you a Hershey bar when your registration is complete!

HCMC is planning on having registration pickup in the boutique this year.

Quartet Chorus Sign Up

Friday April 7, 2017 – Hershey, PA

Immediately following the Quartet Contest:

- Open to all Region 19 Registered Quartets and Past Regional Champions
- Low cost per Quartet – sheet music and learning tracks included
- Songs can be used in your repertoire at no additional cost
- Sing with your favorite quartet singers in a large chorus of over 100+
- Ideal for Registered non-competing quartets to be onstage performing
- No pressure!

Songs – “Mister Mom” and “Rhythm is Our Business”

Directors - Michael Gellert and Pam Nichols

Fee information and registration is on the Region 19 website.

<http://www.region19sai.org/quartet-chorus.html>

Questions? Please Ask!

Peggy Coulter

Peggyc50@juno.com



After-Glow News!

What a Ride Contest Is Going to Be!

What a *Celebration* the After-Glow is going to be!

Come stroll “~~The Midway~~” created by your Host Chapter **Harbor City Music Company!**

This year there will be harmony, games to play, photos to take, and dancing!

HCMC is planning a “midway” style afterglow party. There will be 3 intimate “hospitality” rooms hosted by several choruses for quartets to come and share some songs. There will be a large room with food, cash bar and a DJ for dancing! There will be photo booths and other surprises on the midway!

We currently have 3 choruses to help out and are still looking for a few more choruses to “host” a room. What does “hosting” a room mean? Simply to meet, greet, and introduce the quartets as they stroll through the midway and into a room, decorate the room in a fun carnival/midway theme, and just have fun! 1 or 2 choruses can go together on a room.

If you have questions or wish to host a hospitality room please contact Sue Ann Myers ASAP!
sueannmyersrn@aol.com

Boutique News

HCMC is investigating having the boutique open during contest. As part of that plan, we are trying to get a webcast feed into the boutique and serving grab and go food for a period of time. Members would be able to shop, grab a bite to eat, and not miss any of the contest! We will keep you posted, so look for more information as we try to make this all happen!





IES is in our region this summer!

Visit the International website for more details, class schedules, and class descriptions. There are classes for all aspects of Sweet Adeline life from music skills to leadership skills to technology skills.

Region #19 Front Line Directors!

Your region will fund you to attend this event by paying your registration – at least \$400 up to a maximum of the Early Bird Registration fee. This is based on the number of directors that choose to attend.

A new Mixed Harmony contest and the Rising Star contest will be held during this event.

Don't miss out!

Early Bird Registration goes until April 24, 2017.



What A Ride we'll be having –What A Ride it will be!
 Make the memories last-Yes! Buy a “Bear-ly”
 With musical notes and ribbon color You choose
“Bearly Sisters In Song”- a prize you won't lose!

Order one now - you won't wait too long
 Delivered at Hershey - **“Bearly Sisters In Song”**!

Ordering information follows—*Bears about 16” high when sitting-
 Each one hand made by Harbor City Music Company-quantities limited*



“BEARLY SISTERS IN SONG” ORDER FORM

Cost \$30 per Bear--- YOUR “Bearly Sisters In Song” will be waiting for you at the Regional Boutique!

_____ Black background with MULTI-COLOR NOTES

_____ White/Beige background with black notes

_____ Black background with WHITE NOTES (*material may have a slight variation from the
 Picture - but still black background with white notes*)

_____ RIBBON COLOR/S REQUESTED—You may choose up to 2 colors

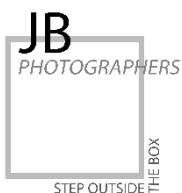
Total number of “Bearly Sisters in Song” ordered Total _____

PAYMENT OPTIONS-

1. **Check** made to **HCMC** (Harbor City Music Company) and sent to:
 Loretta Ratkus
 38 Sandalwood Drive
 Rehoboth Beach, DE 19971

2. **Paypal** – will have \$1 convenience charge per Bear

LINK to “Bearly Sisters in Song” information on Harbor City Music Company website-
<http://harborcitymusiccompany.org/bearly-sisters/>



A Special Offer from JB Photographers

Lighted Lanyards

The lanyard is 3.5 in x 5 in - can be vertical or horizontal. The customer can set the lanyard to blink (2 speeds), stay lit constantly, or turn off. The light comes from behind the photo.

Photographer can design whatever you like. Photos will be taken and product printed on-site

Visit the photography room
Friday afternoon and evening in the Cocoa Hallway for samples and information.

Ideal for quartets and individuals and small groups!



Samples and a Mock-up with the contest logo

\$20



The CORONET CLUB CONGRATULATES

2017 International
Quartet Champions

FRENZY



2017
The CORONET CLUB
presents

GRAND Illusion

FAMED CORONET CLUB CHORUS

YOUR FAVORITE QUEENQUARTETS

Featuring VERY Special Guests



CROSSROADS

2009 Barbershop Harmony Society
International Championship Quartet
www.crossroadsquartet.com

MGM GRAND VEGAS

October 13, 2017

7:30 preshow, 8:00 showtime

visit CoronetClub.org for tickets!

