

The Barbershop Beat



Monthly Publication of Atlantic Bay-Mountain Region #19
Sweet Adelines International, Inc.

www.region19sai.org July 2018

CHAPTER LEADERS: Distribute the mailing to your members, or refer them to the regional website: https://www.region19sai.org/barbershop-beat.html

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ATLANTIC BAY-MOUNTAIN REGION #19 CALENDAR OF EVENTS — updated July 2018

Key: ■ =Chapter Events; ■ =Regional Events; ■ =International Events

* = newly added/modified events

2018

Pride of Baltimore Singers Program for H.S. Girls	June 18 to Aug. 17
Jersey Sound singing the National Anthem at the Philadelphia Phillies Game	Aug. 29
Harbor City Music Co. show, 7:30 p.m. at Chesapeake Art Center, Glen Burnie, MD	Sept. 8
Regional F.L.A.S.H. (Faculty: Jim Arns & Renée Porzel), Harrisburg, PA	
*Dundalk Chorus 60th Anniv. Dinner/Concert, Country Club of MD, 2 p.m	
International Convention, St. Louis, MO	Oct. 16-20
Heart of Maryland Chapter Show	Oct. 28
*Greater Harrisburg/Parkside Harmony Show in Harrisburg, 7 p.m	Nov. 3
Ringing Hills Chapter Show, 2 p.m. (location TBD)	
Harmony on the Bay chapter show at Ruthsburg CC, Ruthsburg, MD, 7 p.m	
Vocal Harmonix/Red Rose Men's Holiday Show, Ware Center, Lancaster, PA, 2 p.m	
Valley Forge Holiday Show at Players Club of Swarthmore, PA, 3 p.m.	
2019	
Singers' School (Faculty: Ryan Heller), Location TBD	Jan. 4-6
Regional Convention and Competition, Hershey, PA	
Regional Leadership Workshop, Location TBD	•
International Directors' Seminar, San Antonio, TX	•
Regional F.L.A.S.H. (Faculty: Lori Lyford & Becki Hine), Location TBD	
International Convention, New Orleans, LA	•
2020	
Singers' School (Faculty: Joan Boutelier), Location TBD	Jan. 10-12
Regional Convention and Competition, TBD	
Regional Leadership Workshop, Location TBD	•
Regional F.L.A.S.H. (Faculty: Kim Wonders), Location TBD	•
International Convention (75 th Anniversary), Louisville, KY	
2021	
Singers' School (Faculty: Mary Rhea), Location TBD	lan 15-17
Regional Convention and Competition, TBD	
Regional Leadership Workshop, Location TBD	•
Regional F.L.A.S.H. (Faculty: Heidi Zacchera), Location TBD	The state of the s
International Convention, St. Louis, MO	•
<u>2022</u>	
Regional Convention and Competition, TBD	April 28-Mav 1
-0	

- Submit additions and/or corrections to the regional calendar to Irene Hershey, Team Coordinator, ihershey@aol.com
- Chorus show dates do not have to be "cleared" with the Region; however, this calendar may be a useful tool when planning events.

All submissions for the monthly mailing are due on the 27th OF EACH MONTH and should be proofread and submitted in electronic form (doc/docx preferred for text submissions, pdf, jpg, bmp, gif), and sent to barbershopbeat@gmail.com

Region 19 Philosophy:

Women join Sweet Adelines because they love to sing. They stay because of the musical challenges, the rewards of individual achievement, and the rewards of performance and the sense of belonging. Therefore, Region #19 is a progressive women's organization which:

- Creates an atmosphere of camaraderie among its membership
- Provides opportunities for individual growth

Regional Website: www.region19sai.org

Regional Facebook Page: https://www.facebook.com/region19sai/

ATLANTIC BAY-MOUNTAIN REGION 19 SWEET ADELINES INTERNATIONAL, INC.

REGIONAL MANAGEMENT TEAM (RMT)



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JULY CHECKLIST:



- \square Candid photos of competition and the Show of Champions are available for sale at http://www.jbphotographers.com/proofing/pages.php?gid=554
- ☐ Jane Brown is a Woman of Note. Find out why!
- ☐ More news about F.L.A.S.H. inside!
- ☐ Lustre's CD should be ready in time for F.L.A.S.H. ... and you can help!



Vocal Harmonix

Chartered July 7, 1961 57 years!



Early-Bird Registration (ends April 16, 2018)

International Chorus Competitor: \$225International Quartet Competitor: \$225

Convention Assistant: \$160

Member: \$225Non-Member: \$250

• Youth Member or Youth Non-Member (under 25): \$175

Late Registration (after April 16, 2018)

• International Chorus Competitor: \$275

• International Quartet Competitor (after July 9, 2018): \$275

Convention Assistant: \$185

Member: \$275Non-Member: \$300

Youth Member or Youth Non-Member (under 25): \$200

The Coronet Club Show

• The Coronet Club Show is a separately-priced event. To purchase tickets to the Coronet Club Show, please visit: www.coronetclub.org.

Learn more at sweetadelines.com/events/stlouis2018convention/

NEWS FROM THE INTERNATIONAL LEVEL

SWEET ADELINES INTERNATIONAL

INTERNATIONAL BOARD OF DIRECTORS 282ND (SUMMER) MEETING

INTERNATIONAL UPDATE

The International Board of Directors met on June 8-9, 2018, in Tulsa, Oklahoma. Following is a summary of actions taken.

The Board authorized the consolidation of Del-Rose Chapter and Grand Mesa Chapter to form Grand Mesa A Cappella Chorus, Region 8.

The Board previewed new marketing materials that reflect the organization's values, sisterhood and commitment to women.

The Board agreed to institute two new standing committees, effective immediately:

Finance Committee

Board Development Committee

International President Patty Cobb Baker announced that she had selected Marsha Fulton as the recipient of the 2018 President's Lifetime Achievement Award.

Valerie Taylor of Vocal Dimension Chorus, Region 31 was selected as the recipient of the 2018 Ann Gooch Award.

Jane Brown of Pride of Baltimore Chorus, Region 19 was selected as the recipient of the 2018 National Association for Music Education (NAfME) Award.

The Board was pleased to learn that one \$5,000 Bev Sellers Memorial Scholarship had been awarded by the Young Singers Foundation Advancement Committee.

Trinity University, San Antonio, Texas, U.S.A. was confirmed as the location for the July 21-26, 2020 IES.

The Board was pleased to learn that 109 songs had been entered into the Bursting with Song Songwriting Contest.

The Board reviewed reports of the task forces currently serving the Organization (a list of task forces with personnel and mandate is available on the website: **About Us** tab, **Meet Our Board** dropdown – at the bottom of the page):

- 75th Anniversary Task Force
- Diversity Task Force
- History/Archival Task Force
- Regional Governance Pilot Project Task Force
- Song Writing Contest Task Force
- Song Writing Contest Judging Task Force

NEWS FROM THE REGIONAL LEVEL

Attention Region 19 Chapter Presidents/Team Leaders:

Once again this year, the Annual Regional Evaluations (AREs) are being processed through International Headquarters using an online survey tool. Be sure to check your email to find a link that will take you to the 2017-18 Annual Regional Evaluation (ARE). Click on the link and follow the directions, completing the survey one time only for your chorus.

