



# **REGION #19 MAILING**

## **AUGUST 2015**

**The Region #19 mailing contains vital information to be shared with all members.**

- ♪ Presidents/Team Leaders are reminded to make appropriate reminders at rehearsals.
- ♪ Chapter REC's are reminded to distribute this mailing to the proper committee chairs and officers.
- ♪ Directions and their addenda are to be kept by the Secretary.
- ♪ Flyers should be posted.

ITEM	ACTION BY	FROM
Regional Calendar	Presidents/Team Leaders/REC's	Sarah Nainan-Newhard, Team Coordinator Marge Grossman, Communications Coordinator
Coordinator's Corner	All Mailing Recipients	Marge Grossman, Communications Coordinator
Team Coordinator Notes	All Mailing Recipients	Sarah Nainan-Newhard, Team Coordinator
Shirley Coffman	All Mailing Recipients	Marge Grossman, Communications Coordinator
History Book Contest	Presidents/Team Leaders/REC's	Michele Woodward, Membership Coordinator
Info from International	All Mailing Recipients	Marge Grossman, Communications Coordinator
Member Events	All Mailing Recipients	Various

### **Region #19 Philosophy**

Women join Sweet Adelines because they love to sing. They stay because of the musical challenges, the rewards of individual achievement, and the rewards of performance and the sense of belonging. Therefore, Region #19 is a progressive women's organization which:

- ♪ Promotes excellence in the performance of barbershop harmony through education
- ♪ Creates an atmosphere of camaraderie among its membership
- ♪ Provides opportunities for individual growth.

**Region 19 Website: [www.region19sai.org](http://www.region19sai.org)**

All submissions for the monthly mailing are due on the **27<sup>th</sup> OF EACH MONTH**. All submissions should be submitted in electronic form (Microsoft Word, or any graphic format – jpg, bmp, etc.), and sent to [maggysings@verizon.net](mailto:maggysings@verizon.net).

**ATLANTIC BAY-MOUNTAIN REGION #19**  
**CALENDAR OF EVENTS – updated SEPTEMBER 2014**

Key: ■=Chapter Events; ■=Regional Events; ■=International Events

\* = newly added/modified events

**2015**

Regional F.L.A.S.H., Red Lion Hotel (formerly Holiday Inn Harrisburg East), Harrisburg, PA (Faculty: Lori Lyford) .....	September 11 – 13
RMT meeting .....	September 13
Valley Forge Chorus, Chapter Show, 3:00 pm .....	September 26
Red Rose City Chorus, Chapter Show .....	September 27
Delaware Valley Show Chorus Bingo .....	October 3
International Convention, Las Vegas, NV .....	October 6-10
Heart of Maryland Chorus, Chapter Show .....	November 1
Ringing Hills Chorus, “A Game of Charades” Show .....	November 7
Dundalk Chorus, “In Black & White” Dinner & Show .....	November 8
Freedom Valley Chorus, Winter Concert .....	November 14
Harmony on the Bay, Chapter Show .....	November 14
Shenandoah Valley, Chapter Show .....	November 21
Greater Harrisburg Chorus, Chapter Show .....	November 28
Valley Forge Chorus, Chapter Show, 2:00 pm & 7:00 pm .....	December 12
Valley Forge Chorus, Chapter Show, 7:00 pm .....	December 19

**2016**

Singers’ School (Faculty: Darlene Rogers) .....	January 8-10
RMT Meeting .....	January 10
Regional Convention and Competition, Hershey, PA .....	April 7-10, 2016
RMT Planning Meeting .....	April 30-May 1
A.R.T. (Faculty: Sharon Babb) .....	June 4
Regional F.L.A.S.H. (Faculty: Betty Clipman) .....	September 23-25, 2016
International Convention, Las Vegas, NV .....	October 18-22, 2016
Valley Forge Chorus, Chapter Show, 2:00 pm & 7:00 pm .....	December 10
Valley Forge Chorus, Chapter Show, 7:00 pm .....	December 17

