



# The Barbershop Beat

Monthly Publication of Atlantic Bay-Mountain Region #19  
Sweet Adelines International, Inc.



[www.region19sai.org](http://www.region19sai.org)

June 2018

**CHAPTER LEADERS: Distribute the mailing to your members, or refer them to the regional website: <https://www.region19sai.org/barbershop-beat.html>**

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## ATLANTIC BAY-MOUNTAIN REGION #19

### CALENDAR OF EVENTS – updated June 2018

Key: ■ =Chapter Events; ■ =Regional Events; ■ =International Events

\* = newly added/modified events

#### 2018

Pride of Baltimore Singers Program for H.S. Girls.....	June 18 to Aug. 17
Pride of Baltimore Chapter Show, 7pm Loch Raven HS, Towson, MD .....	June 23
*Director Training – Harmony College East, Westminster, MD .....	June 14-17
*Jersey Sound singing the National Anthem at the Philadelphia Phillies Game .....	Aug. 29
*Harbor City Music Co. show, 7:30 p.m. at Chesapeake Art Center, Glen Burnie, MD.....	Sept. 8
Regional F.L.A.S.H. (Faculty: Jim Arns & Renée Porzel), Harrisburg, PA .....	Sept. 28-30
International Convention, St. Louis, MO.....	Oct. 16-20
Heart of Maryland Chapter Show .....	Oct. 28
Ringing Hills Chapter Show, 2 p.m. (location TBD) .....	Nov. 10
*Harmony on the Bay chapter show at Ruthsburg CC, Ruthsburg, MD, 7 p.m. ....	Nov. 10
Vocal Harmonix/Red Rose Men's Holiday Show, Ware Center, Lancaster, PA, 2 p.m. ....	Dec. 9
*Valley Forge Holiday Show at Players Club of Swarthmore, PA, 3 p.m. ....	Dec. 15

#### 2019

Singers' School (Faculty: Ryan Heller), Location TBD.....	Jan. 4-6
Regional Convention and Competition, Hershey, PA .....	May 2-5
Regional Leadership Workshop, Location TBD .....	May 17-18
International Directors' Seminar, San Antonio, TX.....	Aug. 8-10
Regional F.L.A.S.H. (Faculty: Lori Lyford & Becki Hine), Location TBD.....	Sept. 6-8
International Convention, New Orleans, LA .....	Sept. 16-21

#### 2020

Singers' School (Faculty: Joan Boutelier), Location TBD .....	Jan. 10-12
Regional Convention and Competition, TBD .....	April 30-May 2
Regional Leadership Workshop, Location TBD .....	May 15-16
Regional F.L.A.S.H. (Faculty: Kim Wonders), Location TBD.....	Sept. 11-13
International Convention (75 <sup>th</sup> Anniversary), Louisville, KY .....	Oct. 12-17

#### 2021

Singers' School (Faculty: Mary Rhea), Location TBD.....	Jan. 15-17
Regional Convention and Competition, TBD .....	April 15-18
Regional Leadership Workshop, Location TBD .....	May 21-22
Regional F.L.A.S.H. (Faculty: Heidi Zacchera), Location TBD.....	Sept. 10-12
International Convention, St. Louis, MO.....	Oct. 11-16

#### 2022

Regional Convention and Competition, TBD .....	April 28-May 1
------------------------------------------------	----------------

- ♪ Submit additions and/or corrections to the regional calendar to Irene Hershey, Team Coordinator, [ihershey@aol.com](mailto:ihershey@aol.com)
- ♪ Chorus show dates do not have to be "cleared" with the Region; however, this calendar may be a useful tool when planning events.

All submissions for the monthly mailing are due on the **27<sup>th</sup> OF EACH MONTH** and should be proofread and submitted in electronic form (doc/docx preferred for text submissions, pdf, jpg, bmp, gif), and sent to [barbershopbeat@gmail.com](mailto:barbershopbeat@gmail.com)

### **Region 19 Philosophy:**

Women join Sweet Adelines because they love to sing. They stay because of the musical challenges, the rewards of individual achievement, and the rewards of performance and the sense of belonging. Therefore, Region #19 is a progressive women's organization which:

- ♪ Promotes excellence in the performance of barbershop harmony through education
- ♪ Creates an atmosphere of camaraderie among its membership
- ♪ Provides opportunities for individual growth

**Regional Website:** [www.region19sai.org](http://www.region19sai.org)

**Regional Facebook Page:** <https://www.facebook.com/region19sai/>

# ATLANTIC BAY-MOUNTAIN REGION 19

## SWEET ADELINES INTERNATIONAL, INC.

### REGIONAL MANAGEMENT TEAM (RMT)

**COMMUNICATIONS COORDINATOR**

**Jenny Harris**

*Harbor City Music Company*

[jennysingsbass@gmail.com](mailto:jennysingsbass@gmail.com)

Liaison to: Capital Accord, Ocean Bay,  
Vocal Harmonix, Shades of Harmony

**DIRECTORS COORDINATOR**

**Patty Weeks**

*Cape Shore/Greater Harrisburg*

[patty.weeks@comcast.net](mailto:patty.weeks@comcast.net)

Liaison to: DelMarVa, Diamond State,  
Jersey Sound

**EDUCATION COORDINATOR**

**Lori Jo Whitehaus**

*Vocal Harmonix*

[lwhitehaus@gmail.com](mailto:lwhitehaus@gmail.com)

Liaison to: Arundelair, Clustered  
Spires, Heart of Maryland

**EVENTS COORDINATOR**

**Liz Danielski**

*Vocal Harmonix*

[hotpbari@outlook.com](mailto:hotpbari@outlook.com)

Liaison to: Freedom Valley, Lehigh  
Valley, Ringing Hills, Sing!  
Shenandoah

**FINANCE COORDINATOR**

**Judy Hall**

*Chapter-at-Large*

[jhall51428@aol.com](mailto:jhall51428@aol.com)

Liaison to: Dundalk, Harbor City  
Music Company, Pride of Baltimore

**MARKETING COORDINATOR**

**Diane Bartel**

*Harbor City Music Company*

[hcmclead@gmail.com](mailto:hcmclead@gmail.com)

