



The Barbershop Beat

Monthly Publication of Atlantic Bay-Mountain Region #19
Sweet Adelines International, Inc.



www.region19sai.org

September 2017

**CHAPTER LEADERS: Please either distribute the mailing to your members,
or refer them to the regional website. Thank you!**

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ATLANTIC BAY-MOUNTAIN REGION #19
CALENDAR OF EVENTS – updated September 2017
Key: ■ =Chapter Events; ■ =Regional Events; ■ =International Events
** = newly added/modified events*

2017

Regional F.L.A.S.H. (Faculty: Judy Pozsgay & Karen Breidert) Hunt Valley, MD	September 8 – 10
RMT Meeting, Hunt Valley, MD	September 10
Red Rose City Chapter Fall Show, Lancaster, PA	September 23
Valley Forge Chapter Annual Show	September 23
Chesapeake Harmony Quartet Invitational	September 24
Harbor City Music Company Friends & Family Performance	September 27
Delaware Valley Show Chorus Variety Show	September 30
Region 19 Quartet Mix & Match (Faculty: Lynda Keever) Wallingford, PA	October 7
International Convention, Las Vegas, NV	October 10 – 14
*Cape Shore Chapter Annual Show	October 28
*Shenandoah Valley Chapter Annual Show	October 28
Harmony on the Bay Chapter Show	November 4
Freedom Valley Autumn Tea	November 11
*Heart of Maryland Chapter Show	November 11
Ringling Hills Chapter Show	November 11
Shades of Harmony Annual Show	November 18
Delaware Valley Show Chorus Christmas Tree Lighting	December 1
Valley Forge Chapter Holiday Showcase	December 3
Diamond State Chapter Show	December 9
Greater Harrisburg Christmas Show, Lebanon, PA	December 9
Jersey Sound Annual Show	December 9
Valley Forge Chapter Holiday Showcase	December 9
Delaware Valley Show Chorus Christmas Show	December 10
Greater Harrisburg Christmas Show, Lebanon, PA	December 10
Valley Forge Chapter Holiday Showcase	December 16
*Upper Chesapeake Chapter Holiday Show	December 17

2018

Singer's School Location TBD	January 12 - 14
RMT Meeting	January 14
Delaware Valley Show Chorus Friends and Family Performance	March 24
Regional Convention and Competition, Hershey, PA	April 12 - 15
Director Training – Harmony College East	June (TBD)
Delaware Valley Show Chorus Spring Spectacular	June 30
Regional F.L.A.S.H. (Faculty: Jim Arns & Renée Porzel) Location TBD	September 7 - 9
International Convention, St. Louis, MO	October 16 – 20

2019

Singers' School (Faculty: Betty Clipman), Location TBD	January 11 - 13
Regional Convention and Competition, Hershey, PA	May 2 - 5
Regional Leadership Workshop, Location TBD	May 17 - 18
International Directors' Seminar, San Antonio, TX	August 8 - 10
Regional F.L.A.S.H. (Faculty: Lori Lyford & Becki Hine), Location TBD	September 6 - 8
International Convention, New Orleans, LA	September 16 - 21

2020

Singers' School (Faculty: Joan Boutelier), Location TBD January 10 - 12
Regional Leadership Workshop, Location TBD May 15 - 16
Regional Convention and Competition, TBD April 30 – May 2
Regional F.L.A.S.H. (Faculty: Kim Wonders) , Location TBD September 11 - 13
International Convention (75th Anniversary), Louisville, KY October 12 - 17

2021

Singers' School (Faculty: Mary Rhea), Location TBD January 15 - 17
Regional Leadership Workshop, Location TBD May 21 - 22
Regional Convention and Competition, TBD April 15 - 18
Regional F.L.A.S.H. (Faculty: Heidi Zacchera) , Location TBD September 10 - 12
International Convention, St. Louis, MO October 11 - 16

2022

Regional Convention and Competition, TBD April 28 - May 1

- ♫ Submit additions and/or corrections to the regional calendar to Sarah Nainan-Newhard, Team Coordinator, syuki63@gmail.com
- ♫ Chorus show dates do not have to be “cleared” with the Region; however, this calendar may be a useful tool when planning events.

All submissions for the monthly mailing are due on the **27th OF EACH MONTH** and should be submitted in electronic form (doc/docx (preferred for text submissions), pdf, jpg, bmp, gif), and sent to syuki63@gmail.com

Region 19 Philosophy:

Women join Sweet Adelines because they love to sing. They stay because of the musical challenges, the rewards of individual achievement, and the rewards of performance and the sense of belonging. Therefore, Region #19 is a progressive women's organization which:

- ♫ Promotes excellence in the performance of barbershop harmony through education
- ♫ Creates an atmosphere of camaraderie among its membership
- ♫ Provides opportunities for individual growth

ATLANTIC BAY-MOUNTAIN REGION 19

SWEET ADELINES INTERNATIONAL, INC.

REGIONAL MANAGEMENT TEAM (RMT):



COMMUNICATIONS COORDINATOR

Jenny Harris

jennysingsbass@gmail.com

Liaison to: Capital Accord, Red Rose City, Shades of Harmony



DIRECTORS' COORDINATOR

Patty Weeks

Cape Shore/Greater Harrisburg

patty.weeks@comcast.net

Liaison to: DelMarVa, Diamond State, Jersey Sound



EDUCATION COORDINATOR

Vickie Dennis

Upper Chesapeake

vadennis@sbcglobal.net

Liaison to: Greater Harrisburg, Heart of Maryland, Philadelphia Freedom, Shenandoah Valley



EVENTS COORDINATOR

Liz Danielski

Red Rose City

hotpbari@outlook.com

Liaison to: Freedom Valley, Lehigh Valley, Ringing Hills



FINANCE COORDINATOR

Judy Hall

Chapter-at-Large

jhall51428@aol.com

Liaison to: Dundalk, Harbor City, Pride of Baltimore



MARKETING COORDINATOR

Diane Bartel

Harbor City Music Company

hcmclead@gmail.com

Liaison to: Chesapeake Harmony, Upper Chesapeake, Valley Forge



MEMBERSHIP COORDINATOR

Michele Woodward

Valley Forge

mwoodwardvf@gmail.com

Liaison to: Delaware Valley



TEAM COORDINATOR

Sarah Nainan-Newhard

Harbor City Music Company

syuki63@gmail.com

Liaison to: Arundelair, Clustered Spires, Ocean Bay

RMT SHADOWS:



TEAM COORDINATOR SHADOW

Irene Hershey

Red Rose City

ihershey@aol.com

Liaison to: Altoona



MEMBERSHIP COORDINATOR SHADOW

Jennifer Newman/Membership

Chapter-at-Large

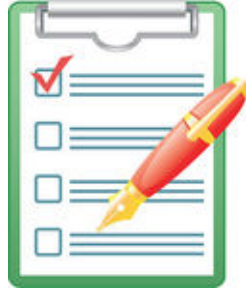
vfclead@yahoo.com

Liaison to: Cape Shore, Harmony on the Bay

Regional Website: www.region19sai.org

Regional Facebook Page: <https://www.facebook.com/region19sai/>

SEPTEMBER CHECKLIST:



Regional Leadership:

- ☐ Finance Coordinators/Treasurers: Chapter 990 taxes are due to the IRS by 9/15/17

All Region 19 Members:

- ☐ In search of a quartet? Register for the Region's Quartet Mix and Match, with Lynda Keever on October 7, [here!](#)



Happy Birthday to the following chapters:

Shades of Harmony: 12 Years

DelMarVa: 14 Years

Upper Chesapeake: 42 Years

COMMUNICATIONS COORDINATOR CORNER

Fall is coming, and with the changing of the seasons we often see changes of schedules and responsibilities. Whether you have kids in school or not, it seems that fall can be a time to reset and refresh in lots of ways.

If you're looking for a way to change up your routine, I've got a few ideas for you to consider. I'm looking for a few people to add to the Communications Team at the Regional level. These jobs are design to be lightweight and minimal burden on any one person – perfect for you if you're looking for a way to contribute to the Region without adding a whole lot of extra responsibilities to your schedule.

Here are the jobs that are available:

Tech Writer: The primary editor of the monthly Barbershop Beat email newsletter, and the editor of the Hi Los magazine each spring. This position also acts as Registrar for F.L.A.S.H., Singers' School, and any other regional educational events, not including contest. Must be a good writer and editor, proof reader, and familiar with Microsoft Word and Excel, and comfortable with graphic design concepts, or maybe just "has a good eye for design". Will begin training in January 2018, and become the primary Tech Writer in May 2018. Approximately 5 hours per month plus 10-12 hours each Spring.

Email Marketing Tool Manager: The primary manager of the regional email list in the MailChimp online email tool, conducts monthly comparisons of SAI email list against the Regional list. Must be tech-savvy and enjoy detail-oriented work such as sorting, comparing, etc. Will begin training immediately. Approximately 3-4 hours per month.

If you're interested in either of these positions, please contact me directly at jennysingsbass@gmail.com, or talk to me at F.L.A.S.H. next weekend. See you there!

In Harmony,
Jenny Harris
Region 19 Communications Coordinator



DIRECTORS COORDINATOR NEWS



How exciting to have had IES right in our backyard this past month. Nineteen (19) of the directors in Region #19 were able to attend workshops and activities to excite, motivate, and remind us why we love doing what we do. A big thanks to the Regional Management Team for supporting and funding our directors' participation in this event.

Next up is F.L.A.S.H. and I hope to see all of you in Hunt Valley from September 8 ~ 10, 2017. Vickie Dennis, director of Upper Chesapeake Chorus and the Region's Education Coordinator has planned a full weekend of classes and activities with Karen Breidert and Judy Pozsgay. Frontline directors will have lunch with the faculty on Saturday, followed by a workshop just for us with Karen Breidert. "Getting the Most From Our Time Together" will focus on rehearsal planning.

I am sure that most of you are busy getting ready for upcoming chapter shows and holiday performances, and then we move right into retreats and contest preparation. But somewhere in between, we would like to schedule a joint workshop/meeting with directors from Region #15. I have already been in touch with the Directors' Coordinator for that region, and we are looking for ideas for the day. So, please be sure to send any suggestions about a theme, a topic, or a faculty member to me at patty.weeks@comcast.net

See you all in a few weeks!

Patty Weeks

Region 19 Directors' Coordinator

Using Social Media to Boost your Marketability

Di Bartel – Region 19 Marketing Coordinator



Does your Chorus have a Facebook page? Recently I was told by a member of a chorus that they “don’t use Facebook.” I wondered, why would you not? Facebook is *big*, like really big! As the largest social network in the world, it has more than 1.23 billion active users, 62% of whom log in on a daily basis. Of course, we don’t need to reach all 1.23 billion users, but we can

utilize the area we live, work and sing in to garner new attention, shows, sponsors and members!



It is my goal to use this space to provide a few tips each month so you can boost your Social Media Identity and draw more people to your site, your shows, and hopefully your membership!

So...Tip Number One: Start a Facebook page! 😊

Facebook has three tools which can be used by anyone: Pages, Ads, and Groups. Each of these options has its own purpose, and they can be combined for greater reach.

1. **Pages:** Facebook pages are similar to profiles, but for businesses, organizations, and public figures. Users can “Like” a page, which means they’ll automatically receive updates from that page in their news feed. Users also have the option to “Like” a page but not follow it. Pages are free to set up. Pages can be liked by anyone, without a requirement for the page creator to accept a fan. They also don’t have a restriction on the number of friends/fans they can have.
2. **Ads:** Facebook offers a fantastic targeted advertising platform. You can create ads targeted at specific geographic areas, ages, education levels, and even the types of devices used for browsing. Ads can get expensive
3. **Groups:** Facebook groups are similar to discussion forums, but with additional features that pages and profiles have (like a wall). You can create groups related to your industry or product offerings as a way to reach out to potential customers. Groups are free also, but groups can be very time consuming.

Facebook Pages are the simplest, easiest way to get started marketing with Facebook. They’re free, relatively easy to set up, and very flexible.

Tip Number Two: Use your Facebook page! 😊

Here are some more tips on using your Facebook page:

Tip #1 What's that little picture all about? - That's your profile picture! Being recognizable on Facebook is important to getting found and "Liked." Because your profile picture is at the top of your Page and used as your thumbnail for all of your posts, you need to make sure it's something that your fans will actually associate with your brand. Usually, it's best to just go with your logo.

Tip #2 Use your About section - A preview of your "about" section is shown beneath your profile picture, and it's one of the first places people will look when they're scanning your Page. Make sure yours displays relevant information about your chorus—what you are all about, your website, what times and where you rehearse – this will help answer people's questions right off the bat.