**2017**

Singers’ School (Faculty: TBD) .....	January 20-22
Regional Convention and Competition, Hershey, PA .....	April 6-9, 2017
Regional F.L.A.S.H. (Faculty: Judy Posgay & Sandy Marron) .....	September 8 -10, 2017
International Convention, Las Vegas, NV .....	October 10-14, 2017

**2018**

Regional Convention and Competition, Hershey, PA .....	April 12-15, 2018
Regional F.L.A.S.H. (Faculty: Jim Arns & Renee Porzel) .....	September 7 – 9, 2018

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**Please Note:**

- If there are any additions and/or corrections to the regional calendar, please notify Sarah Nainan-Newhard, Team Coordinator: [syuki63@gmail.com](mailto:syuki63@gmail.com), and Marge Grossman: [maggysings@verizon.net](mailto:maggysings@verizon.net).
- Chorus show dates do not have to be “cleared” with the Region; however, choruses should contact the Communications Coordinator to add your show date on this calendar. This will also help you learn when other choruses are planning their shows, and share your plans with other choruses.

**Other Important Deadlines:**

- Regional Mailing: submit to Marge Grossman ([maggysings@verizon.net](mailto:maggysings@verizon.net)) by the **27<sup>th</sup>** of each month
- *Hi Lo*’s: submit articles/photos/etc., to Marge Grossman, [maggysings@verizon.net](mailto:maggysings@verizon.net), by the deadlines indicated within the calendar.

# CONGRATULATIONS...



to members of the **CHARM CITY CHORUS** for winning the International YWIH Video Contest. These young ladies, sponsored by the Dundalk Chorus, with 15 members and only two rehearsals, posted a near perfect score with a 399 out of a possible score of 400! They are directed by Bev Bruening, with choreographer Ali Hauger. Ten YWIH Choruses, from various regions, participated in the contest. Members of the Charm City Chorus are proud to represent Region 19.

Marge Grossman   
Communications Coordinator

## NEWS & REMINDERS

- ✓ Time to restart your “diaries” beginning with August 1 – the deadline for submission of articles/photos for the Spring *Hi-Lo’s* is February 25.

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### **SWEET ADELINE CHORUS DIRECTOR NEEDED!**

We are the Heart Of NJ Chorus, a chapter of Sweet Adeline's International with 25 members. We are located in Millstone Township, NJ, and we rehearse from 7:30 – 10:00 PM, Wednesday nights.

We are looking for an energized, positive, organized leader who can take us to the next level in our barbershop technique. We have an immediate opening which we would love to fill ASAP!

For prompt consideration, please send biography and resume to [Klsblum@aol.com](mailto:Klsblum@aol.com).



**Congratulations, *SHIRLEY*  
*COFFMAN!!***

Our Master Director, SHIRLEY COFFMAN, is retiring, having faithfully served the Dundalk Chorus for 16 years as Musical Director and almost 40 years as Assistant Director under Fred King.

Shirley has guided us through some difficult transition years with devotion to and support for the chorus and its members. Shirley earned the title of Master Director when the chorus scored 600 points in Regional Competition in 2014, meeting a long-time goal.

Retirement is always a difficult decision, and we appreciate Shirley's years of dedication to the Sweet Adelines organization and her 56 years with the Dundalk Chorus. While we are planning our Director search, in the interim the Dundalk Chapter will be working with our three Assistant Directors, Ali Hauger, Marion Leake and Bev Bruening, continuing with coaching and planning a show in November.

We wish Shirley the best and hope to see her at rehearsals and chorus functions!