Liaison to: Chesapeake Harmony,  
Upper Chesapeake, Valley Forge

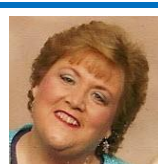
**MEMBERSHIP COORDINATOR**

**Jennifer Newman**

*Pride of Baltimore*

[vfclead@yahoo.com](mailto:vfclead@yahoo.com)

Liaison to: Cape Shore, Harmony on  
the Bay

**TEAM COORDINATOR**

**Irene Hershey**

*Vocal Harmonix*

[ihershey@aol.com](mailto:ihershey@aol.com)

Liaison to: Altoona, Greater  
Harrisburg

### RMT SHADOWS

**EVENTS SHADOW**

**Sally Kelly**

*Harbor City Music Company*

[sallykelly@verizon.net](mailto:sallykelly@verizon.net)

## JUNE CHECKLIST:



- ☐ Candid photos of competition and the Show of Champions are available for sale at <http://www.jbphotographers.com/proofing/pages.php?gid=554>
  - ☐ Chapter-At-Large memberships are due this month!
  - ☐ Regional directory updates are due ASAP! Updates will be completed by June 7.
  - ☐ Sign up for the Voices novice quartet contest!
  - ☐ More news about F.L.A.S.H. inside!
- 



**Greater Harrisburg**

**Chartered June 8, 1956**

**61 years!**

**Freedom Valley**

**Chartered June 28, 2007**

**10 years!**



#### **Early-Bird Registration (*ends April 16, 2018*)**

- International Chorus Competitor: **\$225**
- International Quartet Competitor: **\$225**
- Convention Assistant: **\$160**
- Member: **\$225**
- Non-Member: **\$250**
- Youth Member or Youth Non-Member (under 25): **\$175**

#### **Late Registration (*after April 16, 2018*)**

- International Chorus Competitor: **\$275**
- International Quartet Competitor (after July 9, 2018): **\$275**
- Convention Assistant: **\$185**
- Member: **\$275**
- Non-Member: **\$300**
- Youth Member or Youth Non-Member (under 25): **\$200**

#### ***The Coronet Club Show***

- The Coronet Club Show is a separately-priced event. To purchase tickets to the Coronet Club Show, please visit: [www.coronetclub.org](http://www.coronetclub.org).

**Learn more at [sweetadelines.com/events/stlouis2018convention/](http://sweetadelines.com/events/stlouis2018convention/)**



## **Attention Region 19 Chapter Presidents/Team Leaders:**

Once again this year, the Annual Regional Evaluations (AREs) are being processed through International Headquarters using an online survey tool. Be sure to check your email to find a link that will take you to the 2017-18 Annual Regional Evaluation (ARE). Click on the link and follow the directions, completing the survey one time only for your chorus.

When you click the "Submit" button at the bottom of the survey, a copy of your responses will be emailed to you and your responses will be ready for review by your Regional leaders and the Regional Leadership Committee.

The survey has been programmed to allow you to revise your responses after the survey is submitted. The "revision" feature also makes it possible to save a partially-completed survey and return to finish it later (simply scroll to the bottom of the survey and click "Submit" to record a completed or partially-completed survey).

The deadline for completing the survey is July 31, 2018. Please make every effort to complete the survey by that date as the Regional Leadership Committee will be reviewing the responses at their August meeting.





# We've Got The Beat!

Thanks so much for all your June submissions.

I welcome your photos, Chapter Chatter, quartet news, show and event flyers, announcements, Women of Note, and any other material you think would be of regional interest.

I also encourage and welcome your submissions for improvement and change in our newsletters. Communication is key to our success —and yours!

*All articles/flyers submitted are printed as written. Spell check is run and some photos may be cropped to fit.*

**Send submissions to** [barbershopbeat@gmail.com](mailto:barbershopbeat@gmail.com).

*Melissa Hunnefield, Regional Tech Writer*





## TEAM COORDINATOR

(rerun of list of upcoming events)

***Harmony College, East at Mc Daniel College in Westminster, MD***

June 14-17 (Registration Deadline is June 7) [www.midatlanticdistrict.com](http://www.midatlanticdistrict.com)

***Backyard Barbershop Bash, Lustre's Backyard at 503 N. Chapel Gate Lane, Baltimore, MD***

Saturday, June 16; July 28, and Sept. 22 - Dinner at 6 pm with singing beginning at 7 pm

[www.backyardbarbershopbash.com](http://www.backyardbarbershopbash.com)

***Harmony Brigade, Holiday Inn Dulles Airport, Dulles, VA***

August 10-12, 2018

<http://vfclead.wixsite.com/womensharmonybrigade>

Irene Hershey  
Team Coordinator



## COMMUNICATIONS COORDINATOR

A new year has started on the Sweet Adelines calendar, and with that brings changes to chapter governance boards and teams. It's time to make sure your leadership and officers are represented accurately in Regional and International databases. Many chapters have done this already - thank you - but for those who haven't here's a reminder of what you need to do to update your chapter's information. The deadline on both actions was May 31. So if you haven't completed these items, please do so ASAP!

1. Visit the Regional Website to update your chapter's leadership information for the Regional Directory: [Regional Directory Update Form](#) For questions related to the form webpage, please contact Sarah Nainan-Newhard, [syuki63@gmail.com](mailto:syuki63@gmail.com).
2. Visit the SAI Website to renew your chapter's charter and update your leadership information for the SAI master database. Visit the Members Only section of the SAI website under: [Chapter Activity/Reports > Charter Renewal & Officers](#) page. Contact Nancy in the finance department at [nancy@sweetadelines.com](mailto:nancy@sweetadelines.com) or by phone at 1-800-992-7464 x101 if you run into problems.

After all chapters have submitted their information, I will be updating our Team Leaders and Presidents mailing list to make sure the right names are included. New Team Leaders and Presidents should be on the lookout for a test message in your inbox during the month of June.

Thank you so much for ensuring that our internal communications flow smoothly!

Jenny Harris  
Communications Coordinator



# EDUCATION COORDINATOR

## *Lines from Lori Jo*

What an honor and a joy to return to the Regional Management Team 19 as the Education Coordinator. If you were a member of this region in the last century, you might recall that I served in regional leadership for 12 years and have continued as a member of the Regional Faculty.

