BARBERSHOP BEAT

ATLANTIC BAY - MOUNTAIN REGION 19 | JANUARY 2024

## <u>This issue:</u> Chorus and Quartet coaching opportunities!

## Advice on membership drives

from Patty Weeks, membership coordinator

## **Chapter News**

and more!



# **REGIONAL MANAGEMENT TEAM (RMT)**

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## Team Coordinator

IRENE HERSHEY Vocal Harmonix ihershey@aol.com Liaison to: Altoona, Greater Harrisburg, Ringing Hills



# **REGION 19 CALENDAR OF EVENTS**

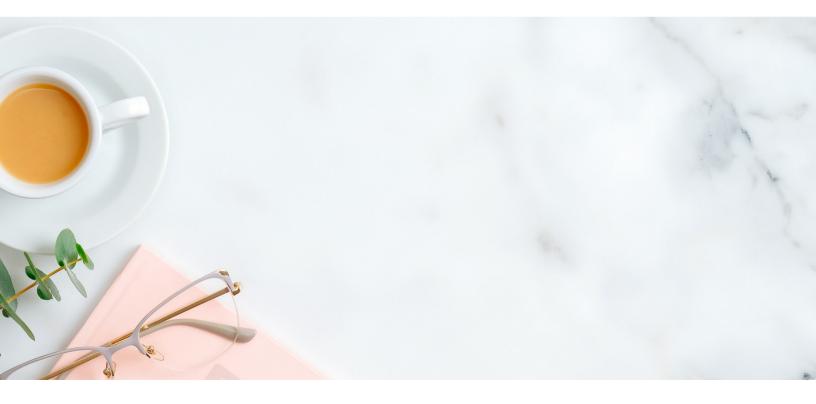
THIS SECTION INCLUDES CHAPTER EVENTS, REGIONAL EVENTS, EDUCATION EVENTS, AND INTERNATIONAL EVENTS.

### EVENT

### DATE

## 2024

Fearless Foursomes (Quartet Weekend) Regional Convention - Lancaster, PA Leadership Academy F.L.A.S.H. Jan 19-21 May 16-18 Jun 8 Oct 18 - 20



SUBMIT ADDITIONS AND/OR CORRECTIONS TO THE REGIONAL CALENDAR TO IRENE HERSHEY, TEAM COORDINATOR, IHERSHEY@AOL.COM CHORUS SHOW DATES DO NOT HAVE TO BE "CLEARED" WITH THE REGION, HOWEVER, THIS CALENDAR MAY BE USEFUL FOR PLANNING EVENTS.



# **REGION 19 MISSION**

**Our mission:** Region 19 is a women's organization dedicated to musical excellence and the development of leaders through education, camaraderie, and performance of a cappella harmony in the barbershop style.

Region 19 Website: <u>www.region19sai.org</u> Member's Facebook: <u>www.facebook.com/region19SAI</u> Director's Facebook Group: <u>www.facebook.com/groups/381778536043160</u> Presidents/Team Leaders' Facebook Group: <u>www.facebook.com/groups/514932849349532</u> REC's Facebook Group: <u>www.facebook.com/groups/558299848045442</u> Membership Coordinator's Facebook Group: <u>www.facebook.com/groups/2484755828517569</u>

## THANKS FOR YOUR SUBMISSIONS!

We welcome your calendar items, chapter and quartet news, and other items of regional interest.

BARBERSHOPBEAT@GMAIL.COM

# BOUTIQUE VENDORS NEEDED

Sell your goods and services at the Sweet Adelines Regional Convention Boutique!

May 16 - 18, 2024 Lancaster County Convention Center

CONTACT BOUTIQUE@VALLEYFORGECHORUS.COM





# **FEARLESS FOURSOMES 2024**

Region 19 Members,

Kick off the new year learning and singing with your friends in Region 19!

Registration is now open for Fearless Foursomes! This educational weekend is perfect for all singers - while there are specific opportunities for quartets (like coaching!), there are classes for all members who want to learn more about singing their voice part, how to effectively work on your own between rehearsals, and preparing yourself for contest day. Go to the Region 19 website to register and for more information, including the link to housing! Hope to see you all there!

LORI JO WHITEHAUS, EDUCATION COORDINATOR

# LINES FROM LORI JO

Happy New Year to everyone in Region 19. Winter is completely upon us now as we've begun the time when the daylight slowly stretches longer. The unpredictable weather keeps the chorus leadership on alert for the rehearsal schedule. Fortunately, most of us know how to Zoom so we don't need to completely miss a rehearsal. Let's use this advanced technology to our advantage.