When you click the "Submit" button at the bottom of the survey, a copy of your responses will be emailed to you and your responses will be ready for review by your Regional leaders and the Regional Leadership Committee.

The survey has been programmed to allow you to revise your responses after the survey is submitted. The "revision" feature also makes it possible to save a partially-completed survey and return to finish it later (simply scroll to the bottom of the survey and click "Submit" to record a completed or partially-completed survey).

The deadline for completing the survey is July 31, 2018. Please make every effort to complete the survey by that date as the Regional Leadership Committee will be reviewing the responses at their August meeting.



Thanks so much for all your July submissions.

I welcome your photos, Chapter Chatter, quartet news, show and event flyers, announcements, Women of Note, and any other material you think would be of regional interest.

I also encourage and welcome your submissions for improvement and change in our newsletters. Communication is key to our success —and yours!

All articles/flyers submitted are printed as written. Spell check is run and some photos may be cropped to fit.

Send submissions to <u>barbershopbeat@gmail.com</u>.

Melissa Hunnefield, Regional Tech Writer







TEAM COORDINATOR

HAPPY SUMMER!!

This a great time of year for choruses, quartets, and individual singers. The summer provides opportunities to rest and relax a bit from the hectic Regional Convention period – a time to spend time with friends and families outside our chorus relations.

The summer also gives great opportunity for growth and education within our Sweet Adeline experience. We also take time to perform for our communities and produce awesome chapter shows to entertain our communities. Be sure to email me at ihershey@aol.com with dates and events that you would like placed on the regional calendar. As a region, we do a wonderful job of encouraging and supporting our sisters in their endeavors. Keep us informed and you can check the calendar on the Region 19 Website or a list of upcoming events in each month's Barbershop Beat.

The summer is also a wonderful time to think about your personal growth as a singer – either individually or corporately. Each chorus is given the opportunity to have regional faculty come in to help move your chorus forward with goals for growth. Please take advantage of these regionally funded visits. You can access those opportunities through our Education Coordinator, Lori Jo Whitehaus. She will happily get you set up with a faculty member that can help you meet the goals that your chorus has set. Don't wait until "contest season" to get started on those improvement goals.

You might be looking for help with personal vocal goals. One way to accomplish this might be to develop a "Personal Improvement Plan" for yourself. This plan can help you focus on priority areas for your vocal production that you would like to focus on. These might include: breathing, posture, articulation, phonation, tuning, and characterization, just among a few. As you think about particular areas that you'd like to improve, identify them (in writing). Then think of some ways that you plan to work on those specific areas – remember that you can start with one or two specific things to work on and expand them as you grow – this is a growing document. Be specific about how you plan to achieve the improvement that you seek. Generalizations don't help. Write all of this down and share it with your director or section leader. Ask them to keep you accountable for the work you plan to do and review it regularly. You will be amazed how you will grow – seek all of the opportunities open to you within our wonderful region.

One of those opportunities is coming to you in September. Be sure that you register to attend FLASH with Jim Arns and Renee Porzel September 28-30, 2018. You Educational Team is working hard to provide each of you with wonderful educational opportunities. Take advantage of them. I can't think of anywhere that you can get the kind of education that our schools provide for the cost. If you are serious about what you do, you don't want to miss any of these events. Sign up for individual PVI sessions — THEY ARE FREE TO YOU!!! If you sing in a quartet, take the opportunity to get all of your members to the event and sign up for coaching — IT IS FREE TO YOU with your registration. You cannot beat the value of these opportunities.

Have a wonderful summer. Rest, relax, learn and grow. It will be a great time. I will see you all at FLASH in September!

Irene Hershey Team Coordinator



COMMUNICATIONS COORDINATOR

Hello Region 19 friends!

We know that Communication is one of the most important topics when it comes to the health and well-being of an organization. So I want to draw your attention to a few things happening in that category right now.

1. **SAI Headquarters Database:** SAI HQ is undergoing a huge database transition. You should have received an email from SAI HQ on June 14, 2018 containing a link that would allow you to log in to the new database. Many of you found that and followed the instructions and are now up and running in the new members-only portion of the SAI website. However, many of you probably missed the email, or it went to Spam, or whatever. Here is a website you can go to for more information about this important communications transition at SAI HQ.

https://sweetadelines.com/index.cfm?id=3&init_newsID=5

- 2. **Regional Directory:** Now that our region's chapters have updated their leadership information, we are pleased to announce the publication of our 2018-2019 Regional Directory. You will find it on the Members Only section of our regional website, under "Communications."
- 3. **Mailing Lists:** Over the next week I will be updating the regional mailing lists for Directors, Team Leaders/Presidents, and Registered Quartets to make sure that all the right people are getting all the right information from the region. If you are serving in one of these roles, please be on the lookout for an email from "saireg19communications@gmail.com," and make sure that emails from this address go to your inbox, not your Spam, Trash, or gmail "promotions" folder.
- 4. **Your Feedback Is Needed!** Please drop me a line at jennysingsbass@gmail.com to let me know your thoughts, ideas, frustrations and challenges relating to communication and information flow within Region 19. We're here to serve YOU and so we need to know what you need from us. Please don't hesitate to reach out!

Jenny Harris Communications Coordinator



EDUCATION COORDINATOR

Lines from Lori Jo

Last month I mentioned that the Chorus Education Program has been adjusted to fund only visits to choruses from our new Regional Faculty. I'm excited to see that choruses are already scheduling visits and that the faculty is doing more than coaching. Section Leader Training, Strategic Planning, and Tag Singing/Quartetting are great activities that can be led by our talented faculty. Contact Sarah Nainan-Newhard, Faculty Coordinator, with questions about this program. Keep thinking outside of the box and use your free three visits throughout the year.

The month, I'd like you to meet our new PVI Coordinator, Nikki Burkhardt (Diamond State/Valley Forge). Her bio is below my article. Nikki is switching our Free PVI and Free Quartet Coachings at regional schools to an online signup system. I am grateful for Nikki for helping to bring a better organizational format to the program that reaches so many individuals in our region.

Also this month, Jane Brown's bio is also below this article. Jane (Pride of Baltimore) will be joining Lori Ludlum (Shades of Harmony) to rejuvenate our Young Women in Harmony Program. At Singers' School, we had an open discussion on Sunday morning about programs that matter to each of you and a youth outreach was definitely a topic that mattered. Both Jane and Lori have first-hand experience with YWIH programs and are open to ideas for local choruses and for the region. Time has been set aside at FLASH for a YWIH brainstorming session so that I can budget for this area of our programming effectively. YWIH program are an investment in our future. Bring your ideas to FLASH or reach out to Lori and Jane personally.

Finally, F.L.A.S.H. is around the corner. What will happen that weekend?