Tip #3 Post useful information to your wall - What you post to your wall will show up in the news feeds of everyone who has "Liked" your page, just as it does when you post something to your personal profile. So, make sure what you're posting is useful to your fans. Don't post endless updates about the same thing, and don't post too many updates, clogging the news feeds of your fans.

Tip #4 When is the best time to post?? - The best time of day can vary from Page to Page and audience to audience, but there has been some data released that shows that posts published between 1 - 4 p.m. have the best click-through and share rates. Use this as a jumping-off point to discover which time of day works best for you.

Tip #5 Visual content is essential to succeeding on social media - Research has shown the use of visual content in Facebook campaigns can generate 65% more engagement after only one month. Post pictures of rehearsals, post snippets of a song, did you recently have a retreat? Why not post a video compilation of photos!

Next month – Like, Love, Share? What's that all about (and more!)



Harmony Rocks

Di Bartel – Region 19 Marketing Coordinator

So back in the beginning of June, something cool popped up in my Facebook feed called *Sweet Adelines Rock!* It was started by the Pride of Toledo Chorus in Ohio as a way to promote Sweet Adelines and Harmony. Sweet Adelines Rock was inspired by "The Kindness Rock Project" (<http://thekindnessrocksproject.com/>), which has two goals: 1) to inspire others, and 2) recruit every person who stumbles upon it to join the pursuit of inspiring others through small acts of kindness!

The goal of Sweet Adelines Rock! (<https://www.facebook.com/groups/sweetadelinesrock/>) is to have a fun way to spread the joy of barbershop harmony and brighten someone's day! I thought, "How fun would it be to have Region 19 join in the fun as a way to promote barbershop and our choruses throughout our areas?" Maybe someone will be inspired to come to a rehearsal!

The concept is really simple: Go to Walmart, Home Depot or Lowes, and buy a bag of small river rocks (3-5 inch - \$17.00 a bag), paint them with brightly colored musical themes, and then on the back add your chorus and/or regional contact information! Seal the rock with a clear poly sealant.

The suggested verbiage for the back of the rock is:

Find us on Facebook

Sweet Adelines Rock!

Post a picture and re-hide the rock

Use my hashtag and follow me

#_____ (your chorus hashtag)

My suggestion: add www.yourchoruswebsite

Did I mention the fun times you and your chorus mates can have bonding over some wine (or drink of choice) and munchies while painting rocks??

See the Facebook page mentioned above for more detailed instructions, and to view the choruses who are involved in the project, and to see their rocks.

If you were at IES perhaps you saw some rocks hiding around. Below is the rock that I found!



MEMBERSHIP CORNER

Michele Woodward, Membership Coordinator

mwoodwardvf@gmail.com

While Spring is often considered a time for new beginnings, I find the Fall, especially September, is a prime time to try something new to liven up your membership. School is back in session and, just as kids are jumping into new hobbies and sports teams, this is a great time to offer up unique experiences to women looking to change up their routines. When was the last time your chorus offered women in your community an opportunity to sing with no strings attached? Programs that offer busy women a chance to get away for an hour or two to learn holiday repertoire is a tried-and-true way to get new faces into your rehearsal hall. Pick a selection of 4-6 easy-to-learn carols and holiday songs and invite the women in your community to join you for the first hour of your weekly rehearsal to learn songs that you'll sing on your winter show or out caroling in the community. Advertise in your local town paper, county website, school newsletters and independent living facilities. Sure, not every holiday chorus participant will sign up to join your chorus right away, but you'll be planting seeds, and who knows when you may reap the benefits of a new member?



September is also a great time for education for Region 19 members. F.L.A.S.H. is just around the corner and with faculty members Judy Pozsgay and Karen Breidert coming to town, there will be lots of opportunity to learn new skills and refresh dormant ones. Don't forget to sign up for PVIs, Quartet Coaching, and DCP testing if those opportunities are of interest to you.

In the August *Barbershop Beat*, milestone anniversaries were listed with a few boo-boos. Mea culpa to the following regional members who were listed with incorrect information:

- Dale Huffman, Harmony on the Bay Chorus: 5 years
- Gale Guinand, Harmony on the Bay Chorus: 10 years
- Patricia Stetter, Red Rose City Chorus: 20 years

Congratulations to those celebrating milestone anniversaries with SAI, especially those celebrating their 50th anniversaries in 2017 who you'll read about this issue. We're so happy to celebrate with you.



See you at F.L.A.S.H.!

Jennifer Newman
Region 19 Membership Shadow
vfclead@yahoo.com

Get to know our

50 Year Members

Claudia Horney

In 1967, after having two wonderful sons, one in 1964 and one 1966, I needed to find some adult companionship or hobby. My husband was a drummer in the Navy and also played in the evenings for extra money, and fun, which left me alone in the house a lot. My babysitter lived one block away and mentioned that her mother, Phyllis Laughlin, sang in an a Capella group of women. This group was part of Sweet Adelines who called themselves the Norfolk Chapter.

I went to visit and was hooked. I made many new friends and sang both baritone and lead. Before I left that chapter I had colored my hair red and of course we sang "Red Head" in contest.



We were transferred to Washington D.C. with the Navy Band, and I found another Sweet Adelines chapter called the Montgomery Chapter in Silver Spring, Maryland, and was happy to join them. I also joined a quartet for the first time: The Cinnamon Sounds.

My husband left the Navy, and went on the road with a very well-known trumpet player, Maynard Ferguson, and the kids and I moved to Alabama to my husband's hometown. There weren't any Sweet Adelines down there, so I started a chapter in Florence/Muscle Shoals/Sheffield area. I directed that group for a small time until we found a more qualified Director. After about a year or so, my husband was tired of being away from the family, so he rejoined the Navy ** so we packed up to go to The Naval Academy Band in Annapolis.

The Arundelair's had just won their Regional Contest in 1976. Needless to say I was very proud to join this wonderful group. At the time there were about 80 members. We prepared to go to London, England, for the International Contest in 1977. That year also I stopped biting my nails, stopped smoking and had another baby girl - six days before going to London. (I planned London first!). From then on she was known as the London baby. While in the Arundelairs, I joined a few quartets and competed. Quartet singing became my first love.