*THE DUNDALK CHAPTER*

## TEAM COORDINATOR NOTES



Several things to chat with you about this month:

### **FLASH:**

Looking forward to seeing many of you at FLASH in September! These regional education events are a great way for us to learn and sing together, and, one of my most favorite parts: play together! Donna Halley, Education Coordinator, is performing her final touches with our international and regional faculty and the schedule to ensure objectives are met; Chris Slusser, Events Coordinator, has embraced her new position on the RMT, and is diligently working behind the scenes to ensure all our needs at our facility are met; and Chesapeake Harmony chapter is working hard as our hostess chapter to ensure a great weekend for all. Please make sure you thank all those involved while you're at FLASH! If you can't make it for the weekend, consider coming to the Saturday Night Show, where we'll be conducting our send-off for regional members who will be competing at International Convention in October!

### **NOMINATING COMMITTEE:**

I'm still looking for two more individuals to serve on the Region's Nominating Committee. This committee's responsibilities include identifying potential leaders in the region who could serve on the RMT and/or RMT Shadow Program, solicit applicants for the RMT, receive the applications, check eligibility and solicit confidential appraisals, then prepare the slate for elected offices after sharing the applications and evaluations with the RMT. If you're interested in serving on this committee, please see me ... and if you're at FLASH, and you see me headed your way, expect to be asked!

### **RMT SHADOW PROGRAM:**

Eventually, all good things must come to an end, and at the end of this fiscal year (May 2016), a new Marketing Coordinator must be appointed to the RMT as Brenda Cunningham will reach the end of her final term. NOW would be a great time for anyone interested in this position to join the Shadow Program to learn more about this position – while Brenda's still in it! The Education, Membership Coordinator (currently Donna Halley and Michele Woodward respectively) positions will also be accepting applications for those jobs, although Donna and Michele can choose to re-apply.

At the end of the next fiscal year (May 2017), both Marge Grossman, Communications Coordinator and I, will reach the end of our terms. Again, if you're interested in either of these positions, NOW would be a great time to learn more about them as an RMT Shadow.

If you are interested in serving on the RMT, the Shadow Program is an excellent way to get your feet wet with little or no obligation for the first year. We have had several Shadows go on to serve on the RMT, and all felt that being a Shadow helped acclimate them for their responsibilities. If you have further questions about serving on the RMT and/or the Shadow Program, please either email me or see me or any RMT member while at FLASH.

In harmony,  
Sarah Nainan-Newhard  
Team Coordinator  
Atlantic Bay-Mountain Region 19  
[syuki63@gmail.com](mailto:syuki63@gmail.com)



# Have you purchased your Video Billboards for Las Vegas?



Showcase your company or support your favorite competitor through this multimedia approach on two 12' x 16' screens at the MGM Grand Arena. Your message will run Tuesday through Saturday evening. Video billboard ads will be shown between performances and during intermission, giving you a chance to capitalize on their undivided attention. Be seen daily by more than 8,000 attendees! Contact [commdept@sweetadelineintl.org](mailto:commdept@sweetadelineintl.org) to place an order. Deadline is 8/15/15, so reserve your video billboard today!

[Learn More](#)

# Old Fashioned Pie Social

**Sunday August 16**

*Chesapeake Harmony Chorus is heading to Ireland for the Annual Irish Association of Barbershop Singers Convention!*



Stop by anytime between **2 and 4 pm** to enjoy the sweet sounds of a *capella* music performed by the Chesapeake Harmony Chorus and others. Enjoy some delicious pie with lemonade or coffee, set a spell, and spend time in the company of friends and neighbors. It's a perfect way to spend a Summer afternoon. Y'all come!

**\$4/piece of pie; 3 pieces/\$10**

Choose from apple, cherry, peach, blueberry, pumpkin, chocolate... plus many more. Includes beverage of lemonade, coffee or water.

Additional take-home pies will be available for purchase.