A few things have changed in my life between that era and now. I direct two barbershop choruses (Vocal Harmonix (women) and Red Rose Chorus (men). I am an officer on two different state and regional rabbit club boards and 4-H volunteer. Chairing the rabbit department at the PA Farm Show is still a huge passion for me and it's much easier now that I retired from teaching in the Harrisburg City School District. Our daughters are on their own. Tom and I have become grandparents with two wonderful grandsons and one more on the way this summer. We love to travel and plan to spend as much time as possible in Delaware this summer at our family-owned BeachHaus and on our new pontoon boat.

As a veteran member of the Region 19 Faculty, I have visited almost every chorus in our region at some point in time. In the past 12 months, I visited Pride of Baltimore, Lehigh Valley, Sing! Shenandoah, Freedom Valley, Harmony on the Bay, Altoona, DelMarVa, and Diamond State Choruses. I have four more chorus visits on my calendar for this summer. I love visiting choruses but if we don't connect personally, please feel free to email, text, message or call me directly. I'm here for you.

So what have I done in my first month as Education Coordinator? My Education Team is in place and listed below this article. The Regional Faculty has been redesigned and ready for training. The Chorus Visit program has been revised and is ready to roll. Classes for FLASH have been selected. A PVI Coordinator has been appointed to coordinate that popular program. Classes for Singer's School are in a list and that schedule will be assembled shortly.

The one major change that might affect your chorus is the revision to the Chorus Visit program. We are continuing with the practice of funding three visits to every chorus. Some choruses qualify for six visits (director search, revitalization, etc). However, the funding for these visits will be for using the members of the Region 19 Faculty only. We are discontinuing the non-faculty coaching grants to redirect those monies into training programs. The faculty we have is diverse in their talents. Maybe you'd like to have a tag singing night, or section leader training, or a strategic planning session. What about a class or help with song selection or your performance package. Maybe a mix and match quartet night. Think outside the box. We are here to help you achieve your goals and keep it fun.

And now, please meet your Education Team for 2018-2019:

- **Education Coordinator** - Lori Jo Whitehaus (Vocal Harmonix)
- **Education Planning Team** - Lori Jo Whitehaus (VHMX), Sarah Nainan-Newhard (Pride of Baltimore), Lynda Keever (Pride of Baltimore), Robin Blythe (Clustered Spires)
- **Regional Faculty Coordinator** - Sarah Nainan-Newhard (POB)
- **PVI Coordinator** - Nikki Burkhardt (Diamond State)
- **Director Certification Program Coordinator** - Cheri Bowers (Greater Harrisburg)
- **Quartet Promotion Coordinator** - Ashley Conway (Harbor City Music Company)
- **Young Women In Harmony Coordinators** - Lori Ludlum (Shades of Harmony), Jane Brown (Pride of Baltimore)
- **Regional Library** - Cheri Bowers (Greater Harrisburg)

Lori Jo Whitehaus  
Region 19 Education Coordinator



# MEMBERSHIP CORNER

## *Chorus Culture is Key to Membership Growth*

Membership coordinators across the organization are asked, “What can we do to increase our chorus membership?” There are many membership drive programs promoted by Sweet Adelines from Ready-Set-Grow to Free Voice Lessons, but I am finding that the most successful choruses are ones where the Core Values, Mission & Vision of the chorus are well-established and supported by 100% of the chorus members. When a chorus is united in knowing who they are, they are more likely to attract others to them. Let’s take a look at these 3 terms and how they can help (or harm) your retention and recruitment activities.

### ***Core Values = Beliefs***

Core values are the fundamental beliefs of a person or organization. Your chorus’ core values tell why your organization is unique and why members stay. While each member may have a different reason for staying, there is usually an overall set of values that is unique to each chapter.

### ***Mission vs. Vision:***

A Mission Statement explains WHY you exist while a Vision Statement is a one that describes clear and inspirational long-term change as a result of your work.

Successful choruses work together to determine their core values, mission & vision before putting it to paper. This isn’t something your Director and Board/Management Team create on their own – every member has a voice in the process and must believe in the finished product for true unity to be created.

So now that we have defined what these statements are, how do they impact our membership? From a retention standpoint it’s easy to see that when members are not in agreement with the Mission & Vision of the ensemble, they are not likely to stay. For example, if your vision is steeped in contest scores resulting in months of working primarily on contest music and passing qualification standards and your membership includes singers who would rather learn new music and sing for the community – those members are likely to be discontent with their membership and seek alternate opportunities.

How about recruitment? A chorus without a current mission/vision that is agreed upon by the members may have varying definitions of the chorus. If some members see the chorus as a performing group with space on the risers for anyone who loves to sing and others see the chorus as a high level contest ensemble seeking experienced singers – we, likely, have conflict & frustration on the risers – especially during recruitment activities.

If your chorus is considering revisiting your Mission & Vision statements, here are some questions to get you started:

### **Mission Statement Questions:**

1. Start with a story: Imagine a real person making the decision to join your chapter. Why does she want to join? What drew her to your chorus? What will keep her coming back? This defines your TARGET MEMBER.
2. Define how your potential member’s life will be better because of chapter membership: Start your mission statement with the good you do for members and leadership.
3. Consider what your chapter does for the community: Our chapter’s positive impact on communities, through performances, education, or philanthropy are an integral backstory for the mission statement.
4. Add what the chorus does for established members: How have your members’ lives been changed through chapter membership? Why do your members stay in the chorus?
5. Edit, polish, review, and revise: Whatever you wrote for points 2 – 4 above, edit, streamline, and polish. Cut as much as you can that isn’t unique to your chorus and avoid buzzwords or jargon that aren’t universal.

(CONTINUES ON NEXT PAGE)

### **Vision Statement Questions:**

1. Your vision should align to your mission. Now that you know who you are and what you do, where do you see yourself in five to ten years?
2. Your vision should be unique to your chapter and what you can provide. Do you see yourselves as educators? Performers? Competitors? All of the above?
3. Keep the vision simple enough for people inside and outside the organization to understand.
4. Your vision should be ambitious enough to be exciting but not so ambitious that it seems unachievable.
5. Edit, polish, review, and revise: Whatever you wrote for points 1 – 4 above, edit, streamline, and polish. Cut as much as you can that isn't unique to your chorus and avoid buzzwords or jargon that isn't universal.

Example: Scenic City Chorus – Region 4

### **MISSION Statement**

The Scenic City Chorus is a women's a cappella group dedicated to continually striving for musical excellence and personal growth within a fun, caring sisterhood which regularly contributes to the community through performance, education, and service.