- Donna Halley is coordinating The Voices contest for novice quartets.
- Cyd Wentsel will be teaching classes on Analytical Listening and Theory for those interested or enrolled in the Director Certification Program. Anyone wishing to take any of the DCP tests can schedule that with Cheri Bowers DCP Coordinator.
- Patty Weeks and Pam Nichols will continue to teach our Regional Mass Sing Songs
- Jennifer Newman will be holding a Membership Class on Growth & Retention
- Cyd Wentsel will also teach Section Leader Training
- YWIH Brainstorming will happen so we can get programs planned
- Nikki Burkhardt is coordinating free PVIs and free Quartet Coaching
- The entire Regional Faculty will be present for training throughout the weekend.
- Liz Danielski is organizing an amazing Saturday Night Show with our International-bound competitors along with our host chorus, Lehigh Valley
- Lehigh Valley Chorus will be coached by Jim Arns & Renee Porzel
- Featured Faculty Jim & Renee will be teaching a whole string of amazing classes!
- And YOUR CHORUS could be coached by Jim & Renee if you have the greatest percentage of your members registered for FLASH before the deadline. Right?! (I heard you say "WOW")

Our goal is 300 members at this event. That means one out of every three members in your chorus needs to register for FLASH. Go ahead. BE that girl. Put this on your calendar and plan for **F**riendship, **L**aughter **A**nd **S**inging **H**armony in King of Prussia, PA.

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MEET MEMBERS OF THE REGIONAL EDUCATION TEAM....

Jane G. Brown - Young Women in Harmony

I am thrilled to be part of the Lori Jo Whitehaus Education Team for Region 19!

I am a music educator, currently the Department Chair of Visual and Performing Arts at the Catholic High School of Baltimore. I teach and direct 3 Choir classes, in addition to teaching Music Theory, Piano and Guitar. I am also Music Director at St Thomas More Catholic Church in Parkville, MD, where I direct 2 choirs - one contemporary, and one traditional.

I fell into Barbershop singing by accident - when I was looking for a place to sing and be part of a chorus (and NOT the director), I googled and found the Pride of Baltimore Chorus. I researched Barbershop style singing, but did not fully comprehend the "Sweet Adelines" culture of competition...and it's insular nature as well- meaning that those who have grown up in barbershop can't imagine that there's world outside that knows nothing about barbershop. I was also struck by the lack of younger women in the chorus, despite the amount of stamina and energy required!





When some of my advanced choir students came asked me how to stay in good vocal shape over the summer, the PoB Summer Singers Program was born! With 8 students hand-picked by me (to ensure success) and 2 other high school students, (handpicked by 2 other members of the chorus), Pride absorbed 10 teenagers into the chorus last summer, who injected their youthful energy and enthusiasm into our rehearsals. The students had a very positive experience, as evidenced by the evaluations they completed at the end of the program, PLUS the fact that most of them came back this year!

My vision, for the Young Women in Harmony area, is to (with the team) explore ways to create affordable programs like the Summer Singers Program for ALL Region 19 choruses, and to MARKET them effectively. Additionally, I would I like to explore ways to market barbershop singing and Sweet Adelines in particular to young women effectively, PERIOD. We are the world's best kept secret, and I'd like to let it out!

In addition to all that Jane wrote in her bio, we were recently notified that Jane was awarded the Sweet Adelines International Educator Award. This award is presented each year to an outstanding music educator who has achieved excellence in her field and made exceptional contributions to promoting the barbershop style in schools. The International Board of Directors selects the award recipient from a pool of nominees submitted by the Regional Management Teams and Young Women in Harmony Coordinators. Jane will receive the actual award at the 2018 SAI International Convention in St. Louis. From my memory, this is the first time any Music Educator from Region 19 has won this award. Can I get a Woo-Hoo!!!





Go All-In at FLASH with a PVI or Quartet Coaching!

Part of Region 19's philosophy is providing opportunities for individual growth among the members of our region. As your new PVI Coordinator, I am ready to help the region fulfill this goal! At FLASH, in addition to all the great classes we will be providing numerous opportunities for Personal Vocal Instruction (PVIs). Whether you're a brand new barbershopper or a veteran performer, our PVI instructors have great insights that will help you hone your skills. To get the most out of your PVI, here are a few tips to consider:

- ❖ Write down any particular goals you want to work toward. If you need help choosing a goal, you can talk to your Section Leader or Director. (If you don't have a goal in mind, don't worry − your instructor can determine a good starting point.)
- ❖ Pack a recording device and record your entire PVI. If you're like me, sometimes your memory fails you. If you record your PVI, you can listen to it at any time to remember the advice given and exercises you worked on.
- Within a few days, send a summary of your PVI to your Section Leader. Describe the main goal(s) you worked on and the exercises you were taught and plan to continue practicing at home. Your Section Leader may even be interested in hearing the full recording of the PVI. With this information, your Section Leader can help you build upon what you learned.

We will also be offering Quartet Coaching for any Region 19 registered quartets! Once all 4 members are signed up, we will match you up with one of our wonderful regional coaches. The tips above can (mostly) be applied to your coaching as well, so come with your goals and recorders ready!

I am so excited for my first year supporting the Region 19 Management Team! For those who don't know me, I have been singing Tenor with the Diamond State Chorus for almost 12 years, and about a year ago I began singing with the Valley Forge Chorus as well. I have served in many chapter roles at Diamond State including President, Tenor Section Leader, Costume & Makeup Committee, and Bylaws & Rules Committee. By day, I am a Landfill Gas Engineer at the Delaware Solid Waste Authority, helping to make green energy for the state. I am very active in that field as well: I sit on the Examining Committee for the Delaware Association of Professional Engineers and am part of the Young Professionals Steering Committee for the Solid Waste Association of North America!

Being a member of Sweet Adelines, I have learned far more about music through this organization than I ever did in my voice lessons or other community or school choirs. I am honored to be able to give back to this wonderful organization!

Nikki Burkhardt Region 19 PVI Coordinator



MEMBERSHIP CORNER

Making Membership Retention a Top Priority

Organizations often spend considerable time and effort on new member recruitment but what about member retention? You've likely heard that it takes multiple new members to fill the void created by the loss of a long-term member and it's true. An existing chorus member not only has experience singing our style of music, but likely has knowledge of what it takes to operate the organization having served on committees or even in a leadership role.

So how do we improve retention of our existing members? Mark Levin offers some helpful suggestions in his book "101 Ways to Keep Your Members." While the book is geared toward organizations like the American Legion, many of his ideas apply to Sweet Adeline choruses too.

