

BARBERSHOP BEAT

ATLANTIC BAY - MOUNTAIN REGION 19 | JANUARY 2020



New Year. New Chords.

Ring it in!

KICK OFF 2020 WITH NEW FRIENDS AND NEW SONGS

What are your traditions for the start of a new year? Many people follow the tradition of making new resolutions. Of course, many also find it difficult to stick to those resolutions past February. Have you ever stopped to think about why that is? A friend of mine shared her theory and it made a lot of sense to me. Most people focus on making resolutions that involve sacrifices, like giving up a favorite food to (hopefully) lose weight. She suggested changing the perspective to reach the same goals in a positive way, like trying new, healthier recipes to find new favorite dishes you will love and be excited to eat again.

With that in mind, what are your barbershop resolutions for 2020? Here are a few suggestions: Listen to and sing along with recordings of top barbershop quartets and choruses, sing in a chapter quartet, learn a new barbershop song, (might I suggest our new regional song "One Song at a Time"?), or attend a regional educational event (like VoiceWorks on January 11!) to improve your vocal skills and meet new friends in the process!

Nikki Burkhardt





JANUARY 11, 2020

Registration is open!

Voice Works

THREE LOCATIONS: FREDERICK, MD;
HARRISBURG, PA; AND WILMINGTON, DE

www.region19sai.org/VoiceWorks-2020.html

VOICEWORKS 2020 - FREDERICK, MD

Coach: Cyd Wentzel

Specialty Class: So You Want To
Be a Judge

Quartet: Famous Janes Quartet

Site Facilitator: Robin Blythe

Location: Trinity United Methodist
Church, 703 West Patrick Street,
Frederick, MD 21701

VOICEWORKS 2020 - WILMINGTON, DE

Coach: Michael Gellert

Specialty Class: So You Want To
Be a Director

Quartet: GQ Quartet

Site Facilitator: Nikki Burkhardt

Location: Presbyterian Church of
the Covenant, 503 Duncan Road,
Wilmington, DE 19809

VOICEWORKS 2020 - HARRISBURG, PA

Coach: Lynda Keever

Specialty Class: So You Want To
Be an Arranger

Quartet: All Fired Up Quartet

Site Facilitator: Felecia Summy

Location: Devonshire Memorial
Church, 5630 Devonshire Road,
Harrisburg, PA 17112

Region 19 is supporting our hosts' food pantry by asking each attendee to bring at least one canned good as a donation.

REGIONAL MANAGEMENT TEAM (RMT)

SWEET ADELINES INTERNATIONAL, INC.



Communications Coordinator

NIKKI BURKHARDT

Valley Forge

saireg19communications@gmail.com

Liaison to: Chesapeake Harmony, Upper Chesapeake, Freedom Valley



Directors Coordinator

PATTY WEEKS

Cape Shore, Greater Harrisburg

patty.weeks@comcast.net

Liaison to: Greater Harrisburg, Shades of Harmony, Philadelphia Freedom



Education Coordinator

LORI JO WHITEHAUS

Vocal Harmonix

ljwhitehaus@gmail.com

Liaison to: Ocean Bay, DelMarVa, Pride of Baltimore



Events Coordinator

SALLY KELLY

Harbor City Music Company

sallykelly@verizon.net

Liaison to: Capital Accord, Heart of Maryland, Lehigh Valley



Finance Coordinator

CATHY SCHUMAN

Harbor City Music Company

clschuman@gmail.com

Liaison to: Dundalk, Harbor City Music Company, Sing! Shenandoah



Marketing Coordinator

DONNA VINCENT ROA

Harbor City Music Company

donnavincentroa@gmail.com

Liaison to: Vocal Harmonix, Clustered Spires, Arundelairs



Membership Coordinator

JENNIFER NEWMAN

Chapter-at-Large

vfclead@yahoo.com

Liaison to: Cape Shore, Diamond State, Jersey Sound



Team Coordinator

IRENE HERSHEY

Vocal Harmonix

ihershey@aol.com

Liaison to: Valley Forge, Altoona, Ringing Hills

REGION 19 CALENDAR OF EVENTS

THIS SECTION INCLUDES CHAPTER EVENTS, REGIONAL EVENTS, EDUCATION EVENTS, AND INTERNATIONAL EVENTS.