### **VISION Statement**

The Scenic City Chorus aspires to be a well-recognized and respected a cappella performance entity that partners with other arts entities in the greater Chattanooga area. The chorus members enthusiastically educate and entertain others as they strive for musical excellence. They hold themselves, as a group and as individuals, to high standards which will foster growth and a bright future for this sisterhood of singers.

Jennifer Newman  
Membership Coordinator





## Regional Faculty Visits Program



As mentioned in Education Coordinator Lori Jo Whitehaus' article, the Region is continuing with the practice of funding three visits to every chorus however, the funding for these visits will be for using the members of the Region 19 Faculty only.

All information regarding Regional Faculty Visits to chapters is now on the Regional Website, located [here](#).

On this page, your chapter leadership may determine how many visits are available, and review the process – fortunately, nothing has changed! I've just put all the information on a separate webpage for your convenience!

I hope your chapter takes advantage of the expertise and talents of our Regional Faculty.

If you have any questions regarding this program, please feel free to contact me ([syuki63@gmail.com](mailto:syuki63@gmail.com)).

Sarah Nainan-Newhard  
Regional Faculty Coordinator



## WOMEN OF NOTE

**Has someone in your chorus done something amazing?**

Did she earn a pin for longevity? Is she a stellar volunteer?

Did she do something great for her community?

We want to know about it!

Send us a photo and write-up and we'll give her the recognition she deserves, right here in the Barbershop Beat!

Send submissions to [barbershopbeat@gmail.com](mailto:barbershopbeat@gmail.com).

# FLASH



## SEPTEMBER 28-30

Hosted by Lehigh Valley Chorus

### Great Classes Like:

- Facial Expression
- Understanding the Judging Categories
- Directing Skills
- Visual Plans that Really Work
- Arranger's Workshop
- What Color is Your Brain?

**Watch Ringing Hills serve as demo chorus, coached by Jim Arns!**

### Win the Chorus Attendance Award

FREE Coaching on Sunday morning Jim AND Renee!

### Registration Information:

#### Opens:

July 1 - Sept 25, 2018

<https://www.region19sai.org/flash.html>

#### Cost:

General: \$65

Youth (under 26): \$32.50

#### Hotel:

Valley Forge Casino Resort (King of Prussia, PA)

\$109/night plus tax and service charge

Housing Rate Deadline: Sept 7, 2018

Call: 800-333-3333 ask for Sweet Adelines FLASH

or sign up online: <https://bit.ly/2IEhm0H>





## THE VOICES A NOVICE QUARTET COMPETITION Atlantic Bay Mountain Region 19

- Any quartet, which meets the following criteria, is eligible: only two members of the quartet may have previously competed in a regional quartet contest.
- Must register by June 22, 2018
- Quartets will be coached by a team of Silver Sorority coaches over the summer
- Novice Quartet Contest will be at FLASH on September 28, 2018
- The winner will be eligible for 2019 Regional Quartet Contest registration reimbursement
- Info and registration forms will be available soon!
- Questions? Contact "The Voices" Novice Quartet Contest Coordinator, Donna Halley, at [dhalley1@comcast.net](mailto:dhalley1@comcast.net)

# CALLING ALL NEW QUARTETS OR "NOT-SO-NEW" QUARTETS

## "The Voices" Novice Quartet Contest

You will be excited to know that we're bringing back the "The Voices" Novice Quartet competition at FLASH 2018. Quartets who qualify as novices (no more than two members can have competed in a regional quartet contest) must apply by **June 22nd, 2018** (application follows) to enter the competition at FLASH. Then the quartet will be paired with a team of two Silver Sorority members who have volunteered their time to work with the quartets for a minimum of 7.5 hours (three sessions at 2.5 hrs. each.)

Each quartet should prepare two contestable songs. The contest will be on Friday night at FLASH 2018. The winning quartet will be eligible to be reimbursed for their 2019 Regional Quartet Contest registration fee, should they choose to compete.

So, if you are in the process of forming a new quartet or have an established quartet which has been sitting on the competition sidelines for a while, don't delay! Be sure to get in on the free coaching and all of the fun and excitement of a novice contest before the real novice contest at regional convention! We'll have actual judges judging the contest and you'll get great comments and useful suggestions to help guide your work as a quartet together.

If you have any questions, please contact Donna Halley, The Voices Coordinator, at [dhalley1@comcast.net](mailto:dhalley1@comcast.net).



## THE VOICES – Novice Quartet Competition Registration – FLASH 2018

Quartet Name: \_\_\_\_\_

Quartet Contact: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Quartet Contact Email: \_\_\_\_\_

### Quartet Personnel:

Tenor: \_\_\_\_\_ Chorus Affiliation: \_\_\_\_\_

Lead: \_\_\_\_\_ Chorus Affiliation: \_\_\_\_\_

Baritone: \_\_\_\_\_ Chorus Affiliation: \_\_\_\_\_

Bass: \_\_\_\_\_ Chorus Affiliation: \_\_\_\_\_

*Has anyone in the quartet ever competed in a Regional Quartet Competition?*

*If so, who and when? (We have changed the rules for this competition to reflect the rules for regional competition novice eligibility where to qualify as a "novice quartet" no more than two people can have competed in a regional quartet competition.)*

*General geographic location of quartet?* \_\_\_\_\_

*Willing to travel* \_\_\_\_\_ *miles to coaches.*

*Willing to be coached weekdays* \_\_\_\_\_ *weeknights* \_\_\_\_\_ *weekends* \_\_\_\_\_

*How long has the quartet been together?* \_\_\_\_\_

*What else can you tell your coaches about the quartet as far as your experience, quartet personality, music choices, etc.*

*You will be assigned two coaches, who are Region 19 Silver Sorority members, who have agreed to work with you over the summer to help you prepare for "The Voices" competition. The Voices Novice Quartet Competition to be held on Friday, September 28<sup>th</sup> at FLASH 2018. You should prepare two contestable songs.*

*These ladies are volunteering their time to help you. Please be considerate of their time and be sure to be prompt for coaching sessions. They have agreed to a minimum of three, 2.5 hour sessions with you as a quartet. Most often you will go to them. If they do come to you, the region will cover their gas and tolls. Most often assignments will be made with regards to geographic areas to minimize long commutes.*

*Please return completed application to Donna Halley, [dhalley1@comcast.net](mailto:dhalley1@comcast.net) or 204 Hillsboro Mills lane, Wallingford, PA 19086 by June 22, 2018*



**SAVE**  
the DATE

# Singer's School JANUARY 4-6

Hosted by Arundelair Chorus

## With Ryan Heller

*Master 700 Director  
Pride of Portland Chorus*

### Baltimore Sheraton North

903 Dulaney Valley Rd  
Towson, MD 21204

Registration Info Coming This Fall



### **Greeting, Region 19 Chapter-at-Large members,**

We've started a new Sweet Adeline fiscal year, which means it's time to pay your regional assessment of \$25. The easiest way to pay your assessment is via PayPal on Region 19's website.