- 1. Have a program, not a campaign. Retention is a year-round priority and needs to be planned. Any chorus that is, or wants to be, successful at retention must be able to identify the specific steps it takes to increase its retention rates.
- 2. Recognize members who reach milestone membership anniversaries. If members stay for five, ten, twenty or more years, they are probably not among those who are likely to drop out. When members reach one of these membership milestones, it provides two retention opportunities for your chorus. First, it is another opportunity to recognize a member or group of members for their continuing support. Doing that solidifies their membership even more. Also, by publicly recognizing these membership milestones, you inspire other members to strive to earn the same recognition by maintaining their membership, too.
- 3. Do you publish newsletter for your members? Start a column to thank members for their involvement. One organization started a "Tip of the Hat" column in their monthly newsletter. The sole purpose of the column was to say "Thank you" to those who members who had helped the organization in some way since the previous letter. Don't have a newsletter, program recognition time in your rehearsal where 2 or 3 people are thanked for efforts that are above and beyond the norm.
- 4. Do you have a roster filled with Associate Members? When important issues come up, call some of your inactive members and ask their opinion. The fact that the chorus cared enough to contact them might encourage them to return to the risers.
- 5. Recognize your members as often as possible. Thank them for their participation in each and every program or function. Whether you do it formally or informally, it pays to express appreciation to members whenever possible. It's never too late to show gratitude to hard workers.
- 6. Get members involved in SOME level (but don't overwhelm them with too many jobs). Involved members don't drop out. Find ways to get members involved in MEANINGFUL ways without taking too much of their time. This is especially true with newer members who may be eager to take on jobs but still have your entire repertoire to learn.
- 7. When you ask a member to do a job, make sure it's a WORTHWHILE job! Even the smallest volunteer jobs need to provide some sense of accomplishment for the member assigned to do them. Although there is a lot of pressure to get members involved in leadership roles, just having a title is not enough to justify the valuable time members must give up to participate. Be able to pinpoint the contribution each member makes to the chorus' success and be certain to mention that contribution when thanking the member.

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- 8. Hold training programs give your members tools to be successful members. It is important for members who do get involved beyond "just" singing on the risers to have a good experience in that involvement. Leadership training is becoming one of the best services that organizations can give their members. The skills learned through training are transferred back to their homes and workplaces and can help your singers succeed in other areas of their life. When they experience those successes, they'll remember they achieved them because of their chorus membership.
- 9. Dig beyond the "never did anything for me" answers when members resign. When members choose to leave, try to find out EXACTLY why they left. There may be others with the same issue and finding out the reason can help you program changes before the others leave too.
- 10. Consider alternative membership options and make it OK for people to choose those. Have members that hate contest or whose jobs make it impossible for them to commit to the pre-contest regimen? Consider having different membership types for those who want to be part of the Performance Ensemble vs the Contest Ensemble. Plan your rehearsals so that those who are not in the Contest Ensemble have a reason to attend rehearsal each week and can exit easily when the focus moves to contest readiness. Perhaps 7-8:30 focused on skill building and performance repertoire work and 8:30-10 is focused on contest prep?

Membership in any organization fluctuates based on the needs of the individual. In areas where there are multiple choruses with different focuses (one contest driven, another community service oriented, a third performance focused), it's a great idea to refer unhappy members to another chorus where their needs may be better met. By maintaining a healthy relationship with the other chapters in your area, you can work together to ensure that singers find the chorus match that works best for their lifestyle, ensuring the continuation of barbershop singing within your community.

There will be seasons of life where members need to take a step back to focus on other things. Our goal is to minimize the reasons why people leave and maximize the importance to individuals so those who do need to leave come back as soon as they can.

Time to try something NEW!

For many years at FLASH, the region has held a History Book contest where choruses submit memory books that outline the activity of their fiscal year. These meticulously created books paint a picture of the chorus year, lovingly compiled by chorus members with a passion for their chorus and their history.

In recent years, the number of choruses that have been participating in the contest has declined significantly. In speaking with some members of the region, the universal response was that most no longer maintain a history book but have other means of archiving their events, from chorus websites to Facebook pages to online storage of pictures through providers like Google Drive and SmugMug.

With this in mind, I have decided to discontinue the contest element of our archival program and start something new – Best Practices for Telling Your Chorus/Quartet Story!

Imagine, if you will, that you receive a call from your local library or community center wanting to spotlight your chorus/quartet as a community partner by having you set up a small display that shows who you are – what would you bring? A History book? A digital photo frame? A banner? Tri-fold fliers?

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This September at FLASH, we'll be sharing our BEST PRACTICES for just such an event. Bring a sample of what you would share to tell your chorus/quartet story to display for all the region to see. This is a fantastic opportunity to share your ideas and pick up a new idea or two from your regional sisters.

I can't wait to see the exciting, innovative ideas each of you will bring to the table!

Jennifer Newman Membership Coordinator



It's our birthday! Let's celebrate!

Barbershop Music Appreciation Day was established on July 13, 2005 to honor the 60th anniversary of the day that Edna Mae Anderson founded Sweet Adelines in 1945 in Tulsa, OK, U.S.A. We encourage all harmony makers to help us celebrate by getting out in your local community to share your love of barbershop music with everyone you know!

To help your chorus or quartet celebrate, Sweet Adelines International will be alerting the national press while we encourage you to contact your own local media outlets. Plan to perform that day in your community and invite women you know to take part in the event by singing with your group or as part of a membership drive. And don't forget to share photos and videos from your events on social media using #BarbershopAppreciationDay and

#SweetAdelinesBirthday, so we can share all the fun things you're doing with everyone!

The international organization has created tools for you to use to help celebrate this special day such as press release templates and social media graphics. Visit the Sweet Adelines Marketing Center at the link below to access these materials. Let's all celebrate the day that started a journey to inspire and change the lives of women around the world!

https://sweetadelines.com/marketingcenter/adbuildertemplates/

#BarbershopAppreciationDay #SweetAdelinesBirthday

MARKETING MUSINGS...



Happy Summer!

Hope everyone is taking this time to learn new music, and find ways to promote your chorus in your neighborhoods and communities! Lots of summer in the park concert series or strawberry festivals to sing at! I've seen lots of open houses going on and many choruses bringing in new members! That's great to see!

Have you thought about doing some livestream Facebook videos of some of your rehearsal time or just a song or two from the chorus or a quartet? How about doing a live stream of one of those summer performances?? Well, if you are here is some information from SAI HQ about how to go about doing that 'legally'.

"As long as the chorus has an active ASCAP license for your website, you can livestream your performances. If your chapter's website does not have an active license, you can purchase one here: https://licensing.ascap.com/?type=digital.

With regards to Facebook videos specifically, ASCAP has a license with Facebook to cover the performances of the ASCAP Repertory on Facebook and Facebook embedded videos, so the ASCAP license will meet the requirements.

For help on setting up a Facebook Live video, please see these guidelines. https://www.facebook.com/help/799185466881268/?helpref=hc_fnav "

You will have to weigh the pros and cons to livestreaming a yearlong ASCAP license for your website is about \$255.

Remember you don't need a ASCAP license to livestream things like a quick snippet of warm ups or how about a live stream before rehearsal interviewing your members about what is so fantastic about your chorus, or what barbershop is, or why they should stop by a rehearsal.

You can have fun with a livestream to drum up interest in your fantastic chorus!

Until Next Time, Di

Di Bartel Marketing Coordinator







As mentioned in Education Coordinator Lori Jo Whitehaus' article, the Region is continuing with the practice of funding three visits to every chorus however, the funding for these visits will be for using the members of the Region 19 Faculty only.

All information regarding Regional Faculty Visits to chapters is now on the Regional Website, located here.