**Holy Grounds Coffee House & Youth Center**  
**617 Baltimore-Annapolis Blvd., Severna Park, MD**

**[www.ChesapeakeHarmony.org](http://www.ChesapeakeHarmony.org)**





## REGIONAL FACULTY PROGRAM – GREAT NEWS!

Hello to Region 19 Chapter Presidents and Directors,

This is a new fiscal year for the Regional Faculty Program in Region 19, and there are some exciting changes to announce! As you will recall, the Regional Faculty Program provides support for coaching visits by Regional Faculty members, for both musical and administrative coaching, with 3-6 visits each fiscal year for each chapter at no cost to the chapter. The Program also provides the alternative of reimbursement directly to chapters for coaching visits by non-faculty coaching visits within the same 3-6 visits.

The Region has approved two major changes in the Regional Faculty Program for this year:

**First Change:** This year, we have increased the number of coaching visits for many chapters. Every chapter is entitled to three visits. Power Play choruses are entitled to an additional 3 visits this fiscal year. In addition, for this fiscal year, chapters singing in the B to C+ range are entitled to one additional coaching visit. Check out the [MySignUp](#) Chart in the Education tab (under "More...") on the front page of the newly redesigned Regional website at [www.region19.org](http://www.region19.org) to see how many coaching visits the Region is supporting for your chapter this year.

**Second Change:** The honorarium for Regional Faculty members and reimbursement to chapters for non-faculty visits has been increased this year to \$60 a visit.

Here's the process. First, look over the list of Regional Faculty members located in the members-only section of the Regional website. These very talented faculty members (including our 5 judges!) have volunteered to assist chapters in our Region for a designated honorarium from the Region. After you decide what your chorus is looking for in a coach, find a coach on the list with expertise in those areas. Then, contact the coach directly, set up and have the coaching session. After your coaching session, report it to the Region on the [MySignUp](#) Chart. When you report your coaching visit, we'll start the process to reimburse your Regional Faculty coach directly. The visit is free to the chapter. Alternatively, if you decide to hire a non-Regional Faculty coach, or use a Regional Faculty member as a non-faculty coach, you arrange the coaching visit, pay the coach, and then report the visit after it happens on the same Chart. We will reimburse the chapter directly for a non-faculty coaching session. A list of non-faculty coaches within the Region is in the members-only education section.

Coaching is a great way to improve your vocal and showmanship skills and to improve administrative knowledge in the chapter organization. A well-run chapter provides the foundation to promote great singing! We hope this increased support from the Region will provide an even better opportunity for chapters to improve their skill levels. The key is for chapters to take advantage of this great benefit.

So, get your coaching sessions lined up now! If you have already had coaching this fiscal year (starting May 1), please report it on the newly updated [MySignUp](#) Chart.

As Presidents and Directors, if you don't handle this function personally, please forward this email to your chapter member who does handle this function for your chapter.

Happy Coaching,

Bonnie Kerr, Regional Faculty Coordinator  
for Donna Halley, Regional Education Coordinator

## Be a Part of the Next ...

# **GLOBAL POWERHOUSE!**

Your continuous dedication and passion for Sweet Adelines International makes a difference. Keep the momentum going and open your doors this September. Here are five ways you can get involved:

1. On your website, create an open event page for your Global Open House – ask each member of your chapter to post the link to their social media pages and invite their friends and family.
2. Use Meetup.com to invite guests to your rehearsal.
3. Use your list of prospective members (former members, guests, friends, fans, etc.) and send personal invitations through social media, email, postcards or even by phone.
4. Write a brief press release and distribute to your local media – follow-up with a phone call.
5. Make a simple flyer and post it in your local community center, grocery stores or in the parking lot during a women's event.