The Education Team has created a few ways you can enhance your personal journey as a singer throughout the winter. Read on to see what might help you or your chorus or quartet.

1. Singers' School - Fearless Foursomes - This event is for all singers with extra options for quartets. Quartets do not have to be registered quartets to participate. Everyone is welcome!

2. Chorus Education by the Regional Faculty - This decades-long program includes more than just a coaching visit. It is quite uncommon for regions to offer three 'free' visits each fiscal year, so please take advantage of the dedication of the talented faculty we have in our region. While most of the visits are used for coaching, there is much more that the faculty can do for your chorus.

3. NEW - Quartet Coaching by the Regional Faculty - We offered a pilot program last year and have expanded this program for this year. All registered quartets may schedule one free coaching session by a Regional Faculty member. This is not during regional events but at the convenience of the coach and the quartet.

Information and instructions for all three of these programs are on the regional website. We are asking you to go ahead and take advantage of us! Happy New Year!

# **NEW YEAR - NEW OPPORTUNITIES**

I have spent the last few days reading and listening to advice and ideas about those pesky New Year's resolutions. To make or not to make – that is the question. Bravo to those amazing and determined people who are able to set a goal and see it through to completion. Unfortunately, for many of us it becomes an exercise in futility. We often set ourselves up with lofty and nearly impossible goals that quickly fade away under the crush of everyday responsibilities and for me, tempting desserts. Any guesses on what my yearly resolution has been for the past 20 years?

The start of a new year does create opportunities for us to re-visit our chorus goals too. I know we are all working on those individual goals – better preparation for rehearsals, learning new music, maybe learn some choreo, targeted vocal education. All important goals for individual singers that will also support the goals of our choruses.

But the most frequently requested topic for assistance and workshops in this region and across the organization is about how to get new members. It is the most commonly shared goal of all of our chapters. We love hearing a fresh idea or approach that may get a few new members in a few choruses but too often I hear a recurring response. "Yes, we tried that. It didn't work."

I want to encourage you to re-visit those approaches to Guest Nights, Open Houses, and marketing campaigns. Maybe the women in your community just need a fresh introduction to this incredible organization. Do free performances. If no one knows about you, how can you expect them to visit a rehearsal? I know we all did holiday performances. Why not return to those malls and garden centers and sing a few songs from your regular repertoire? Sing familiar songs and watch the faces of those who stop to listen. You can almost feel the excitement - "I wonder if I can do that." Consider their New Year's resolutions. They may be looking for an opportunity just like this, but we need to help them find us.

The most successful membership drives we ever had at our little tip of New Jersey have been in the month of January where we make membership in our chorus all about the ways we can help them meet their New Year's Resolutions.

Our lives, as well as those of our potential members, are changing everyday. We are all looking for engaging and fulfilling experiences right now. While we may not be able to help someone climb Mt. Everest, look at what we can provide through life as a Sweet Adeline. It may be just what someone needs to meet that resolution.

Happy New Year!





# VALLEY FORGE

Valley Forge Chorus had a bustling holiday season!

We had a great coaching session with Sean Devine on our holiday repertoire, strengthening our musical interpretation so we were ready for our many holiday performances.

Our big holiday show at the Player's Club of Swarthmore, "Barbershop Blizzard," also featured One Night Only, Midnight Society, and Alchemy Quartets. The ten members of our Holiday Harmony Singers program also made their debut on that stage- after learning the basics of barbershop (and a couple of our favorite Christmas songs) with us, they fit right in!

We then took that show on the road, performing at Echo Lake Senior Living, Dunwoody Village retirement community, and Granite Farms Estates. We also went caroling in downtown Media, PA, bringing cheer to shoppers and community members alike.

Finishing off the season with our annual holiday party, we gathered for a potluck dinner and an extremely intense White Elephant gift exchange! Of course, the most valuable gifts are the friendships we share and the music we make together.

We hope your holiday seasons were full of comfort and joy, and we're looking forward to ringing chords with you in 2024!