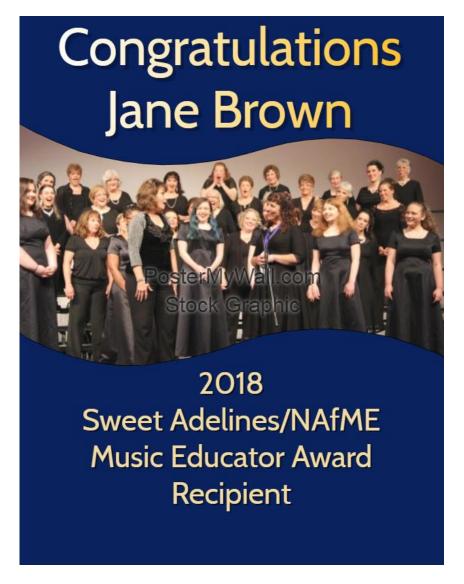
On this page, your chapter leadership may determine how many visits are available, and review the process – fortunately, nothing has changed! I've just put all the information on a separate webpage for your convenience!

I hope your chapter takes advantage of the expertise and talents of our Regional Faculty.

If you have any questions regarding this program, please feel free to contact me (syuki63@gmail.com).

Sarah Nainan-Newhard Regional Faculty Coordinator





Has someone in your chorus done something amazing?

Did she earn a pin for longevity? Is she a stellar volunteer? Did she do something great for her community? We want to know about it! Send us a photo and write-up and we'll give her the recognition she deserves, right here in the Barbershop Beat! Send submissions to barbershopbeat@qmail.com.



SEPTEMBER 28-30

Hosted by Lehigh Valley Chorus

Great Classes Like:

- Facial Expression
- Understanding the Judging Categories
- Directing Skills
- Visual Plans that Really Work
- Arranger's Workshop
- What Color is Your Brain?

Watch Ringing Hills serve as demo chorus, coached by Jim Arns!

Win the Chorus Attendance Award FREE Coaching on Sunday morning Jim AND Renee!

Registration Information:

Opens:

July 1 - Sept 25, 2018 https://www.region19sai.org/flash.html

Cost:

General: \$65 Youth (under 26): \$32.50

Hotel:

Valley Forge Casino Resort (King of Prussia, PA) \$109/night plus tax and service charge Housing Rate Deadline: Sept 7, 2018 Call: 800-333-3333 ask for Sweet Adelines FLASH or sign up online: https://bit.ly/2IEhm0H



SAVE Singer's School the DATE JANUARY 4-6

Hosted by Arundelair Chorus

With Ryan Heller

Master 700 Director Pride of Portland Chorus

Baltimore Sheraton North

903 Dulaney Valley Rd Towson, MD 21204

Registration Info Coming This Fall



Greeting; Region 19 Chapter-at-Large members,

We've started a new Sweet Adeline fiscal year, which means it's time to pay your regional assessment of \$25. The easiest way to pay your assessment is via PayPal on Region 19's website.

Just use this link

http://www.region19sai.org/store/c1/Featured Products. html

and select "CAL Regional Assessment."

A late fee of \$2.50 is assessed after May 31st, and if no payment is received by July 31st, you will be moved to Member-at-Large status, so if you wish to remain a member of Region 19, please pay your regional assessment promptly.

For those unable to pay online, you can make out a check to Atlantic-Bay Mountain Region 19 and mail it to Peggy Reno at 13549 Youngwood Turn, Bowie, MD 20715.

If you have any questions regarding your Chapter-at-Large status or have any issues that require the RMT's attention, please don't hesitate to contact me.

Thank you, Lois A. Conrad Atlantic-Bay Mountain Region 19 CAL Liaison Iconrad@matrix-logic.com

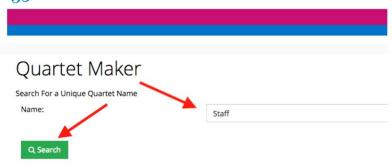
ATTENTION QUARTETS!

Deadlines have been extended until August 15

How to Register a Quartet Online

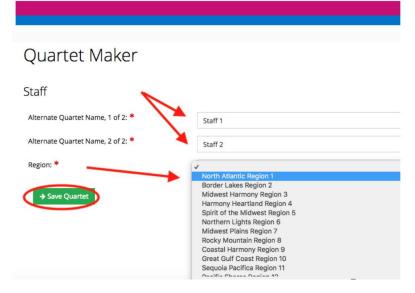
- 1. Sign in to the Member's Login <u>here</u>.
- 2. On the following page, you should see a menu item titled "Create a New Quartet", click on this item.
- On the next page, enter your desired name in the name search and click the green button entitled "Search". If your name is available you will automatically proceed to the next page.





4. Enter your two alternate names and select your quartet's region. Click the green "Save Quartet" button.





HOW TO RENEW A QUARTET

Quartet Renewal

- 1. Sign in to the Member's Login here.
- 2. From here there two methods to get to your quartet's record:

Method #1:

- 3. Click on "My Profile"
- 4. Once in your record click on the "Organizations" tab
- 5. You should see your quartet listed. Click on the hyper-linked name of your quartet and you will be brought to your quartet's record.

Method #2:

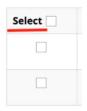
3. Once logged in, you should see a menu item titled "View My Quartets", click on this item. It will open your quartet's record.

Once in your quartet's record following instructions below to complete your renewal.

4. On the Overview tab, you will notice on the far right-hand side the header "Membership", and below Quartet Membership. Click on the "Pay" golden button to renew your quartet.



5. On the new page, on the left-side of the page, select the checkbox next to the name of your quartet to request to pay your quartet's renewal of quartet membership.



- 6. Click the blue button "Full payment"
- 7. Next, you will fill in your payment information and click the green "Submit Payment" button.
- 8. Your quartet has now been successfully renewed!

ARUNDELAIRS

June was an exciting month for the Arundelair Chorus. We moved to a new location for the summer at Atria Manresa located at 85 Manresa Dr., Annapolis, Maryland 21409, and we have a lot of performances scheduled.

One performance is on August 3rd for Ginger Cove, the next is on August 5th for Annapolis First Sunday Arts Festival on West Street, and another is on August 16th for the Rotary Club (featuring Lustre) at the Annapolis Yacht Club.

Mark your calendars for the August 5th Arts Festival which is open to the public. Our fundraiser Yard Sale and pool party are on August 18th . You can also donate to the yard sale. Come see what we do!

We would like to congratulate Wendy Weller for receiving the

Arundelair of the Year Award. She was instrumental in keeping our chorus together during difficult times. We want to give a shout out to Tina Jack, our Social Committee Chair, for arranging our wonderful dinner at Houlihan's Restaurant in Gambrills, Maryland. We were happy to have Jenny and Dave Harris joining us for our first big dinner since she

became our director.

On June 16, 2018, many Arundelairs attended the Backyard Barbershop Bash sponsored by Lustre in Jenny Harris' backyard. Persuasion shared the stage with Bearfoot, Neon Lights, and Sound

Design. For Persuasion, bass Dee expressed her appreciation for the great opportunity to showcase their sound. It was a lot of fun!

The Arundelairs began the Open Mic part of the evening by singing God Bless America, directed by our new director Jenny Harris. Harbor City also sang on the Open Mic

On June 23, 2018, Dave, Kate, Lori, and Lori surprised Jenny Harris with a 50th birthday party. She was really surprised. There was plenty of food and lots of margarita's to go around throughout the evening. Even Maggie and Wes Butts were there singing tags.

On June 26, 2018 we received coaching from Lori Dreyer. She helped us develop visual plans for several songs, and boy she's good! We're looking forward to adding these new visual plans to our performances in August.