Just use this link

[http://www.region19sai.org/store/c1/Featured\\_Products.html](http://www.region19sai.org/store/c1/Featured_Products.html)

and select "CAL Regional Assessment."

A late fee of \$2.50 is assessed after May 31st, and if no payment is received by July 31st, you will be moved to Member-at-Large status, so if you wish to remain a member of Region 19, please pay your regional assessment promptly.

For those unable to pay online, you can make out a check to Atlantic-Bay Mountain Region 19 and mail it to Peggy Reno at 13549 Youngwood Turn, Bowie, MD 20715.

If you have any questions regarding your Chapter-at-Large status or have any issues that require the RMT's attention, please don't hesitate to contact me.

Thank you,  
Lois A. Conrad  
Atlantic-Bay Mountain Region 19 CAL Liaison  
lconrad@matrix-logic.com

## \$\$\$\$\$ Ready. Set. Grants! (rerun from last month) \$\$\$\$\$

Is your chorus interested in bringing in new funding to support current activities, expand your creative vision, or create new activities? Does your chorus have an interest in accessing funds that you don't have to pay back? **If you answered yes to both questions for your chorus, then you should explore grant funding.**

Grant-making organizations, particularly in the arts and humanities, want to expand community access to art and music and seek to connect with non-profits, like SAI choruses, that will help them to meet their goals. While some organizations offer grants for a clearly defined event or activity, **some provide operational support grants that can be used for any purpose.** These grants help choruses to expand programming, buy new costumes or set materials, strengthen overall finances, and more.

### Is Your Chorus Grant-Ready?

Having a grant portfolio requires that your chorus **examines closely your goals, how you document your successes, and the extent to which you can engage member volunteers to support a new or expanding grants portfolio.**



It's important to ask three important questions: 1) How ready is your organization to start, step up, or strengthen the grants activity? 2) Do you have members who are willing to document chorus activities and achievements and help you to write persuasive and compelling grant applications? 3) Are you willing to invest the time it takes to carry out what you say you will do as per the grant requirements and deliver on the semi and annual reporting of activities?

To ensure success in a grants portfolio, the management team should designate **a grants coordinator whose singular focus is to examine, inventory, and expand the chorus' assets** (e.g., director bio, management team contact information, activity summaries, audiences reached, organizational goals, success metrics, etc.). These items will be used to write grants and provide evidence that your chorus is worthy of a grant.

Additional items may need to be developed depending on a specific grant's requirements. This may require conducting interviews with chorus and activity leaders to gather additional information to support the application. (CONTINUES...)

Following and teaching (skills transfer) a repeatable grants production process can help ensure that you create efficiencies in how you build, operate, and deliver a successful grants portfolio.

## Researching Relevant Grants for Barbershop Choruses

When you research grants, you need to find grant making organizations that have the **eligibility standards that your chorus can meet**. Examine very carefully evaluation criteria to determine exactly what makes a successful submission. Make sure you read the fine print and immerse yourself in the essence of the opportunity.

**Creatively echo the goals of the grant in your application.** Know that the fit doesn't have to be a 100% match. You should think somewhat outside of the box, as it may expand the thinking of the review board. Be unique and different in your approach. But, be careful not to go too far outside of the stated requirements and give them a reason to say no to your application. It's a fine line to maneuver.

**Never underestimate the time it takes to find relevant grants.** They do exist, but sometimes it feels like you are exploring a very deep gold mine. You know there's gold there, but you have to do a lot of digging to find it. In addition to aggressive searching on the web using key search terms, you can set up a Google Alert using relevant terms (e.g., grants, music, performance grants, arts and humanities grants) and include your location to further fine-tune the results that you get in that alert.

Once you hit pay dirt, grant **organizations like to establish long-term relationships with grantees**, and while you have to apply year after year, one is likely to experience a higher hit rate/win rate with grant-making organizations that have proof you can deliver on the requirements of their grant.

## How Members Can Support the Grant Process

- Create a chorus "documentation mindset" and a "grants-winning mindset"
- Proactively flag items for the grants coordinator that help tell your chorus story
- Take photos of your audiences to show numbers, type, diversity, etc.
- Take photos of your activities and volunteer contributions
- Actively look for grants and inform the grants coordinator in a timely manner
- Volunteer as a grant portfolio ambassadors to assist the grant coordinator
- Attend foundation grant orientations and workshops for grantees
- Expect information requests from the grant coordinator that substantiate chorus success
- Dream about how you can spend the extra money from winning new grants!

*Donna Vincent Roa, the new Grants Coordinator for Harbor City Music Company, wrote this article. In the past five months, she has written one grant request for funds report for an existing grant, submitted three grant applications, and has won one grant master-apprentice folklife arts grant for quartet training.*

# CHAPTER NEWS

## ARUNDELAIRS

We had two exciting events I like to share. On April 28, the Arundelaire Chorus performed at the Veterans Administration in Baltimore, Md. What a wonderful experience for us and our audience. Our audience really enjoyed the sing-alongs as they watched and followed our fierce director Jenny Harris as she directed both chorus and audiences. Tina Jack, one of our members and lead for Persuasion Quartets husband is being rehabilitated there. We have been invited back for more music and fun.

Great News!!! Our second event was a huge success at Brian Boru Restaurant. This event brought us a whopping \$800 and donations are still coming in. Our hats goes off to Emma Smith, our new Team Leader, who orchestrated this event. Arundelaire want to thank everyone who contributed to this worthy cause.