Participating in the Global Membership Drive and the Global Open House can be as simple or as detailed as you care to make it. Remember to take advantage of the numerous resources available in the Members Only Marketing Center where much of the work has already been done for you:

- Downloadable logos and graphics
- The online Ad Builder where you can build customize ads designed by International
- Press Release templates
- Global Campaign Evaluation, Timeline and Marketing Plan templates
- Social media training guide
- Applied chapter membership campaigns

Additional features also available online:

- User-friendly Google based chapter search on the International website (Find A Chorus)
- Invite a Friend feature on the International website
- International Facebook page and Global Open House event pages

**For more information on the Global Membership Drive – please click here and go to page 16 of the July 2014 issue of *The Pitch Pipe*: <http://bit.ly/W4wPi4>**

**Join the September 2015 Global Open House Facebook Event page! Encourage others to get involved, share your experiences and be creative.**

**<https://www.facebook.com/events/792883967493903/>**

***Are you ready to teach the world to sing?***

Music Education & Member Services Department  
Carol Schwartz, Senior Director  
Linda Davis, Membership Specialist

# Atlantic Bay-Mountain Region 19's FLASH 2015

September 11-13, 2015

(weekend after Labor Day)

Another phenomenal opportunity to learn from  
some of our organization's best!



DALE SYVERSON



LORI LYFORD



HARRIETTE WALTERS

Host Chorus: **CHESAPEAKE HARMONY CHORUS**

Fabulous Classes, Director Education, Quartet Coaching, PVIs, Boutique, DCP Testing, Double Comedy Quartet Contest, Color Choruses, Saturday Night Show with International Competitors, Regional Bingo & so much more!

Go to [www.region19sai.org](http://www.region19sai.org) for more info and to register

ADULT REGIONAL MEMBERS: \$55.00; YOUTH REGIONAL MEMBERS: \$27.50

GUESTS AND MEMBERS-AT-LARGE: \$65.00; YOUTH GUESTS AND MEMBERS-AT-LARGE: \$32.50

ACROSS THE BOARD \$10 LATE FEE AFTER SEPTEMBER 1, 2015, AND ON-SITE

## Red Lion Hotel

Formerly Holiday Inn East

4751 Lindle Rd, Harrisburg, PA, 17111

Phone Number: 844-210-8722

Room Rate: \$92 + taxes

Phone: 844-210-8722

**To:** History Book Chairmen  
**Re:** History Book Contest and Display at FLASH  
**From:** Michele Woodward, Membership Coordinator, RMT

Hi Ladies,

FLASH is fast approaching and I hope that all of you will be attending.

The History Book Contest will also be held at FLASH. Your book is due by 9:30 a.m. in the boutique area on Saturday, September 12<sup>th</sup>, if you want it judged. Please complete the following form and put in your book. The evaluation criteria is also included in this mailing.

Winners will be announced at the Saturday evening show.

Thank you.

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**CHAPTER HISTORIANS  
FLASH 2015  
HISTORY BOOK CONTEST REGISTRATION FORM**

**CHAPTER:** \_\_\_\_\_

**HISTORY BOOK CHAIR:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**EMAIL:** \_\_\_\_\_

\_\_\_\_ Yes, I want my book judged

\_\_\_\_ No, please just display my book



# **SWEET ADELINES INTERNATIONAL ATLANTIC BAY-MOUNTAIN REGION #19**

## **History Book Contest Guidelines / Rules / Scoresheet**

**CHAPTER** \_\_\_\_\_ **YEAR** \_\_\_\_\_

The purpose of the History Book Contest is to encourage chapters to keep a record of activities in an orderly and attractive manner.

### **FACTUAL CATEGORIES**

1. **COMPLETENESS** (5 POINTS) – All events sponsored by your chapter should be covered by some type of enclosure and be as complete as possible. Also include Sweet Adelines events attended by your chapter members, FLASH, Singers' School, A.R.T., Regional or International photos taken of your chorus and any competing quartets should be included.

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**Score:**

2. **ACTIVITIES** (15 POINTS) – Identify place, date, and any other pertinent details of all events. Persons in photos should be identified by first and last names; however, a crowd shot could be treated as an event. Use clever captions.

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**Score:**

3. **CHAPTER PERSONNEL** (10 POINTS) – Elaborate on the "Who's Who" of your chapter such as officers, board members, directors, assistant directors, committee chairmen, quartets and members acting in a regional or international capacity.