EVENT	DATE
2020	
VoiceWorks 2020 Area Days (Regional Faculty), DE, PA, and MD	Jan. 11
Jersey Sound's Friends & Family Show, Temple Sinai, Cinnaminson, NJ	April 26
Regional Convention and Competition, Marriott in Lancaster, PA	April 30-May 2
International Education Symposium (IES) in San Antonio, TX	July 22-25
Regional F.L.A.S.H. (Faculty: Kim Wonders & Natalie Allen), Location TBD	Sept. 11-13
International Convention (75th Anniversary), Louisville, KY	Oct. 12-17
2021	
Region 19 Quartet Coaching Weekend, Location TBD	Jan. 15-17
Region 19 Convention & Competition, Location TBD	April 15-18
Region 19 F.L.A.S.H. (Faculty: Britt-Helene Bonnedahl), Location TBD	Sept. 10-12
International Convention, St. Louis, MO	Oct. 11-16



REGION 19 MISSION

Our mission: Region 19 is a women's organization dedicated to musical excellence and the development of leaders through education, camaraderie, and performance of a cappella harmony in the barbershop style.

Region 19 Website: www.region19sai.org

Member's Facebook: www.facebook.com/region19SAI

Director's Facebook Group: www.facebook.com/groups/381778536043160

Presidents/Team Leaders' Facebook Group: www.facebook.com/groups/514932849349532

REC's Facebook Group: www.facebook.com/groups/558299848045442

Membership Coordinator's Facebook Group: www.facebook.com/groups/2484755828517569

THANKS FOR YOUR SUBMISSIONS!

We welcome your calendar items, chapter and quartet news, and other items of regional interest.

BARBERSHOPBEAT@GMAIL.COM

SUBMIT QUARTET
NEWS HERE

SUBMIT CHORUS
NEWS HERE

Ever thought about taking a leadership role on the Region 19 Management Team?

**WE HAVE AN OPENING IN MAY 2020
FOR MEMBERSHIP COORDINATOR.**

BE AN INFLUENCER!



Please send your resume and expression of interest to ihershey@aol.com.

NEW YEAR, NEW FACES!



welcome
to the team

For the past two years, Sarah Nainan-Newhard has been serving as our amazing Regional Faculty Coordinator. As we move into the new year, I have sorrowfully accepted her resignation from this role and wish to thank her publicly for being so supportive as I jumped into the Education Coordinator position. Sarah, you rock.

I am happy to introduce everyone to our new RF Coordinator. Sharon Boyer has been a member of the Cape Shore Chorus for 12 years serving as President, Secretary and Business Manager. She has been a dual member with the Valley Forge Chorus for the past 6 years.

Sharon recently retired as the Director of Health Information Management at Acuity Specialty Hospital in New Jersey and now volunteers at the Cape May Courthouse with Volunteers in Medicine.

Her name may be familiar as she recently joined the Education Planning Team and is the Coordinator for VoiceWorks 2020. Please welcome Sharon to this important role of Regional Faculty Coordinator.

Sharon Boyer
Regional Faculty Coordinator



GIVE BACK BY GETTING INVOLVED

A large, hand-drawn word "HELLO!" in white chalk-like font, centered on a solid blue background. The letters are slightly irregular and the exclamation point has a small loop at the top.

Hello, everyone! I'm Nikki Burkhardt, the new Communications Coordinator for Region 19. I am so excited to be serving in this role. For those who don't know me, I have been a Tenor in Sweet Adelines and Region 19 for about 13 years. I sang with Diamond State Chorus for several years, and now I sing with the Valley Forge Chorus, where I serve as their President. I also serve as Region 19's PVI Coordinator on Lori Jo's Education Team. During the day, I work as a landfill gas engineer, turning waste gas into green energy for local companies.

I have learned so much from Sweet Adelines, Region 19, and especially my chorus directors and musical and administrative staff. I'm sure you all have benefitted just as much, if not more, than I have. I am grateful to have the opportunity to give back to Region 19. Have you ever thought about giving back as well? There are so many roles available in your chorus, Regional teams, and even the RMT. If you are at all interested, here is my advice to you:

- **Tell someone.** This seems pretty obvious, but let other people know what roles you are interested in. Those people can help you get the education and training you need to succeed in that role.
- **Be open to new opportunities.** Even if it's not the position you currently have your eye on, don't be afraid to try a role that is currently open. You never know - you may fall in love with that role! If nothing else, this is a great opportunity to hone your leadership skills.
- **You don't have to do it all alone.** Many roles do require a lot of work, but that doesn't mean you have to take it all on by yourself. Recruit others to help!