*Submitted by Deborah Moore*

## DUNDALK

What a weekend! The Dundalk Chorus had the time of our lives in Hershey for Region 19 Competition. We were so pleased to exceed our goals and earn a 2<sup>nd</sup> place Division AA medal, a 3<sup>rd</sup> place overall medal, but the best part of the week-end was seeing our Director, Jen Williams become a Master Director. We knew she was one all along, but it is nice that everyone knows now.

We had three weddings in the chorus this spring. Three young women who came into the chorus when they were in high had lovely weddings. They have been very active in our YWIIH activities since 9<sup>th</sup> grade. We're delighted that they intend to remain with the chorus. We wouldn't want to do without Sarah's lead or Dana and Jessica's tenor voices. Congrats.

We've been busy since we got back home. We had our post contest celebration party and cheered for ourselves as we watched our 621 performance. We had our installation dinner and it was a wonderful evening with Associate Members Joan Fox and Norma Moore installing our Board and officers for the coming year. We were entertained by two of our favorite quartets. Going Up and Rampage.

Jen, our director (and an aspiring showmanship judge) completed her first trial scoring panel in Region 15. It all seemed to go well for her and we'll find out if she will become an Approved Judge Candidate in August. We are learning some great new songs for our December show. We are also planning for our 60<sup>th</sup> anniversary celebration on October 7, and everyone is welcome to attend. Additional information will be in the next Barbershop Beat.





## CHAPTER NEWS



Wishing everyone an awesome summer of fun and songs.

*Submitted by Norma Moore*



# DUNDALK

## SWEET ADELINES

### FREEDOM VALLEY

On April 30, Freedom Valley Chorus said good-bye to Judy Castle, our director of the past 6½ years. We celebrated her time with us with a banquet in her honor. The room was set with white table cloths and red napkins, along with bud vases containing red roses and baby's breath to reflect Judy's favorite color and favorite flower.

The chorus presented to Judy a red, collapsible cooler containing many useful as well as humorous items that she and her husband, Jack, will find fun and helpful as they travel to their new home in Arizona. It also contained gift cards to two of their favorite restaurants and cash that can be used for their travel expenses.

Chorus members contributed notes of encouraging words and uplifting sayings that were placed in a small decorative box. Judy may take out a note and read it anytime she feels the need for encouragement. The chorus members were also given the opportunity to stand and express to Judy words of thanksgiving to her and appreciation for her.

During the course of the evening we also took the opportunity to celebrate Judy's recent birthday with the presentation of a bouquet of red roses and a chocolate birthday cake (again, her favorite).

Judy was presented with a certificate and made an honorary member of Freedom Valley Chorus in keeping with our chorus policy which says, "The Management Team may recommend a person for Honorary Member provided she has been a member in good standing for at least five (5) years. She is so honored as a result of being voted into Freedom Valley Chorus following a successful audition. She is expected to have attended regular rehearsals and sing outs and been a contributing member to the extent



# CHAPTER NEWS

she is willing and able. The outgoing member will be given a certificate naming her Honorary Member of the Freedom Valley Chorus. She is welcome at rehearsals as well as any FVC social functions." Judy is highly qualified for this status and we are so happy to have her on our Honorary Member list.

So, what has Judy done for our chorus? The list is long. Here are excerpts from a piece that was presented at the dinner:

*Judy first came to Freedom Valley Chorus in November of 2007. She quickly joined us, singing in the baritone section. In just a few short weeks, our director at that time chose to resign from the chorus. She asked Judy if she wanted to step into the helm. Judy accepted the challenge and filled that role, but since Judy was very new to Sweet Adelines, we conducted a director search. Judy graciously acted as interim director until our new director joined us in March of 2008. At that time, Judy happily joined us on the risers again. After all, she said she had originally joined us because she wanted to sing. Over the next 3 ½ years she stepped in front of us to direct on occasions when our director could not attend a rehearsal or singout.*

*In December of 2011 our director resigned her position. And Judy was ready to take over. Judy even took us to contest in April, before she was officially given a contract as our director on May 1, 2012.*

*Judy wasted no time and immediately began pursuing her certification as a Sweet Adelines Director. Before 2012 came to an end she already had reached this achievement. And this year she added to her director credentials by becoming a Harmony 500 director!*

*Judy went on to direct us at the Region 19 Competition in 2013, 15, 16, 17, and 18.*

*The desire to sing on the risers remained in Judy's heart, so she joined Valley Forge Chorus as a Competition Only Member (COM) in 2013. And the medals started coming! Judy has earned 8 medals with Valley Forge Chorus including winning first place over all at the 2017 Regional competition which earned Valley Forge a place at the International Competition in St. Louis, Missouri this coming October.*

*Judy's involvement with the VFC has been to her benefit and to ours. She has had the opportunity to sing under a Master Director, Joe Spiecker, and has been coached by world class coaches such as Dale Syverson and Jim Arnes. She has brought what she's learned back to us in order to help us grow as a chorus. Also, her involvement has afforded us the opportunity to grow and learn under our frequent coach, Joe Spiecker.*

*Over the years Judy directed us in one show, 5 concerts, 6 teas, and many, many singouts. In addition to Judy's musical skills, we benefitted from her sewing and creative skills as she led the way in the altering and embellishing of our competition costumes as well as serving on the committee that chose new costumes for our growing chorus.*

*But the sewing skills didn't stop there. Judy has sewn together a walk-around jacket for each chorus member starting in 2012. She also made red, white, blue cloth purses for each of us to carry at competition, as well as the lovely, large patriotic bags that we stash our purses in while we compete. Another member has continued to carry on the tradition that Judy started by making a purse for each new member of our chorus.*

*We must not forget the culinary skill Judy has shared with us. At every chorus function that has involved food, Judy has shown up with her delicious homemade dinner rolls along with honey butter for us to slather on them.*

We ended the evening by singing to Judy the following words to the tune of Let Me Call You Sweetheart:



## CHAPTER NEWS

**Let us call you sister, don't you know it's true.  
Thank you for the music and the friendship too.  
Keep the chords a-ringing where your life leads you.  
Freedom Valley Chorus wishes farewell to you.  
Keep the chords a-ringing. Our hearts go with you.**

Judy, please accept our expressions of gratitude for all that you have put into our chorus over these past 10 ½ years as a member and the past 6 ½ years as our director. We wish you all the best as your adventures take you to another place. Please keep in touch and keep the music ringing.