Submitted by Deborah Moore







CHESAPEAKE HARMONY

"Challenge Accepted" is the motto for Chesapeake Harmony Chorus members lately. After successfully hosting Singer's School this past January, we began preparing to replicate our success in last year's Open Division at contest. And we brought our "A" game again. For the second year in a row, CHC was Audience Choice in the Open Division.

Wanting to improve all around, the Chorus chartered with Harmony Inc. We prepared for their Area 3 contest in Binghamton NY, over the weekend of May 4. The ladies performed two songs and qualified to attend Harmony Inc's International contest in Orlando FL.

The next big performance comes July 1 when our chorus takes the field at Camden Yards to sing the National Anthem. This is a dream come true for the baseball-loving members of our group. What a great venue in which to perform! In the middle of performance preparations and other summer fun, CHC is beginning our membership drive. Starting July 11, inquiring ladies may attend our rehearsals, get the benefits of our fantastic director, Tancey Bosna, and prepare to sing with us at a Friends and Family event in August.

Starting in September, we start preparing for more local performances, including Christmas performances. New members are always welcome.

Submitted by Marge McGugan

DUNDALK

Dundalk is experiencing a busy Spring/Summer but a fun time making plans for our 60th Anniversary, Divas and Diamonds, October 7th. We are hoping that many former Dundalk Chorus members and directors will be



able to attend. Detailed information will be available the end of July.

Our chorus has had 5 guests attending rehearsals during the last few weeks. They seem to be enjoying singing with the chorus and learning some new repertoire songs. Hopefully they will enjoy barbershop music enough to eventually become members of the Dundalk Chorus.

A few weeks ago we were fortunate enough to have Jen William's mom, Barbara Link, visit during rehearsal. Barbara was a director for 28

years in Region 21. She worked with us, giving us ideas how to sing more freely. We appreciated her input and work with our chorus.

The Dundalk Chorus is wishing everyone a wonderful, fun filled summer. Enjoy.

Submitted by Bev Bruening

GREATER HARRISBURG

The editor accidentally forgot to include GH's June article last month (oops!). This edition includes two articles from GH. I regret the error! – Melissa H.

JUNE ENTRY

We're on our way! This Memorial Day weekend will see us boarding a bus and heading to Washington D.C. for 3 days to share our harmony and do some sightseeing. We'll be checking out the Ford Theater, all of the memorials, Arlington National Cemetery, Old Town Alexandria, a performance by the National Symphony Orchestra, the Library of Congress, the Holocaust Museum and many more venues. We have a scheduled performance at the U.S. Air Force Memorial, and you know harmony will break-out over and over again

around town. We will return back home in time to sing the end of May at the Hershey Lodge for a Hershey Medical Center event - and then our summer schedule really gets busy!

We have been enjoying a plethora of guests each week and can hardly wait to get them all on the risers. We are on-deck for a wild card for New Orleans and feel mighty excited about that! Let the fund-raising begin. Claire keeps us moving forward and always learning - plus we laugh a lot.

If you're around our area and want to get on the New Orleans stage, come and dual with us - why not? We're on a fun-filled path and would enjoy the company. We have built-in some Saturdays if you live a distance away and can't make every Tuesday rehearsal - we'll figure it all out.



JULY ENTRY

What's more fun than ringing a chord or 2 on a rehearsal night? It has to be watching our guests join in the harmony and come back each week for more - we get it! Summer fun at GH includes fast-track quartetting, anticipating upcoming performances, planning our 2019 regional and international strategies, and welcoming new members into the fold. It's all good.









ranks a long, long time. JUDY BARNER is starting her 60th year with GH - how about that!! In past years she was on the regional choreo team as a coach. Looking back Judy recalls joining SAI with a dozen good friends and

immediately knowing that she had found a forever home. She's what our organization is all about. And who doesn't

know MARIE DECKER?!

Marie has been the RCSC housing chair for 35 or so years (who's counting?) and a GH member for 45 where she is an active fundraiser for our grocery/gas gift cards. Marie says 'flexibility' is the key for all of those years in SAI. We know that's true. You won't be surprised to hear that Marie excels at karaoke - just challenge her! Have a delicious summer!

Submitted by Susanne Bensing

HARBOR CITY MUSIC COMPANY

My name is Judy Hassan and I will be serving as the Barbershop Beat Coordinator for HCMC. Each month I would like to spotlight a different member and have her describe the job she has accepted within the chorus. We have wonderful members who work so hard for the benefit of the whole. Here's a note from Sue Peretti about her new job!



Hi! I'm Sue Peretti, the new Quartet Promotion Chair for Harbor City Music Company. I accepted this position because singing in a quartet is the epitome of 4 part harmony! Those of us who quartet have a passion for four part harmony: We sing it, we hear it in our heads, we live it. At Harbor City we presently have 15 registered quartets, as well as quartets that form for fun and/or practice. Shown above is Cheers Quartet. We even have a home grown quartet who are the present world champions and our role models in every way!

Quartet singing can only improve us as chorus singers. Once you've sung in a quartet, you know how it feels to be an entire section on your own and how to blend with other parts.

My job will be to promote the formation of quartets through lots of fun activities and exercises. Starting very soon we will begin each rehearsal with a quartet. This can be a new quartet, a last minute quartet, a maybe quartet or a crown wearing quartet. The requirement will be 4 part harmony. We love it!

This spring Harbor City has participated in some great festivals; The Baltimore Flower Mart and Honfest in Hamden. Both events are totally Baltimore and we wouldn't miss them!

This month we were also invited to sing the National Anthem and America The Beautiful at Camden Yards.

I'd like to also announce that our annual show will be on Saturday evening, September 8th at the Chesapeake Arts Center.

Submitted by Judy Hassan

HARMONY ON THE BAY



Here's a photo of Harmony on the Bay, in our rooster fascinators at our acapella show on June 10.

I want to give you the backstory. We sing a song about chickens in the barn yard. The basses have a part about roosters. Our director, Roni Gapetz, made these lovely rooster comb fascinators for the basses to wear. They were a big hit

The men from the Pride of Delmarva Chorus borrowed them for their song about chickens, Ghost Chickens in the Sky. It was hilarious!

Submitted by Dale Huffman

PRIDE OF BALTIMORE

"Spring being a tough act to follow, God created June." - Al Bernstein

June was a fantastic Month for Pride of Baltimore! We continued to welcome guests from ALL over to sing with us:



Even with no lights or electricity -- as on our last rehearsal before the BIG SHOW:



And, as luck would have it, the same "no electricity" day was when our Summer Singers Program started! Yes, we are all hot and sweaty here, after our first rehearsal together! (pictured L-R, Jane Brown, Abby Galusha, Shealeigh Rondholz, Olivia Russell, Allison Floyd, Joanna Kouloheras, Katherine Underwood, Natalie Walstrum, Nicole Jordan)



And then there was our SHOW! What a great night! Pride of Baltimore, directed by our Lynda Keever, performed for a very appreciate crowd:



Also appearing were 2nd Place SAI International Finalists Class Ring:

And 9th Place BHS Finalists NewFangled Four:



PoB's own "One Night Stand Quartet," featuring Mary Anne Cleaveland, Andrea Capuyan, Marsha Zwicker and Marcy Murphy performed Marsha's arrangement of "Sugartime"

Marsha Zwicker also did a great job emcee-ing the evening, sharing the announcing duty with Sheila Schlosser! Region 19 Quartet Champion Sound Design were slated to perform, but ailing Sarah Nainan-Newhard couldn't phone in her part (although they tried!)