Since then I've sung with the Elkridge chapter and then Towson Valley Chapter (which later became Harbor City Music Company Show Chorus), Chesapeake Harmony Chorus and finally Harmony on the Bay, where I am a charter member.

I can't imagine my life without Sweet Adelines. I am Sweet Adelines!

Joanne Landis

I joined the Reading Pagoda Chorus of Sweet Adelines International in 1967, and sang alongside my mom, who was a member of the chorus for 10 years. Both of us sang baritone. Reading Pagoda had a new young director by the name of Rev. Dick Hatfield (who later became the father of Val – bass of MAXX Factor). Her mother also sang in the chorus before she married the Rev. I was a member for 35 years, with the last 5 years as their director. I really missed singing and felt I needed a change. So, in 2002 I joined Red Rose City Chorus along with three others from the chorus. We decided to form a quartet, and I switched from bari to bass in the quartet and chorus.

Over the years I think SAI has become a way of life for many of us. The support and friendship we have for each other is amazing. As far as a Capella singing, everything evolves over time.

I think this is the reason we keep attracting the younger singers, as well as keeping the older members – as they say, variety is the spice of life, and I think this is so true of SAI. I am proud and honored to have been a part of this organization for 50 years.

One thing that I do not want to forget to mention is that I dance between one and four nights every week. Hope to dance across the stage at Vegas to get my 50-year award!



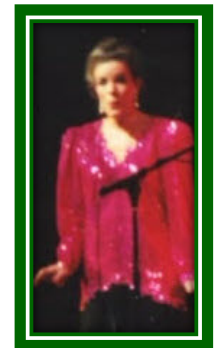
Mary Jane Van den Berg

Written by Jan Huque

My name is Jan Huque, and I have been singing lead with the Heart of Maryland Chorus (Rockville) for seventeen years (Jan also sings lead in Sassafra quartet in which Mary Jane sings tenor).

Even before I joined the chorus I attended some of their performances. Many times I saw Mary Jane up on the risers and wondered who was that lady with the bright smile, commanding stage presence, and lovely high voice. When I joined the quartet I was thrilled that she was going to be our tenor.

Mary Jane ("MJ" we call her) comes from a barbershop family, and has an excellent ear for the barbershop sound, as well as a wealth of knowledge. This has been invaluable to our quartet. She's very modest about it. "MJ" is one of the kindest, most sweet-natured people I've ever met. She has a soft-spoken kind of calmness about her that keeps our group focused. She simply loves to sing, and it's evident in her dedication, as well as her easy sense of humor. I know that Mara and Marjorie, and all the Heart of Maryland women, would agree with me that when MJ is around, the beauty of barbershop harmony is always there too! Congratulations, Mary Jane!





Are you friendly, outgoing, organized and efficient? Do you have the ability to keep a cool head in emergency situations? Have you wondered what goes on behind the scenes at contest time? Have you ever wished you could be on the Regional Convention Steering Committee (RCSC)?

If you say YES to these questions, there may be a spot for you on the RCSC in 2019!

Judy Martell has decided to retire after several years of quietly serving the team backstage during convention weekend; therefore, the position of Backstage Coordinator will be available starting with Convention 2019.

The Backstage Coordinator duties include the following:

- Attend all RCSC meetings and site visits to work out the pattern for contestants
- Work with Competition Coordinator (CC) and Chair of Regional Convention (CRC)
- Work with the Assisting Chorus Chair (ACC) to let her know how many pattern workers are needed.
- Provide instructions to Assisting Chorus personnel who work the pattern
- Knowledge of Excel to track contestants as they go through the pattern, and making sure that they are given allotted time
- Work with hotel catering to order food for backstage workers
- Send letters out to Assisting Chorus personnel letting them know what times they need to meet for instructions
- Maintain a calm demeanor in order to handle emergency situations

If you can see yourself in this position, please email Liz Danielski, RMT Events Coordinator and Chair of the Regional Convention at hotpbari@outlook.com



Karen Breidert

SAI Queen of Harmony
(The Buzz, Jubilation)

International Master Faculty
Master Director
SAI Past President



FLASH

Friendship, Laughter, And Singing Harmony

Hosted by Red Rose City Chorus



Judy Pozsgay

SAI Queen of Harmony
(Frenzy)

Showmanship Judge
International Faculty

Friday Sep 8 - Sunday Sep 10, 2017

Delta Hotel (formerly Hunt Valley Inn) - 245 Shawan Road - Hunt Valley, MD

Event Registration Fees

\$53 - Members and CAL
\$27.50 - Youth Members
\$58 - Guests and Members at Large
\$15 Saturday Night Show Tickets

Register Online at
<http://www.region19sai.org>

Register Online by Sept 1
Late Registration at the Door
\$10 Late Fee

Hotel Room Rates

\$119/night
+ Tax & Service Charge

Hotel Reservations:

Call 410-785-7000
ask for "Delta Hotel"

OR

Make Reservations Online:
www.region19sai.org/flash.html

Deadline for SAI Rate:
Sept 1

Classes Covering:

Designing A Visual Plan
Administrative Leadership
Characterization
Movement
Personal Performance Instruction
Preparing a Performance Package
Directors session
Open Coaching

Don't Miss:

Friday Night's
Double Comedy
Quartet Contest

Plus:

PVIs
Quartet Coaching

Saturday Night Show:

Host Chorus:
Red Rose City Chorus

And International Competitors:
Harbor City Music Company
Lustre
GQ
Famous Janes
Neon Lights



Atlantic Bay-
Mountain Region
Sweet Adelinas International

F.L.A.S.H. 2017 September 8 - 10, 2017

(Schedule subject to change)