*Submitted by Mandy Jones*



## HARBOR CITY MUSIC COMPANY

My name is Faith Miller and I am the new membership coordinator for Harbor City Music Company. While I am a relatively new member of HCMC, joining last June after relocating from Georgia, I am not new to Sweet Adelines! I have been a Sweet Adeline for almost 30 years. In that time, I have held leadership roles including chorus treasurer, president and RMT membership coordinator. I am also part of the SAI Diversity Task Force. The purpose of this task force is to develop a long term strategy and short term tools to support diverse and inclusive membership in Sweet Adelines.

The members of the task force are from choruses all over the country. We meet through webinars so scheduling with our different time zones can be challenging. Therese Antonini chairs this task force. We are

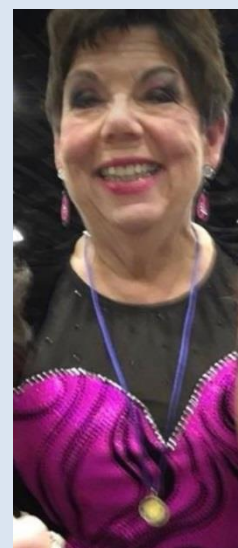
## CHAPTER NEWS

just beginning our project and I am looking forward to being a part of this important committee.

In my role as membership coordinator I will greet new guests and, hopefully, guide them through the process to become a member of HCMC. I will also help to make sure any concerns or questions of current members are answered. In addition, it will be my responsibility to submit the "paperwork" to SAI to make sure our membership is up to date and correct. As membership coordinator I will work with marketing to find areas where we can recruit new members.

I am excited to take on this new role in my chorus. I enjoy sharing my joy of our "hobby" with potential new members and also getting to know current chorus members better. One of the reasons I accepted this responsibility is because I felt welcome at Harbor City Music Company from the first rehearsal I attended. I have also learned how warm and friendly Region 19 is after attending regional events!

*Submitted by Faith Miller*



## JERSEY SOUND

Jersey Sound Chorus has some exciting things coming up! Later this summer, we will be singing the National Anthem at the Philadelphia Phillies game on Wednesday, Aug. 29. The game is versus the Washington Nationals and starts at 7:05 p.m. (anthem will be sung approximately 10 to 15 minutes before then). We will be selling tickets to the game so stay tuned for more details.

We are also excited to be your host for the 2019 Region Competition! We love a party and we know you do too! There will be lots of fun in store for Contest 2019! We are already in the planning stages to make our next trip to Hershey one to remember! Stay tuned during the year for updates and information from Jersey Sound.

If you have any question, please reach us at [info@jerseysoundchorus.org](mailto:info@jerseysoundchorus.org). You can visit [JerseySoundChorus.org](http://JerseySoundChorus.org) or follow us online on FB & IG @JerseySoundChorus.

## PRIDE OF BALTIMORE

After April Showers (see last month's Barbershop Beat) come the May Flowers! May is the month for our Recognition night, and Sheila Westler Schlosser, Marlene Cardin Teitel and Emily Everts Pinder put together a splendid evening of fun, games, presents, singing and flowers!

First, Marlene invented a guessing game for us (you can see the board in the background):



## CHAPTER NEWS



She created certificates for the out- going Board of Directors Team and Musical team, all signed by famous people...but the trick was, the chorus had to guess the "signer" by their famous quote! (Board of Directors, below, L-R: President Ashley Miller, Vice President Susan Irwin, Secretary Jane Brown, Treasurer Adele Jones, Members-at-large Sheila Schlosser and Courtney Bruno. Missing Heather Havens, Dorothy Helm)





# CHAPTER NEWS

(PoB Music Team, below, L-R: Assistant directors Eileen Rosenberg and Carolyn Weger, Associate Director Cyd Wentsel, Musical Qualifications Coordinator Jenn Newman, Director Lynda KEEVER)



After Marlene's fun game of guessing the quote, each outgoing Board Member chose another chorus member to recognize for her work in the chorus for the past year, because we want to **BUILD YOU UP, BUTTERCUP!** Ashley, for Dorothy; recognized Sharyl Lim for her awesome retreat coordination:





# CHAPTER NEWS

Susan recognized Eileen for ALL the hats she wears, including facilities manager and performance manager:



Jane recognized Marsha Zwicker, for handling all marketing needs quickly and efficiently.



Adele recognized Bonnie Kerr, for handling all the dues money and emails.



# CHAPTER NEWS

Sheila (for Heather) recognized Amy for spearheading our PoB Team.



Courtney recognized Betty Loosmoore, for always being the first point of contact for guests.



Sheila recognized Emily Pinder, for ALWAYS creating such beautiful celebrations, as well as doing all the set up and clean up for them.

And Ashley, as president, gave her award to yours truly for getting us in print, here in the Barbershop Beat, and in The Pitch Pipe, and for initiating the Summers Singers Program, which has gained international recognition:





# CHAPTER NEWS

Oh yes - and we sang too! From LAZY DAY: "What a day for picking **DAISIES**":



April showers brought May flowers...and June brings OUR SHOW! Hope to see you there!

*Submitted by Jane G. Brown*

## SHADES OF HARMONY

All of us in SHADES OF HARMONY had a great time in Hershey. We were pleased with the points we added to our scores this year, and are inspired to work even harder to improve our skills as we think ahead to next year.

In thinking back over the past few months, our happiest achievement was the addition of six new singers to the chorus. Lauren (baritone), Lynn (bass), Wendy (bass), Jackie (bass), and Jordyn (lead) were able to join us on the risers at contest. Jean (not pictured) was unable to make it to Hershey, but has added her voice to the lead section.



Right before contest, we inducted Melissa Guzman as our latest Sweet Adeline of the Year. Not only has she chaired our annual show (twice), served as the head of public relations, and stepped up as assistant director, but we'd be lost without her

# CHAPTER NEWS

gorgeous tenor voice!

We've just begun gearing up for our "Sing for the Summer" program that will begin in July. We make a special appeal to high school students, although we always hope for a few more "seasoned" singers as well. The guests learn three songs and perform with us during our August engagements, no obligations, financial or otherwise—just a requirement that they attend rehearsals and have fun.

Happy Summer to everyone! We'll be thinking F.L.A.S.H. before we know it!