If you are interested in helping out in your chorus, reach out to your Director or President/Team Leader. If you are interested in helping out at the Regional level, talk to any of us on the RMT. We have also advertised roles on our various teams that are either currently available or will be available soon. Of course, you may also have an idea for a role that doesn't currently exist. Don't be afraid to pitch your idea!

It's a new year filled with promising new opportunities - I challenge you to find your own way to give back to this amazing organization!

MEMBERSHIP CORNER



This fall I posed the question on my Facebook page “How did YOU first hear about Sweet Adelines/Barbershop.” Ninety (90!!!) men and women from around the country shared their stories and I loved reading every one of them.

Many of us found our first barbershop choruses through advertisements for educational programs like “Ready, Set , Sing” and “Free Voice Lessons,” but far more of us found our obsession, I mean hobby, by a simple invitation to visit a rehearsal from someone they already knew.

Now, if you’re like me, the bulk of your acquaintances are already barbershop enthusiasts. Sometimes, when I’m asked to invite my friends to come to a chorus recruitment program, I find myself pausing and thinking, “do I actually have friends who aren’t already Sweet Adelines?”

If that resonates with you, consider the story of Lynne Whittington:

The year was 1994 and I went to have my nails done. My nail tech said, “do you like to sing?” I said yes and she replied you really need to come check out my chorus.

The simplest of questions (asked by Marianna Gellert of Harbor City Music Company & Neon Lights quartet) to a stranger yielded a new member to her chorus and a lifetime enthusiast for our style of music.

As we enter 2020, I encourage you to be bold about your passion and take a chance sharing it with someone you don’t know. All it takes is a simple question – Do you like to sing?

DIRECTORS NOTES



Congratulations to Region 19 members who have recently advanced in the Director Certification Program (DCP).

Nancy Farrar, a member of Harbor City Music Company, Greater Harrisburg, and Pride of Baltimore has completed the requirements to become a Certified Director. As an extremely active Sweet Adeline for nearly 25 years, Nancy had noticed that top-performing choruses had two things in common within their membership – quartet members and certified directors. Nancy felt one way that she could contribute to those stats was to become more knowledgeable about the barbershop style herself, and she enrolled in the DCP. Now that she's completed the program, she hopes to become an assistant director for a chorus that is actively working towards improving its regional standing and may even continue on to the SAI Judging or Arranger Program.

Jennifer Waldorf, a member of Vienna Falls Chorus in Region 14 and a dual member in Harbor City Music Company has advanced to Approved Director in the program.

Good luck to both of you as you bring these new skills to your Sweet Adelines experience.

How about you? Have you ever considered enrolling in the Director Certification Program? This educational, self-paced, home-study program is designed to develop skills for Sweet Adelines International directors, potential directors and musical leaders. It might be a great time to start as the winter months approach. Learn more by visiting the International website at <https://sweetadelines.com/education/certification-programs/director-certification-program>.

CLAIM YOUR COLORS



Color choices in branding and marketing can affect perceptions. Colors convey emotions, feeling, and experiences. When you think of the color red for example, what businesses comes to mind? What about purple and orange? Yellow? I suspect you thought of Coke, FedEx, and McDonalds.

Ever wonder why the majority of pencils we use are painted yellow? When pencils were first made, they were painted purple, red, maroon, or black to cover the imperfections in the wood. The ubiquitous yellow pencil represents the marketing genius of a 19th-century pencil manufacturer.

Hardtmuth Pencil, a Czech company, started using a higher quality graphite from Siberia (shares a borderland with China) for their pencils and sought to produce and market them in a new way. They chose yellow, a coveted color that was tied to royalty (e.g., in Imperial China only the royal family was allowed to wear yellow). The color communicated the graphite's geographical origins and linked the product to long-held Chinese associations of royalty, superiority, happiness, glory, and wisdom. American pencil makers followed suit and painted pencils yellow to communicate that they contained the higher quality graphite.

Colors can speak for a chorus' brand identity and personality. Does your color scheme reflect the personality of your chorus? Would your chorus be interested in learning more about developing a color palette or participating in a pilot for developing a chorus identity? For more information and to submit an expression of interest write to reg19rocks@gmail.com today!



CHAPTER NEWS



HARBOR CITY

Harbor City entertained audiences at many holiday events. We experienced our own Hallmark movie moment singing for the Annapolis Towne Center tree lighting complete with talented student dancers, Santa, a countdown to push the button and then fireworks. It was only topped by our annual performance at the Mormon Temple Visitors' Center. In January we are back to competition prep.



