



February 2, 2025

Greetings Region 19!

Just a quick touch base email to provide you with a general overview of Regional 2025 happenings! As always, please check the [Regional Convention website](#) frequently for changes and updates!

### **Regional Convention Weekend Activities:**

#### **• Thursday Night Activities: “Celebrating our Members”**

- For chapter leaders and competing quartets: the Joint Briefing will be held at **7pm, Thursday, April 3rd.**
  - In order to expedite efficiency, *check in will be at 6pm.*
- We are very excited to offer two classes presented by members of our judging panel:
  - Mary Rhea (Sound): **Me? A Director? Yes!** This is for any member curious about being a director.
  - Joan Boutilier (Expression): **Singing with Heart**
- Immediately following the Joint Briefing there will be a Regional Awards Ceremony to recognize:
  - Those who have made great achievements in our region
  - Our first timers
  - Our 50 and 60 year member longevity awards
- A social hour to mix and mingle with your regional friends follows the Regional Awards Ceremony.
  - We invite quartets to entertain us with a song or two to help “get those contest jitters out.”
  - We also invite everyone to join in on some tag singing as well!

#### **• Friday Activities:**

- Back by popular demand: The “newbie class” taught by Sherry Stanton, Director of Capital Accord Chorus. All new Sweet Adelines or new Region 19 members are encouraged to attend!
- We will also have dedicated time to run through the Mass Sing songs before we go out to the square and perform for the public. The Mass Sing will be held in Penn Square. The list of Mass Sing songs may be found in the [Members Only/Education](#) section of the regional website.

#### **• Saturday Evening Activities: “Celebrating Our Champions!”**

- This is our opportunity to celebrate ALL our division winners — see the [website](#) for the full line up. Returning this year as emcees are “Very Punny” Katy and Mo!
- The Regional Afterglow will start immediately following the Show of Champions in the function space located on the second floor.

- All hospitality rooms will be located on the second floor to promote a “community of hospitality.”
- Quartets are encouraged to visit the hospitality rooms on the second floor.
- Cash bars will be available during the Show of Champions, and at the Regional Afterglow

### **Get your Convention Swag and Charms!**

- Lehigh Valley has designed Shirts and Tote Bags! Click [here](#) to pre-order your swag
- This year’s convention charm will be available for purchase on-site at the Boutique.

### **Housing:**

- Housing information may be found [here](#).
- **Non-chapter registrants** (e.g., Chapter-at-Large and non-Region 19 attendees): contact [Sally Kelly, Housing Coordinator](#) no later than **February 27** to book rooms directly through her.

### **Program Shout Outs and Video Billboard Ads:**

- Shout Outs
  - Spread some love, accolades or high fives to your favorite quartet, chorus, section, coach – anyone you want!
  - Shout-outs are \$6.00 each.
  - Click [here](#) for more information about Shout Outs.
- Video Billboards
  - Video Billboards can be used to promote your business or send a special shout out! For \$50 you can place an ad that will run all weekend on the Video Billboard - the Video Billboard form can be found on the Members only site.
- In Memoriam Slide
  - Starting this year Region 19 will include an “In Memoriam” slide to the regional slideshow shown on the screens during competitions in loving memory of a Region 19 chorus or quartet member.
  - Click [here](#) to access the form to submit an image and description of the person being honored.
  - There is no cost for this submission.
- Shout-Out and Billboard submissions and payment are due no later than **March 5**. In Memoriam submissions are also due on March 5.

### **Payments:**

- The Region now accepts Zelle for payments
- When making payments via Zelle, please indicate the purpose of the payment in the Comments field (e.g. AEB, photo orders, video billboard ad). Please note PayPal is also offered for advance online ticket sales with a convenience fee included.

That is all for now!

In Harmony,  
Di Bartel

Chair - Regional Competition and Convention Steering Committee