*Submitted by Karen Bonin*

## UPPER CHESAPEAKE

The Upper Chesapeake Chorus is thrilled with its first place small chorus medal. We thank our director, Vickie Dennis; our phenomenal coaches, Jim Arns, Peggy Gram and Michael Gellert; our choreographer, Cheryl Foley; our costumer, Toni Hugo; and our hotel administrator, Deb McCallum and all members of UCC and Region 19 who worked so hard to help us toward this successful weekend.

We also thank all the choruses and quartets for filling our hearts with beautiful music and harmony at the regional contest. We certainly have not "let any grass grow under our feet" since contest. On May 5, we hosted both a tea and a spaghetti dinner for our spring show.



On May 10, we sang "The Star Spangled Banner" at Ripken Stadium for an Orioles baseball game which is always a thrilling and meaningful sing-out. We are working on many new rep songs this summer.

We wish the regional members happy, sunny, and musical days in the months ahead.

*Submitted by Betty Cavanaugh*



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## VOCAL HARMONIX



The ladies of Vocal Harmonix get a lot of enjoyment out of collaborations with other choruses. Our most recent collaborative effort took place May 25 and 26.

World-traveling choreographer and coach, Cindy Hansen-Ellis, often plans excursions for barbershoppers all over the world. A recent trip brought a male chorus from Cambridge, England, The Kingsmen ([kingsmen.org.uk](http://kingsmen.org.uk)) on a visit to the northeastern U.S. Their

Our show at Dutch Apple Dinner Theatre on May 6 with the Red Rose men's chorus went off without a hitch. We performed to a sold-out house and the audience got a kick out of the show's premise – a singing competition between a male chorus and a female chorus.

On May 7, we installed our new management team at a luau-style potluck. Dieters, beware! The food, supplied by our members, was out of this world!

At the event, Lori Johnson (newly appointed events coordinator) was announced as our Sweet Adeline of the Year. Lori (back left) is shown with outgoing SAOTY Barb Rogish, and selfie-taker Rose Hershey.



first stop was Lancaster, Pa.

We held a party for the Kingsmen, cohosted by our pals from the Red Rose men's chorus. In addition to a getting-to-know-you type atmosphere that included spouses and family members from all three choruses, we also practiced a



## CHAPTER NEWS

couple of eight part numbers, "Harmony" and "Fun in Just One Lifetime," which we sang together the very next day.

All three choruses performed on the ArtsFest in Harrisburg on May 26, individually, and the two eight part numbers closed out our sets. After they left Pa, the Kingsmen headed to Washing D.C. and Virginia.

And, speaking of Cindy excursions, a number of our members are currently in Alaska with Cindy and a cadre of singers from several other choruses. We'll have photos of that adventure next month.

But for now, here's a photo of the Kingsmen practicing "YMCA," because they are so darn cute!



*Submitted by Melissa Hunnefield*



# QUARTET NEWS

## VOICE ACTIVATED

It's late May - that time of year when we close out another Regional Contest season. Region 19 sets the bar high - our region has an abundance of talent and skill, it's truly amazing! We will be well represented in New Orleans in 2019.

Congratulations to all who put in so much time and effort in order to make that walk across the competition stage in Hershey. The four of us were all with Greater Harrisburg Chorus and had a memorable time!

We wish all of the Region 19 representatives heading to St. Louis for the upcoming 2018 International, the best of luck and safe travels.

Happy Summer everyone!

*Voice Activated Quartet*

We welcome news, photos and *all* quartet adventures.  
Send your submissions to [barbershopbeat@gmail.com](mailto:barbershopbeat@gmail.com)

**It's not too late to RSVP for this month's Backyard Barbershop Bash!**

Visit <https://www.facebook.com/events/402540660193322/>

**Neon Lights**  
2018 Region 19 2nd Place Medalists

**Sound Design**  
2018 Region 19 Champion Quartet

**Bearfoot**

**Persuasion**

**Backyard Barbershop Bash**  
Summer Concert Series

**Summer Fun!**  
Sat. June 16



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Summer Singers Program  
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**[j.brown@prideofbaltimorechorus.com](mailto:j.brown@prideofbaltimorechorus.com)**

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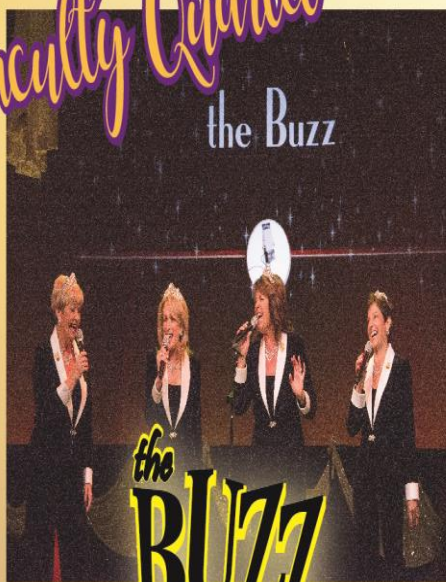
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## INTERNATIONAL EVENTS



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## EVENTS OUTSIDE OR NON-REGION 19

FREE Admission!  
Bring the family!

Food & Drink available  
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Sat. May 5

  
Sat. June 16

### Backyard Barbershop Bash



Summer Concert  
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Sat. July 28

  
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### All Shows FREE!

6:00pm Party Starts  
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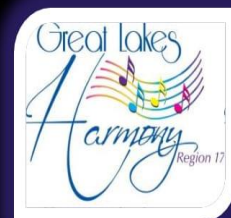
*QUARTET RETREAT*  
*June 15-16, 2018*  
*Holiday Inn\* Independence, Ohio*



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Tenacious Quartet

This event is open to Quartets, parts of Quartets, and individual singers~

Registration is \$50.00 per person online at:  
[region17online.org/2018quartet\\_retreat](http://region17online.org/2018quartet_retreat)





# RQA Day

(Regional Quartet Association)



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*Not Just for Quartets - All Are Welcome!*

Classes for quartets, and anyone who wants to learn about good singing!

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Region 1 dinner at Heidi’s in Avon Saturday 5:30pm. RSVP to Heidi RQA Coordinator (first come first served)

Questions: contact: Heidi Zacchera [hzacchera@aol.com](mailto:hzacchera@aol.com) (860) 678-8828

**\*\*\*\*\* SEE REVERSE FOR REGISTRATION INFORMATION \*\*\*\*\***

You may register individually or with your quartet. Does not need to go through your chorus.

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