Time	Class Name/Event	Instructor/Faculty	Target Audience	Room
FRIDAY, SEPTEMBER 8, 2016				
4:00pm - 9:30 PM	Registration	Red Rose City	General Membership	Lobby
5:00 PM	Sign-Up for Open PVI Slots	Red Rose City	General Membership	Lobby (Reg. desk)
6:45pm	Announcements and Welcome/Class Opening	Vickie Dennis	General Membership	Ballroom 1
7:00pm - 8:30pm	"READY, SET, GO!"	Karen Breidert & Judy Pozsgay	General Membership	Ballroom 1
8:30pm - 8:45pm	Break			
8:45pm - 11:00 PM	DOUBLE QUARTET CONTEST			
SATURDAY, SEPTEMBER 9, 2016				
8:00am	Registration	Red Rose City	General Membership	Lobby
8:00am	Sign-Up for Open PVI Slots	Red Rose City	General Membership	Lobby (Reg. desk)
8:00am - 10:30am	DCP Testing	Cheri Bowerrs	DCP Candidates	Break Out #1
9:00am	Announcements and Welcome/Class Opening	Sarah Nainan-Newhard	For Karen Breidert	Ballroom 1
9:10am - 10:30am	More Important Than Shoes	Karen Breidert	General Membership	Ballroom 1
9:00am	Announcements and Welcome/Class Opening	Diane Bartel	For Judy Pozsgay	Ballroom 2
9:10 - 10:30 am	Effective Visual Teams	Judy Pozsgay	Visual Team Members	Ballroom 2
10:30am - 10:45am	BREAK			
10:45am -12 Noon	DCP Testing	Cheri Bowerrs	DCP Candidates	Break Out #1
10:45am	Announcements/Intro	Liz Danielski	For Karen Breidert	Ballroom 1
10:45am - 12 Noon	Barbershop - It's What We Do	Karen Breidert	General Membership	Ballroom 1
10:45am	Announcements/Intro	Patty Weeks	For Judy Pozsgay	Ballroom 2
10:45am - 12 Noon	Characterization - Get Some	Judy Pozsgay	General Membership	Ballroom 2
12 Noon - 1:30 pm	LUNCH			
12:15pm - 1:30pm	Front-Line Directors	Patty Weeks	Front-Line Directors	Break Out #1
12:15pm - 1:30pm	Silver Sorority Annual Meeting/Lunch	Jenny Harris	Silver Sorority Members	Break Out #2
12:15pm - 1:30pm	Team Leaders/Presidents Forum	Sarah Nainan-Newhard	Team Leaders/Chapter Presidents	
12:15pm - 1:30pm	Regional Events Coordinators Forum	Liz Danielski	Chapter RECs	
12:15pm - 1:30pm	Marketing Forum	Diane Bartel	Chapter Publicity/Marketing Chairs	
12:00pm - 1:30pm	Membership Forum	Michele Woodward	Chapter Membership Chairs	
1:35pm	Announcement/Intro/Class Opening	Jenny Harris	For Judy Pozsgay	
1:45pm - 3:00pm	Movement While Singing	Judy Pozsgay	General Membership	Ballroom 2
1:40pm - 3:00pm	Making the Most of Our Time Together	Karen Breidert	Front Line Directors	Ballroom 1
3:00pm - 3:15pm	BREAK			
3:15pm - 4:20pm	Be the Change You Want To See	Karen Breidert	Administrative Leaders	Ballroom 1

Time	Class Name/Event	Instructor/Faculty	Target Audience	Room
3:15pm	Announcement/Intro/Class Opening	Michele Woodward	For Judy Pozsgay	Ballroom 2
3:25pm - 4:20pm	Personal Performance Instruction Program	Judy Pozsgay	General Membership	Ballroom 2
4:30	RMT Forum	Sarah Nainan-Newhard	General Membership	Ballroom 1
5:00pm - 7:00pm	DINNER BREAK			
7:00pm - 10:30pm	SATURDAY NIGHT SPECTACULAR featuring - Parade of Quartets and International Competitors		General Membership & Public	Ballroom 1
SUNDAY, SEPTEMBER 10, 2016				
9:00am - 10:40am	Open Chorus Coaching	Karen Breidert	General Membership	Ballroom 1
9:00am	Announcement/Intro/Class Opening	Vickie Dennis	For Judy Pozsgay	Ballroom 2
9:10am - 10:30am	Putting Together a Performance Package	Judy Pozsgay	General Membership	Ballroom 2
10:30am	BREAK			
10:45am - 11:45am	Open Quartet Coaching*	Karen Breidert	General Membership	Ballroom 1
10:45am - 11:45am	Open Quartet Coaching*	Judy Pozsgay	General Membership	Ballroom 2
11:50	Wrap Up	Vickie Dennis	General Membership	Ballroom 1

Back By Popular Demand!

**DOUBLE COMEDY
QUARTET CONTEST**



"Half-Baked" - 2015 Comedy Double-Quartet Contest Winners

**Grab 7 of your best buds, some great costumes, one parody song
and your sense of humor and plan to enter the**

Double Comedy Quartet Contest

F.L.A.S.H. 2017

Friday Night at 9:00 PM

**Look forward to lots of side-splitting laughter, fun, humor, prizes and
unforgettable performances!**

***** Look for details soon *****

To: Chapter Historians
From: Michele Woodward, RMT Membership Coordinator,
mwoodwardvf@gmail.com
Re: History Book Contest at F.L.A.S.H.

Please be getting your chapter history books ready over the summer to prepare them to be judged at the Region #19 History Book Contest at F.L.A.S.H. on September 9th.

Books will be judged during the day on Saturday, September 9th. Winners will be announced at the Saturday night show. Your books must be at registration by 9:00 AM Saturday morning (you can bring them in on Friday too). We don't want the judges to miss F.L.A.S.H. classes.

Thank you

History Book Contest Registration Form

F.L.A.S.H., September 9, 2017

In order to be judged, you must have this form enclosed in your book, and at the registration table by 9:00 AM Saturday, September 9th, 2017.

Please print. Thank you.

Historian: _____

Chapter: _____

Historian's address: _____

Historian's email: _____

_____ I do not want my book judged but I will proudly show the region my chapter's history book

SWEET ADELINES INTERNATIONAL
ATLANTIC BAY-MOUNTAIN REGION #19
History Book Contest
Guidelines Rules Scoresheet

Chapter _____ Year _____

The purpose of the history book contest is to encourage chapters to keep a record of activities in an orderly and attractive manner.

FACTUAL CATEGORIES

COMPLETENESS (5 points) All events sponsored by your chapter should be covered by some type of enclosure and be as complete as possible. Also include Sweet Adeline events attended by your chapter members, F.L.A.S.H., Regional or International photos taken of your chorus and any competing quartets should be included.

Score _____

ACTIVITIES (15 points) Identify place, date and any other pertinent details of all events. Persons in photos should be identified by first and last names: however, a crowd shot could be treated as an event. Use clever captions.

Score _____

CHAPTER PERSONNEL (10 points) Elaborate on the "Who's Who" of your chapter such as officers, board members, directors, assistant directors, committee chairmen, quartets and members acting in a regional or international capacity.