And the
Incomparable

Liz Hardcastle



bringing her
Emcee Magic!

Lehigh Valley Chorus



VERA BRADLEY BAG PRIZES

Saturday March 18th

Dewey Banquet Hall

502 Durham Street Hellertown, PA 18055

Doors open at 12pm - Games begin at 1pm

\$15 for 15 Games of Bingo!

**\$5 Special Games! Prizes
Include Coach Purse and
Michael Kors Purse**

**There will also be a Chinese
Auction and a 50/50 Raffle
Lots of Chances to WIN!**

Lunch will be available

Hot Dog with chips and a drink

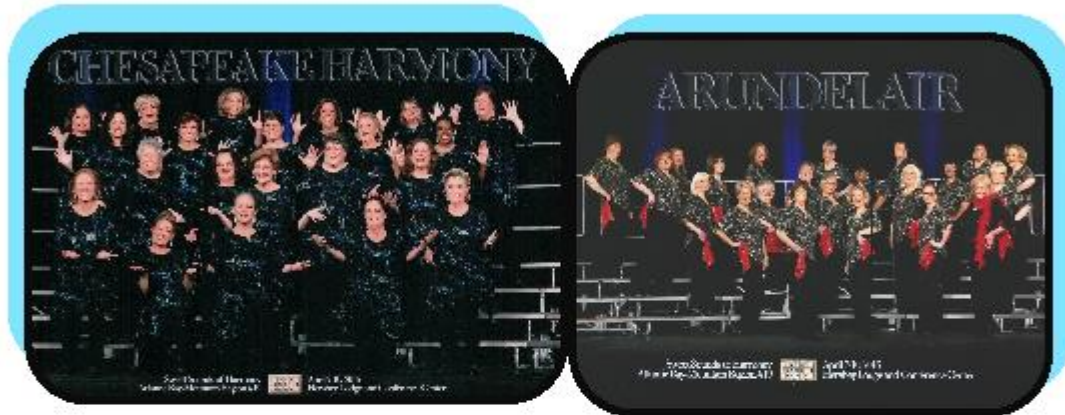
Desserts and snacks

All proceeds to benefit the musical education of the chorus

Please e-mail sing@lehighvalleysweetadelines.com or call Angie
at 610-730-6711 to purchase tickets or for more information.

Friends & Family, March 19, 2017 @ 2:00PM

Please join Chesapeake Harmony Chorus & Arundelair Chorus for this free performance!



With Special Guests..

Moonlighting

Neon Lights

Mix It Up

and Chesapeake Harmony's Own

Bearfoot

**Held at Historic Baldwin Hall located at 1358 Millersville Road,
Millersville, MD. Sunday, March 19, 2017. Doors open at 1:30 PM.**

Refreshments to follow

DUNDALK STAR SPANGLED CHORUS

presents



a Benefit Performance & Variety Show

FEATURING: Dundalk Star Spangled Chorus

“Back Talk,” “Rampage” & “Sweet As Sugar” Quartets

Region 19 5th Place & Most Improved Quartet “Knock Out”

Region 19 2nd Place & SAI Novice Quartet “Neon Lights”

Region 19 Novice Quartet “Mix It Up” & Variety Show Acts

SUNDAY, MARCH 26TH - 3 PM

North Point Government Center, Dundalk

(Corner of Wise Ave. & Merritt Blvd.)

**TICKETS:
\$10.00**

Tickets available *at the door*
or *in advance* by contacting
Bev Bruening: 410-866-2288
beverly.bruening@comcast.net

Donations are gratefully accepted.

BASKET RAFFLES

50/50 TICKETS

SPONSORED BY: BARBERSHOP BOOSTERS

All proceeds will be deposited in the Pat & Fred King Memorial Fund to benefit musical education expenses for Dundalk's Young Women in Harmony Quartets.

5TH ANNUAL

HCMC GOLF SCRAMBLE

Harbor City Music Company Show Chorus

JUNE 9
SHOTGUN START



**BAY HILLS
GOLF CLUB**

545 Bay Hills Dr.
Arnold, MD 21012

**HOLE IN ONE CONTEST • LONGEST DRIVE CONTEST
GRENADES & MULLIGANS • FREE DRINKS • BUFFET**

**TICKETS
\$100/PLAYER**

Register Online
HCMCGolf.org
Email questions to
info@hcmcgolf.org

4 PERSON SCRAMBLE BEST BALL

TICKETS INCLUDE:

- Continental Breakfast
- Lunch
- Unlimited Beverages
- Cart
- 18 holes of golf

SCHEDULE:

Registration: 7:30 am
Shot Gun Start: 9 am
Buffet Lunch
Awards to Follow