The big shocker of the night, though, was after the Catholic High School of Baltimore's Barbershop Club (the Cub Cadences) performed, RMT Membership Coordinator Jenn Newman called YOURS TRULY (Jane Brown) to the front of the stage to present me with the news that she had nominated me for the 2018 NAfME/Sweet Adelines Music Educator Award -- and I won!



We all come together for an encore of Walkin' on Sunshine, and then off to the Afterglow, coordinated by Jenn Newman. Many thanks to Sheila Schlosser, PoB Events Coordinator, for making sure the entire night was as happy as a day in June!



Submitted by Jane G. Brown

RINGING HILLS

Spring always brings new life and Ringing Hills celebrated the season by installing the new members of the board of directors. We enjoyed a wonderful dinner, shared stories, reminisced, and cheered for our new group of leaders.

We also celebrated two special people who have been members of Sweet Adelines and Ringing Hills for 25 years! Barbara Urner and Honora Leighton have shared their talents, their music, their love and laughter with Ringing Hills Chorus and all of its members. Congratulations, Ladies!



As part of our installation dinner, we also

name our Sweet Adeline of the year. This is a chorus member who not only does her musical job by knowing her music and improving her singing, but she gives her time and talent to the chorus is other ways. This year, Honora Leighton was honored as Sweet Adeline of the year for her many years as costume chair and board member. We can't thank you enough, Honora!

This summer we will be getting ready for our Fall show, "Get a Job" with the Queens – Luster - as our guest quartet. Be sure to put November 10 on your calendar now!

Submitted by Julie MacGregor



SING! SHENANDOAH

Sally Barile, a 48 year member of Sweet Adelines and a long-term member of our chorus, is moving to an area without an SAI chorus. We could not let her leave without a special sendoff. Members of the chorus as well as some from her previous choruses wrote cards and notes recalling special memories of Sally.



On June 11 after the usual announcements, we warmed up our voices by singing "Thank You Dear Lord for Music." However, we inserted "Sally" instead of "Lord" as we all turned to face her. We presented her with a memory box containing all the cards. After sharing some of our experiences, we shared a cake.





Sally will certainly be missed as she is our logistics official making sure that we are lined up properly for entering performance venues. Best of luck, Sally in your new home!

In rehearsals we are focusing on patriotic music in preparation to sing at "Rockin' Independence Eve" in Winchester, Va. We are also scheduled to sing at "Praise in the Park" at War Memorial Park in Martinsburg, W.Va., in July. We look forward to continuing to hone our barbershop skills and learning new music.

Submitted by Gayle McGowan

UPPER CHESAPEAKE

The Upper Chesapeake Chorus is having fun this summer and is living up to the song lyric we are singing: "Life is breezy." We are enjoying dressing for many rehearsals by themes such as "feelin groovy," "music," and "ocean."



We are singing at summer events such as the Ironbirds baseball game and the Aberdeen Farmer's Market. We are honored to sing with a band at Shamrock Park in Bel Air on July 11. One of the members of this band is the husband of our member, Diane Sengstacke. They sure do have a musical family.

In addition, we are excited to be coached by Michael Gellert later this summer. We wish all the region 19 choruses and quartets a warm, happy, and harmonious summer.

Submitted by Betty Cavanaugh

VOCAL HARMONIX

Summer's the "downtime" for a chorus... right? Riiiiight. We're learning new songs, welcoming new members, and getting ready for a few performances. At one of them, in New Holland Park, we'll be sharing the stage with our friends from the Red Rose men's chorus.

Earlier in the month, a portion of our members accompanied Cindy Hansen on a trip to Alaska. Over the course of their adventure, the ladies posted many photos of beautiful scenery, glaciers, singing on a cruise ship, and even a ride down a zip line!







CHAPTER NEWS

On June 20, we sang the National Anthem at a Lancaster Barnstormers game, which is always a lot of fun.



Our next big adventure is our annual chorus "giant indoor yard sale," our biggest fundraiser in recent years. We invite you all to Grace Church, 501 W. Lincoln Ave., Lititz, PA on July 28, between 7 a.m. and 1 p.m. There's something for everyone!

Enjoy your summer!

Submitted by Melissa Hunnefield

QUARTET NEWS

LUSTRE

We are super excited to let you know that the newest Lustre CD is in production mode! We have been in the recording studio four times now, and we *think* we're VERY CLOSE to having a complete set of great new songs for you to enjoy on our new CD. We're aiming for having it for sale at F.L.A.S.H. in September.



But you know what? It costs a LOT of money to make a CD. And we know that many of you want to be part of the CD project too. So, sometime in the next few days, we'll be announcing our 2018 Kickstarter campaign, in which you can make a financial contribution to the CD project to support its creation. There will be fun incentives to thank you for your contributions - things like a mention on our website, advance copies of the music, your name in the liner notes, and for the big spenders, even a Lustre performance!

Stay tuned to our Facebook page (www.facebook.com/LustreQuartet) for news about the Kickstarter campaign.

Thanks in advance for considering supporting Lustre in this way.

Happy Summer!

Kate, Lori, Lori and Jenny - Lustre Quartet, SAI 2018 International Champion Quartet

We welcome news, photos and *all* quartet adventures. Send your submissions to barbershopbeat@gmail.com



It's not too late to RSVP for this month's Backyard Barbershop Bash!

Performing will be the following quartets:

Up All Night - region 14 champion quartet Mix It Up Sum of Each – mixed quartet Pivot Group Therapy Singchronicity

To RSVP: visit https://www.facebook.com/events/339808346509590/

COSTUMES FOR SALE



There are approximately 110 sequined tops, ranging in size from XS to 6x.

66 fly away skirts sizes XS to 3x 43 pairs of earrings to match.