ALTOONA CHORUS

Altoona Chorus had a fun and successful Holiday Chorus in November and December. Eleven guests attended rehearsals and were part of a local television event. In addition we sang at two senior centers and the local Veterans Home. We are hoping to see some of those ladies in January.

[Learn More](#)



DUNDALK CHORUS

Dundalk chorus got into the holiday spirit with a performance at the Toys for Tots fundraiser, followed by a singout for residents of the Caritas House in Catonsville, and finally, our annual holiday party, complete with food, songs, gifts, and crazy hats! Happy New Year, everybody!

[Facebook](#)

CHAPTER NEWS



VALLEY FORGE

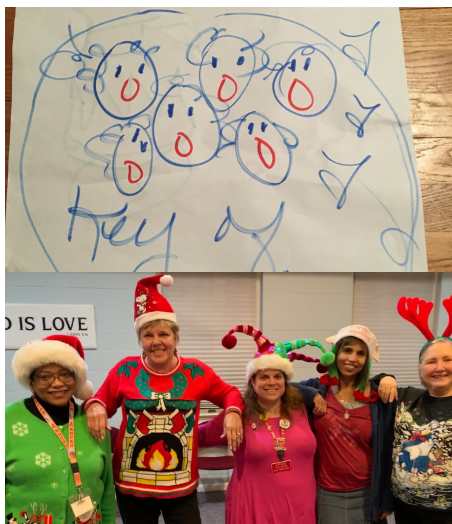
2019 was truly a "chorus- changing" year for Valley Forge. The women our chorus banded together through the new director search. We set goals and met them in 2019, which strengthened our internal teams, our friendships, and our bond as sisters in song. Cheers to a great 2020 from our chorus to all our Region 19 Sweet Adeline sisters!

[Facebook](#)



ARUNDELAIR CHORUS

Our Christmas Show was a huge success! Thank you to everyone who came out to support us. And to our director Jenny, how can we thank you for your vision and for encouraging us to shoot for the stars! What's next...we wonder!



HEART OF MARYLAND

MadLibs, karaoke, Song Pictionary and a Twelve Days of Christmas pantomime— these were the fun activities of our last rehearsal of 2019. We really enjoyed being together, wearing Christmas attire and guessing members' artwork. Can you guess what song this picture portrays? To all of our sisters in Region 19, may your holidays be bright and wonderful! (The picture is "How We Sang Today".)

CHAPTER NEWS



CAPITOL ACCORD CHORUS

Capital Accord had a wonderful holiday season, singing in our favorite places in DC and Maryland. Our newest quartet, "Of Sound Mind," entertained audiences with their smooth harmonies. As we turn our thoughts to our contest songs, we wish all Sweet Adelines choruses and quartets a very happy new year and much joy in singing!

[Learn More](#)


JERSEY SOUND

Jersey Sound celebrated the holidays and rang in the new year with our annual holiday show, "Merry & Bright," featuring Taylor Made Quartet! We are thankful for all of our experiences and opportunities in 2019, and we're ready for what 2020 may bring!

[Facebook](#)


CHESAPEAKE HARMONY

The Chesapeake Harmony Chorus performed for the Spring Arbor Assisted Living residents this month. A smaller group held additional rehearsals in preparation for caroling at several events including a Chamber of Commerce Taste and Sip, Santa and Cookies, and a special performance for Patti's store, 'A La Mode Intimates' in Annapolis. A chorus party held at Marge's house topped off the season. Retreat plans were finalized as the chorus is allowed two weeks off before the real work begins. Our director search may still be ongoing but the chorus continues working hard with Sally Burton as our interim director. If interested in a director position please visit our website chesapeakeharmony.org for information.

[Learn More](#)

QUARTET NEWS



GROUP THERAPY

It was a fun holiday season for Group Therapy with a singout at the Holiday Open House at Wine World in Abingdon, Maryland and a performance on the Upper Chesapeake Chorus holiday show. They also re-enacted a traditional "Ring Doorbell/Christmas Carolers" scene for a lovely family celebrating the holidays together.

[Facebook](#)

GQ

In addition to celebrating the release of their new CD, GQ is looking forward to acting as faculty at Region 19 VoiceWorks in January and the Harmony Explosion Festival at West Caldwell High School in February. They will also be featured guest at the Parkside Harmony show in March.

[Facebook](#)