Score _____

REPORTING PERIOD (5 points) Material should represent the fiscal year- May 1 through April 30. If competition or annual show falls in May, you may include it, since both are activities, which take months of chapter preparation.

Score _____

CHRONOLOGICAL ORDER (15 points) Enter material in chronological order, however, special projects, which span a period of time such as show preparation, may be spotlighted in a special section.

Score _____

COVER AND TITLE PAGE (10 points) The cover and title page are important. The cover should be sturdy and attractive. Identify chapter and reporting period. This is a good place to initiate a theme that will tie together the activities of the year.

Score _____

VARIETY (10 points) Decorate with a variety of memorabilia, such as clippings, articles, photos flyers, souvenirs, artwork etc.

Score _____

LAYOUT AND COMPOSITION (15 points) The book should be well balanced and easy to read. Pages however should not be overcrowded or stretched to the point of looking bare. Neat and attractive placement is crucial.

Score _____

ORIGINALITY (15 points) The entire history book will be judged originality, imagination, and good taste.

Score _____

OVERALL TOTAL SCORE

Region 19's Quartet Mix & Match: Find New Singing Buddies!!

- Are you a quartetter currently without a quartet?
- Are you an "I'll be in a quartet someday" girl?
- Are you curious about quartetting?

Then Mix n Match 2017 is the place for you!

Join us on October 7th, when we're going to try a bunch of different singers in a variety of combinations to hear the many beautiful sounds we can create together. There'll be mini-classes on starting a quartet, choosing music, running a quartet rehearsal and, of course, plenty of singing time!!

If you're lonesome for a quartet, wondering what it's all about, or wondering if you can do it, come join us. We'll sing together, learn some stuff and have a complete blast!!

Register today [here](#)

Lynda Keever
Region #19 Faculty
Facilitator-Mix n Match

*Saturday,
October 7, 2017
10:00 to 3:00*



*Bring Your
Brown Bag Lunch*

Region 19's QUARTET Mix & Match

Performing Arts Complex at Stage One, 101 Plush Mill Rd, Wallingford, PA 19086

Hosted by Lynda Keever

\$10 Registration Fee Includes Learning Media & Bottled Water

Additional Info Contact Sandy Knapp, Quartet Promotions Chair @ napper1348@musician.org

CHAPTER NEWS:

CLUSTERED SPIRES

THIS IS YOUR LIFE

Remember watching Ralph Edwards surprise an unsuspecting celebrity with quips and anecdotes from family and friends in this weekly TV show during the 50s and 60s? After our Sweet Adeline friend Judy Coakley's memorial service, we realized how little we had known about her, like the viewing audience on the TV show. Friend after friend shared warm stories of how, when, or where Judy entered their lives. Amazed at how little I knew, I vowed I would not let that happen again.

I asked the chorus to send me a few questions they would like to ask each member. I chose the top 10 questions. Each week we draw a name from an envelope and 5 questions from another envelope. The things we have learned about each other have been real eye openers – what they wanted to be when they grew up; most embarrassing moment; happiest time as a child, young adult, adult; something important learned from a mentor or family member; most unusual job or place of employment; hobbies other than Sweet Adelines.

The BEST question is "What is something we don't know about you and would never guess?" That's the one question we have enjoyed the most. Although I set aside 10 minutes during rehearsal for this, sometimes we're laughing so much we run over the allotted time. But it is SO worth it because we've learned so much about our Clustered Spires sisters.

Submitted by: Robin Blythe, Clustered Spires Director

FREEDOM VALLEY

CELEBRATING 10 YEARS!

Freedom Valley Chorus had its 10 year anniversary party in June. We have a lovely, delicious dinner, and the founding members put on a skit about how the chorus got started. Our wonderful quartet, Four of a Kind sang a few songs. It was a great memory-making evening which was enjoyed by all!



Submitted by: Kay Bear

HARBOR CITY MUSIC COMPANY

Summer Time and the Singing is Easy

Don't you love summer? Picnics, vacations, warm weather, relaxing, and, of course, SINGING. Our mantra for the last several months has been "sing with ease". We've been encouraged to stop trying so hard and perform, putting our heart into our music. What we know is this: if we relax, we can sing with ease. So, summer seems to help put it into perspective for Harbor City Music Company. A time for relaxation.

Of course, while we are "singing easy," we are also enjoying every minute of performing for others and learning how to ring those

chords. The chorus has performed in several different venues over the summer including: Luhman's Theater, Woodland Retirement Community and the International Education



Symposium (IES) at College Park, Maryland. At IES, we LOVED getting coached by Tom Carter and were thrilled when we received a letter from SAI International President, Paula Davis, who shared the following from Tom: "The Harbor City Music Company was incredible to work with as well. They were truly exemplary as a demo choir and director, immediately adjusting (and powerfully so) to every suggestion. In fact, of all the demo choirs I've worked with, HCMC was probably the best!" Paula ended the quote with "High praise, I'd say." Without a doubt, all of us in the chorus felt it was an honor and a joy to be asked to sing, demonstrate and perform. And, it seems we did it with ease? Singing, it's what we live for afterall, right?



Coaching with the best has also been part of the way we have been "relaxing," of late. In June, Renee Porzel shared with us a multitude of lessons to help us prepare for International. Lynne Smith joined us in July, prior to her critical surgery (and, she's now cancer free...way to go, Lynne), for an evening filled with new perspectives and ideas and fun.



August found us in Westminster getting coached by Lori Lyford. What a joy the entire weekend was for ALL of us. Our theme for the weekend was: Queen's Dominion: Happiest Place on Earth. Whether it's watching our new members as they tried to figure out this hobby of ours (and saying time after time, "I wish I knew about this

years ago!!!"); listening to Lori, soaking up her many pearls of wisdom, and trying to apply them; the smiles and hugs were abundant and uplifting. We are definitely living the dream and enjoying every minute of it. The weekend was magical.

Now, it's time for our final leg of this journey to Vegas. We are looking forward

to "unveiling" a few surprises at F.L.A.S.H. and hope that many of you will join us at our Friends on Family on September 27th at 8:00 pm (see our [Facebook](#) page for more details. We'd love it if you would join our page, as well). We are rooting, of course, for everyone in the International contest, but, have a special place in our hearts for our chapter quartets who will be on stage at the MGM Grand. To Lustre, GQ, Famous Janes and Neon Lights: You go, girls. Take it easy, enjoy every morsel of the contest and show 'em how it's done.