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**Score:**

4. **COMPLETENESS** (5 POINTS) – Material should represent the fiscal year – May 1 through April 30. If competition or annual show falls in May, you may include it, since both are activities which take months of chapter preparation.

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**Score:**

5. **CHRONOLOGICAL ORDER** (15 POINTS) – Enter material in chronological order; however, special projects which span a period of time, such as show preparation, may be spotlighted in a special section.

**Score:** \_\_\_\_\_

6. **COVER AND TITLE PAGE** (10 POINTS) – The cover and title page are important. The cover should be sturdy and attractive. Identify chapter and reporting period. This is good place to initiate a theme that will tie together the activities of the year.

**Score:** \_\_\_\_\_

- 7 **VARIETY** (10 POINTS) – Decorate with a variety of memorabilia, such as clippings, articles, photos, flyers, souvenirs, artwork, etc.

**Score:** \_\_\_\_\_

8. **LAYOUT AND COMPOSITION** (15 POINTS) – The book should be well balanced and easy to read. Pages, however, should not be overcrowded or stretched to the point of looking bare. Neat and attractive placement is crucial.

**Score:** \_\_\_\_\_

9. **ORIGINALITY** (15 POINTS) – The entire history book will be judged on originality, imagination, and good taste.

**Score:** \_\_\_\_\_

**OVERALL TOTAL SCORE:** \_\_\_\_\_

## Save The Date!

### Red Rose City Chorus

#### Chapter Show

Sunday, September 27 — 2 p.m.

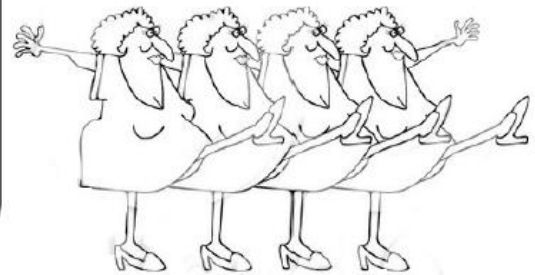
The Ware Center

42 N. Prince St., Lancaster PA

Tickets: [www.artsmu.com](http://www.artsmu.com) (beginning in August)

#### Where do Sweet Adelines go to retire?

Adeline Acres, of course. Spend an afternoon with the residents of the craziest, sparkliest rest home in the world!



### *Featuring special guest chorus... Parkside Harmony!*



Newest men's chorus in the Mid-Atlantic Division, BHS





### **Are you ready for Sun & Sing 2016?**

Britt-Hel ne Bonnedahl, director of Sweden's very own 2014 International Champion Ronninge Chorus, will be one half of our elite coaching team. Britt-Helene specializes in voice, expression, and mental training and serves as an active faculty member, coach, and Master Director.

Rounding out our dream duo is the incomparable Peggy Gram. You recently heard Peggy featured on NPR's (WNYC) Leonard Lopate Show. She served as Sweet Adelines' President from 2008 to 2010, is the current showmanship judge specialist and has coached two International Champion choruses.

Britt-Hel ne and Peggy are already collaborating on a dynamic educational program all about YOU, sure to make an impact on your personal skills and how you think about yourself as a performer. You don't want to miss it!

Sun & Sing will be at the Grand Lucayan in the Bahamas, Jan. 20-24, 2016. Cost to attend is \$1,250 for double occupancy rooms, and \$1,750 for single occupancy rooms.

*\*If you register before July 31, 2015, you will receive a VIP-seat upgrade on your already-purchased 2015 International Convention and Competition ticket. You will also receive a day pass to the exclusive Overtone Society VIP Lounge and a \$25 gift certificate to spend at the Sweet Adelines International Sales table, both to be used in Las Vegas this October.*

To register, visit [www.sunandsing.com](http://www.sunandsing.com) and click the registration link; email Tracy Shoghi at [tracyshoghi@sweetadelineintl.org](mailto:tracyshoghi@sweetadelineintl.org); or call (918) 388-8037.

[Learn More](#)