CHAPTER NEWS





## **DIAMOND STATE**

There was a lot of good food, singing, fun, gifts and a Sneaky Santa Swap at our pot-luck Christmas dinner on Dec. 19. The week before, instead of a full concert, we held a Friends and Family Party. Our chorus went up to the front and sang a couple of songs, then a break, then a quartet or small group performed and this pattern was repeated. Refreshments were always available and guests were encouraged to get them and move around. Some previous members also came. Penny, Ronda, Joyce and Pam surprised us by coming and singing a few Christmas songs as their quartet Vocal Exchange had recently sung in Odessa. It was so great to see them and other friends again and the singing went on extemporaneously at the end of the party. Everyone had a really good time.

When Lori Jo Whitehaus came to coach us at rehearsal, she imparted words of wisdom about breathing so we could hold out our phrase endings, air is free. She also gave us good ideas for our chorus goals, getting a new tenor is paramount.

On Jan. 2 we will meet to discuss changes for our chorus in 2024. Hopefully we can keep the best aspects of DSC while adapting to changing circumstances and attracting new members. Singing Valentines are being planned. On a Saturday in Feb. or March we plan to host Acapellooza, a music symposium at our Limestone Presbyterian Church rehearsal site. Our newest member is Amy, a Baritone, and Meera is currently a guest. Any Tenors out there?

We rehearse Tuesdays from 7 to 9:30 pm. Our new DSC motto: Amazing Friends, Awesome Harmony, Absolute Fun

# ENANTER NEWS



# **UPPER CHESAPEAKE**

Our holiday season was a busy one with many community caroling opportunities-Winter Farmer's Market, Downtown Winter Wonderland, Senior Centers. These all led up to our third annual performance with the Maryland Center for the Arts holiday show, *Rejoice!* We joined the Deer Creek Chorale, the Deer Creek Children's Chorus and the Bel Air Community Chorus to entertain a sell-out crowd. As the final act of the afternoon, we left the audience singing along and cheering!

During this time we also welcomed another new member, Kerry Fair. We are thrilled to have her join our lead section.

We hope your holiday season was full of joy and wish you the best in the New Year!





ChildrenSong of New Jersey



Philadelphia Freedom Chorus



Shades of Harmony Chorus



Jersey Sound Chorus

## **JERSEY SOUND**

Jersey Sound Chorus celebrated World Singing Day on October 21st by hosting a fundraiser concert to benefit the Lobular Breast Cancer Alliance Inc. Joined by fellow Region 19 choruses, Philadelphia Freedom Chorus and Shades of Harmony Chorus, as well as local children's choir, ChildrenSong of New Jersey, we raised over \$1300 to help the LCBA continue their work to expand research. education, and advocacy about invasive lobular carcinoma (IBC). The audience was not only entertained but also given some opportunities to participate themselves by learning a song with ChildrenSong and providing some rain sound effects for PFC. Jersey Sound's Belles of Summer participants had the opportunity to join us on stage for the 4 songs that they had learned during our summer guest night program. The love of music and feeling of camaraderie was strong throughout the afternoon, and we ended the performance with all of the Sweet Adelines joining together to sing How We Sang Today. Jersey Sound Chorus looks forward to continuing our relationship with LCBA and hopes to make the benefit concert an annual event.





## **RINGING HILLS**

It's been a busy time for Ringing Hills. First, congratulations to all of Region 19 International Competitors! Here at Ringing Hills, we used the fall to get ready for our annual show, which was in early November. "Rollin' with Ringing Hills" was a success, and we had a wonderful time entertaining our family and friends. Also, we were taped by 6ABC (Channel 6 in Philadelphia) for their segment called "The Art of Aging". It was great fun to talk about the joy of singing with Ringing Hills and being a part of Sweet Adelines International. We were able to spread the word about our group and even got a Spring performance as a result of the segment. Here's the link if you would like to take a look at it.

https://6abc.com/amp/ringing-hills-chorus-sweet-adelinesinternational-annual-music-concert-art-of-aging/14003980/

Happy Holidays from Ringing Hills!



# HARBOR CITY

Harbor City Music Company was on the road again this holiday season! From churches to country clubs and Elks lodges to the Baltimore 45 TV station for a rousing rendition of "Crabs for Christmas" with David DeBoy, HCMC was busy spreading holiday harmony throughout the greater Baltimore community.

As Sweet Adelines we all love to sing, but do we think about what singing means to members of our audience? HCMC typically invites children in holiday audiences to join us on stage when we sing "Let it Go" from the movie "Frozen". We love having the uninhibited elementary school set sing with us! This year, however, the youngsters were joined by teenagers from the audience—certainly a sign of the important role music can play in everyone's life, especially during hectic and stressful times.