Now, back to relaxing and taking it easy!



Submitted by: Nancy Gaither

PRIDE OF BALTIMORE

The NAME Game!

Lynda, Lynda, Lo Lynda, banana fana fo find-a; me my mo mind-a, **LYNDA!** Yes, friends, the word is out, and the word is **Lynda!** The Pride of Baltimore has its new director, and we are so proud and happy to name **Lynda Keever** as our newest member and, as she says, "Proud Director of the Pride of Baltimore Chorus"!! Pictured right, Chorus President **Ashley Miller** with Chorus Director **Lynda Keever**)



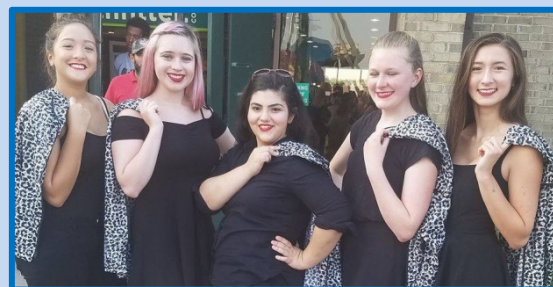
Pride 3.0 is moving full speed ahead with our new captain! On August



26th, a group of us performed at the Maryland State fair with Lynda at the helm for the first time! Our performance Manager, **Eileen Rosenberg**, is so sooo good at getting us gigs! (Pictured left, L-R, **Carol Ridge, Lynda Keever, Marcy Murphy, Carolyn Weger, Sheila Schlosser, Megan Rippen, Sharyl Lim, Eileen Rosenberg, Ashley Miller, Adele Jones, Jane Brown, Iris Evans.** Missing - because they were cleaning up - **Amy Donnelly, Rosalie Miller, Linda Olding, Marlene Teitel, Bonnie Whaley, Marsha**

Zwicker)

Some of the students from our Summer Singers Program were able to sing with us at the Maryland State Fair as well! (Pictured right, L-R, **Julie Le, Natalie Walstrum, Joanna Kouloheras, Katherine Underwood, Natalie Lim** missing - **Emma Hansen**)

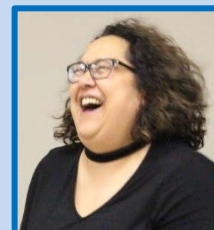


And speaking of the **Summer Singers Program**....



Our **Summer Singers Program** Graduation Performance was August 28. It was held at **St. Thomas More Church**, and parishioners, as well as family and friends, flocked to see and hear the Pride of Baltimore and the Summer Singers show off how hard they (we) have worked all summer! The performance was a rousing success, and the students were very pleased to receive a small gift in commemoration of graduating from the program! (Pictured left, L-R, **Allison Floyd, Olivia Russell, Natalie Lim, Joanna Kouloheras, Katherine Underwood, Emma Hansen** missing (off to college!) **Claire Dolge**)

Lastly, the influx of guests continues! We recently had one guest that passed her audition on her second visit - some of you may recognize her name: **Sarah Nainan-Newhard!**



And that's the **NAME GAME** from the **PRIDE OF BALTIMORE!**

Submitted by: Jane G. Brown

QUARTET NEWS:

LUSTRE

Hi everyone! We can't wait to see you all at F.L.A.S.H. in a week or so! Just wanted to drop in and give you an update on what we've been up to. Mainly, we've been enjoying each other's company through regular rehearsals, attending IES in August, and getting lots of coaching to prepare for International competition in October.

But the other big thing we did was the first-ever Backyard Barbershop Bash, held on August 26th in Lustre's backyard. It was so much fun! Almost 100 people came to enjoy a FREE barbershop show. We're looking forward to hosting more of these events beginning in Spring 2018. Check out the [website](#) or Facebook page for details on upcoming dates and featured quartets. We're hoping it becomes a great event for our area to enjoy for a long time in the future.

In Harmony,
Lustre



SOUND DESIGN

♪ Summertime and the quartetting is easy. ♪

Well, not so much for the members of Sound Design! Since regional, our lead, Jennifer Newman, was busy putting the final touches on her event, the Women's Harmony Brigade (WHB), which is a weekend of singing and singing and more singing. Newman (as we call her) founded this event three years ago: women from all over the country learn nine songs for the weekend, then we get together and everyone gets to sing with all attendees of other voice parts. Susan and Sarah attended this year as well, and next year we're going to attend as a full quartet – bonus: our quartet will have a selection of potential new songs for our repertoire!

We took advantage of the incredible talent that was in our region during IES, and booked a coaching session with the amazing Karen Breidert! She helped us add life to our new contest ballad. We look forward to glomming even more knowledge from her at F.L.A.S.H., as well as from Judy Pozsgay!

Since our mommies, Susan and Jennifer Myers, spent the majority of their Summer with their kids, we've only rehearsed on a monthly basis, but we haven't been taking it easy...no sir! We're expanding our repertoire, and are continuing to hone and refine our new contest ballad. When we can't meet on a weekly basis, we assign homework, and everyone comes prepared so we can easily pick up where we last left off. We even had the pleasure of singing at a 90th birthday party (the same day WHB ended)! Fall brings more regularly-scheduled rehearsals and back to our primary coach, Lynda Kever (congrats Lynda on your new gig as director of POB!) for further guidance and refinement!

Break a lash to our Region 19 competitors in Vegas: Lustre, Class Ring, GO, Famous Janes, Neon Lights and Harbor City Music Company! Thank you for representing our region so well!

In Harmony,
Susan, Newman, Myers and Ser



Top left: Newman doing her WHB thing
Top right: We tried out a new bari at WHB, but she just wasn't right for us 😊
Left: Singing for Miss Lee's 90th birthday
Bottom left: Our favorite coach, Lynda Kever
Bottom right: Coaching with Karen Breidert

Director Search



Director needed for small women's chorus in Annapolis, MD. We are members in Region 19 of Sweet Adelines International. We are an established chorus, having just celebrated our 50th anniversary, and are eager to try some new and fun arrangements with a creative leader.

Visit our website: www.arundelairchorus.org and check us out!



Interested applicants, please e-mail:
margepuccinelli@comcast.net

RISERS & COSTUMES FOR SALE!