Will be sold in any quantity desired. Prices are:

Tops: \$22 Fly-aways: \$8 Earrings: \$5

Contact: Kris Collins

Greater Harrisburg Chorus

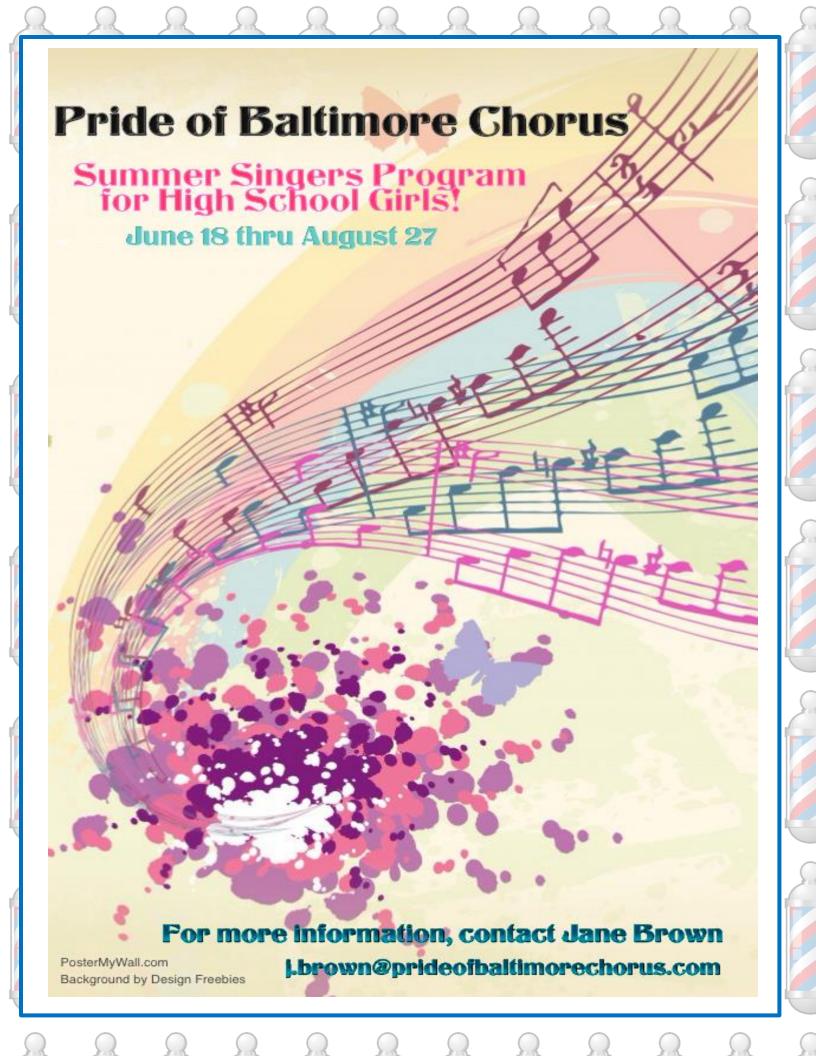
email: Krissytenor@gmail.com or call 610-748-1593 or 860-573-

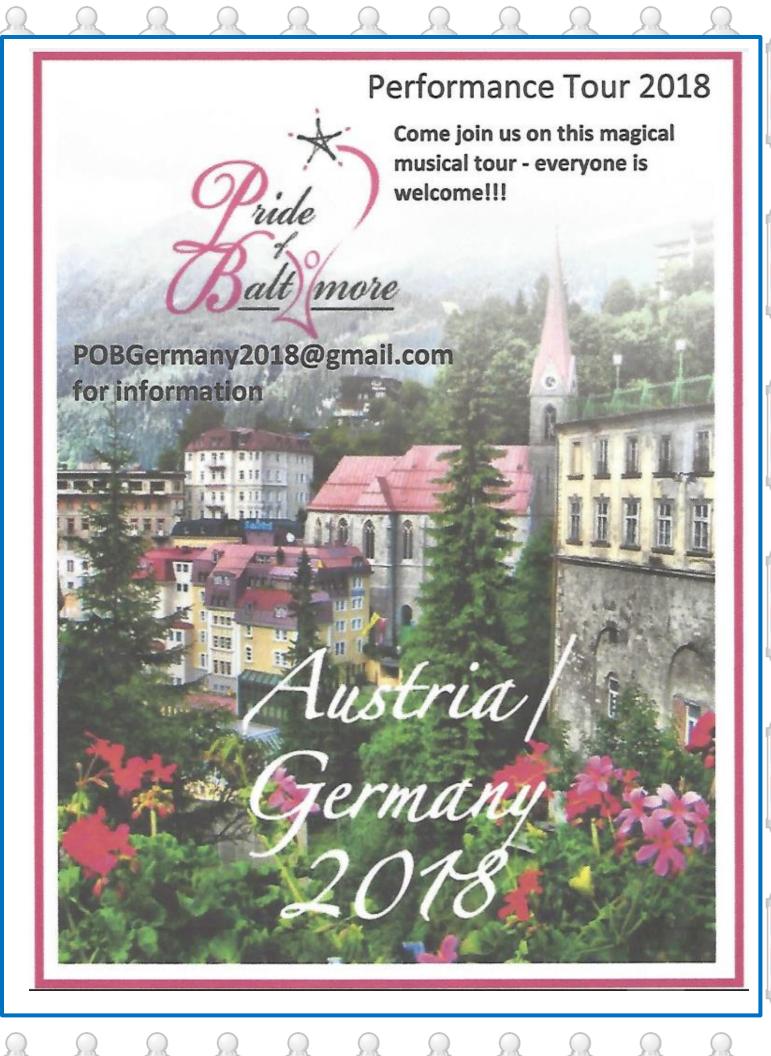
4268















Divas & Diamonas

A CELEBRATION WITH DINNER & SINGING

OCTOBER 7TH | 2 - 6 PM
THE COUNTRY CLUB OF MARYLAND
. TICKETS ON SALE SOON!

THE DUNDALK SWEET ADELINES





7 P.M. NOV. 3 HARRISBURG, PA.

GREATER HARRISBURG & PARKSIDE HARMONY







YOU'RE INVITED TO the

VALLEY FORGE Chorus

Holiday Show

featuring the 2018 Queens of Harmony





DECEMBER 15, 2018 At 3:00 in the afternoon

THE PLAYERS CLUB OF SWARTHMORE, PA



INTERNATIONAL EVENTS











Master Faculty Karen Breidert

QUARTET RETREAT June 15-16, 2018 Holiday Inn* Independence ,Ohio



This event is open to Quartets, parts of Quartets, and individual singers~

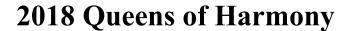
Registration is \$50.00 per person online at: region17online.org/2018quartet_retreat





(Regional Quartet Association)

Featuring: "LUSTRE"



August 4, 2018 9:30-5:00

University of Hartford West Hartford, CT

Not Just for Quartets - All Are Welcome!

Classes for quartets, and anyone who wants to learn about good singing!

Sample Classes:

- Open Quartet Coaching
- Rehearsal Techniques for Individuals and Quartets
- Staying Sane in Your Quartet Marriage
- Turning Dreams Into Reality: Goal Setting Strategies
- Q & A with Lustre

AND More!!

- Quartets coached by Lustre with priority given to Region 1 members that have a full quartet registered.
- Some private coaching by regional faculty will also be available.
- Mix 'n match will also take place if there are interested people.

Region 1 dinner at Heidi's in Avon Saturday 5:30pm. RSVP to Heidi RQA Coordinator (first come first served)

Questions: contact: Heidi Zacchera <u>hzacchera@aol.com</u> (860) 678-8828

***** SEE REVERSE FOR REGISTRATION INFORMATION *****

You may register individually or with your quartet. Does not need to go through your chorus.





AUGUST 10-12 INN HOLIDAY IRPORT DULLES A VIRGINIA MORTHERN VIRGINIA





Featuring celebrity guests

Barbershop arranger & director Mo Field



SAI 2008 Queen of Harmony Cori Albrect





For more info, see our website www.womensharmonybrigade.com

PosterMyWall.com

Registration opens January 2, 2018