Are you a growing chorus? Are your risers getting tight and you are looking to expand them?? Well we have a solution for you!!!! Harbor City Music Company is selling 5 sets of 4-foot 4 step Wegner choral risers with back sissy bar and 3 sets of 4-foot 3 step choral risers. Need storage for risers?? We are also selling our enclosed trailer!! Please contact sueannmyersrn@aol.com for more information.



Are you looking for a new costume? Are you on a budget looking for something fantastic that flows on stage, is easy to travel, and looks good on everyone? Harbor City Music Company is selling their gently used costume. We have grown and can't buy additional ones so we need to let this beautiful dress go. ☹ We have 73 dresses, all cleaned and sized. The sizes vary from Small to 4XL. We want a fresh new home for them and are willing to negotiate. Please contact sueannmyersrn@aol.com for more information.



Jersey Sound Chorus is selling costume tops!

We have 50 bronze costume tops for sale in various sizes (see attached pictures). The tops range in size from 4 to 3X. They can be purchased either individually or for a group. The asking price is \$25 per top. This price is negotiable dependent on the amount of tops purchased.

If interested please contact:

Anna Kitz: 856-722-9798 (h) or

Mary Stansky: 609-714-1088 (h) / 609-969-8658 (c)



Red Rose City Chorus

will present

Best Seat in the House

An a cappella concert featuring
special guest quartet: Lustre



Saturday, Sept. 23 • 2 p.m.

The Ware Center • 42 N. Prince St., Lancaster, PA

Tickets: artsmu.com or (717) 871-7600



**COME SEE OUR
FANTASTIC NEW SHOW**

and the WINNER is

THE
INCOMPARABLE



UNDER THE
DIRECTION OF
JOSEPH SPIECKER
MASTER DIRECTOR

**SATURDAY
SEPTEMBER 23**
Curtain@ 3pm

STAGE ONE
101 Plush Mill Rd.
Wallingford, PA 19086

Contact
tickets@valleyforgechorus.com

FEATURING
AUDACIOUS
AND
MOSAIC
QUARTETS

Tickets
\$20 Adults (2 for \$35)
\$17 Seniors/ Students
\$50 Family Pack (Max 2 Adults)



HCMC Friends and Family Night

Wednesday, Sept. 27, 2017, 7:30 pm

Severna Park Elks Lodge

160 Truck House Rd., Severna Park, MD 21146

Featuring

Harbor City Music Company Show Chorus



With Our Very Special HCMC Guest Quartets:

Lustre – 2016 3rd Place International Quartet

GQ – 2016 7th Place International Quartet

Famous Janes – 2017 Reg 19 Quartet Champions

Neon Lights – 2017 Reg 19 2nd Place Quartet





The Chesapeake Harmony Chorus
invites you to our



1st Annual Quartet Invitational

September 24, 2017 @ 1:30 pm
Elks Lodge

160 Truckhouse Rd., Severna Park, MD

**Men * Women * Mixed * Novice * Experienced
Seniors * Youth in Harmony * International-Bound**

Please join us for an afternoon of quartet singing and barbershop fun.

Each group may sing at 1 - 2 songs, or a performance package.

Refreshments will be provided.

Admission \$10 Adult / \$5 Youth (under age 26)

Pre-registration is encouraged!

For more information, please call or text

Sally Burton at 410-336-9139 or email sallygb619@gmail.com.



Mid-Atlantic
District



Harmony, Inc.



Atlantic Bay -
Mountain Region
Sweet Adelines International

WANTED!

Talent to perform at the Delaware Valley Show Chorus
Variety Show Extravaganza! (And audience members, too!)

SATURDAY, SEPTEMBER 30, 2017, 7 - 10 PM

\$15

Admission Per Person
(includes refreshments)
Cash or Check Night of Show
Reservations Strongly Suggested

Entertainment **B.Y.O.B. FUN**
Quartets **SHENANIGANS Dancers**
Snacks **SOLOISTS** **Raffles**
Choruses **SURPRISES + MORE**

NAME YOUR TALENT - WE WANT YOU!
ALL ARE WELCOME - SAVE THE DATE!

The Variety Show Extravaganza will take place on Saturday, September 30 at Stage One Performing Arts Complex, 101 Plush Mill Rd, Wallingford, PA. Proceeds benefit the Delaware Valley Show Chorus, a local non-profit chapter of Sweet Adelines Intl., a worldwide women's singing organization committed to advancing the musical art form of barbershop harmony through opportunities in education, performance and competition.

Contact Nan Latona for more info, to reserve a seat, or to participate: nanlatona@gmail.com or 267-872-6118.

The CORONET CLUB CONGRATULATES

2017 International
Quartet Champions

FRENZY



2017
The CORONET
CLUB
presents

GRAND Illusion

FAMED CORONET CLUB CHORUS

YOUR FAVORITE QUEEN QUARTETS

Featuring VERY Special Guests



CROSSROADS

2009 Barbershop Harmony Society
International Championship Quartet
www.crossroadsquartet.com

MGM GRAND VEGAS

October 13, 2017

7:30 preshow, 8:00 showtime

visit CoronetClub.org for tickets!

And the
Incomparable

Liz Hardcastle



Bringing her
Emcee Magic!

Ringing Hills Chorus

of Sweet Adelines International Presents

singing & swinging in the 60s



Special Guest Quartet
Party of Five
2017 BHS International Seniors Champions

Saturday

November 11, 2017

Berean Bible Church

2675 E High St #1

Pottstown, PA 19464

Wheelchair accessible

2PM

\$12 adult \$6 child (under 12)

ringinghillschorus.org



The Jersey Sound Chorus Presents:

Of Sweet Adelines International



Cool Yule

Saturday December 9, 2017 @ 2 pm

FEATURING:

BHS International
2017 4th Place
Bronze Medalist



Lenape Regional Performing Arts Center
130 Tomlinson Mill Road, Marlton, NJ 08053

Advanced Tickets: Senior - \$10 / Adult - \$15 / Youth - \$5 / Under 12 - Free
At The Door Tickets: Senior - \$15 / Adult - \$20 / Youth - \$5 / Under 12 - Free

For more information, visit www.JerseySoundChorus.org
Follow us on Facebook and Instagram - @JerseySoundChorus

The Upper Chesapeake Chorus
Christmas Show
“Traditions Around the World”

Sunday, December 17, 2017

Place: St. Paul's Lutheran Church, 201
Mount Royal Avenue, Aberdeen, MD

