

# BARBERSHOP BEAT

ATLANTIC BAY - MOUNTAIN REGION 19 | SEPTEMBER 2023

**This issue:**

**F.L.A.S.H.**

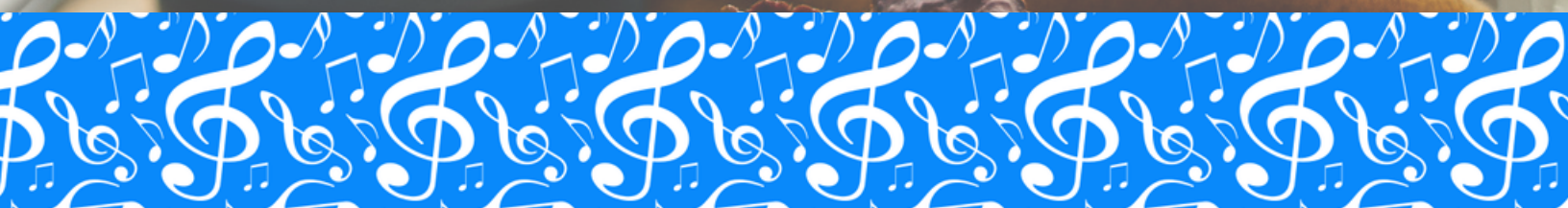
**Meet the new Region 19 Marketing Coordinator!**

**RMT Strategic Plan**

**Chorus Festival**

Volunteers needed!

**and more!**



# REGIONAL MANAGEMENT TEAM (RMT)

SWEET ADELINES INTERNATIONAL, INC.



Communications Coordinator

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Directors Coordinator

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Education Coordinator

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Liaison to: DelMarVa, Diamond State



Events Coordinator

**SALLY KELLY**

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Finance Coordinator

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The Greater Harrisburg Chorus

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Membership Coordinator

**PATTY WEEKS**

Cape Shore, Greater Harrisburg

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Liaison to: Chesapeake Harmony, Jersey Sound, Shades of Harmony



Team Coordinator

**IRENE HERSHEY**

Vocal Harmonix

**ihershey@aol.com**

Liaison to: Altoona, Greater Harrisburg, Ringing Hills

# REGION 19 CALENDAR OF EVENTS

THIS SECTION INCLUDES CHAPTER EVENTS, REGIONAL EVENTS, EDUCATION EVENTS, AND INTERNATIONAL EVENTS.

## EVENT

## DATE

### 2023

F.L.A.S.H. - Hunt Valley, MD

Oct 6-8

International Convention & Competition - Louisville, KY

Oct 30-Nov 4

### 2024

Fearless Foursomes (Quartet Weekend)

Jan 19-21

Regional Convention - Lancaster, PA

May 16-18

Leadership Academy

Jun 8

F.L.A.S.H.

Oct 18 - 20







## REGION 19 MISSION

**Our mission:** Region 19 is a women's organization dedicated to musical excellence and the development of leaders through education, camaraderie, and performance of a cappella harmony in the barbershop style.

**Region 19 Website:** [www.region19sai.org](http://www.region19sai.org)

**Member's Facebook:** [www.facebook.com/region19SAI](https://www.facebook.com/region19SAI)

**Director's Facebook Group:** [www.facebook.com/groups/381778536043160](https://www.facebook.com/groups/381778536043160)

**Presidents/Team Leaders' Facebook Group:** [www.facebook.com/groups/514932849349532](https://www.facebook.com/groups/514932849349532)

**REC's Facebook Group:** [www.facebook.com/groups/558299848045442](https://www.facebook.com/groups/558299848045442)

**Membership Coordinator's Facebook Group:** [www.facebook.com/groups/2484755828517569](https://www.facebook.com/groups/2484755828517569)

# THANKS FOR YOUR SUBMISSIONS!

We welcome your calendar items, chapter  
and quartet news, and other items  
of regional interest.

**BARBERSHOPBEAT@GMAIL.COM**



REGISTRATION NOW OPEN!



# F.L.A.S.H.

FRIENDSHIP, LAUGHTER AND SINGING HARMONY

October 6 - 8, 2023

Hunt Valley, MD

HOSTED BY THE DUNDALK CHAPTER

## OUR INTERNATIONAL FACULTY LINE UP:



**Vickie Maybury**

Director - Skyline

2023 SAI Silver Medalist Chorus

Expression Judge Category Specialist



**Kim Newcomb**

Director - Capital City Chorus

Baritone - The Ladies, 2023 SAI

Champion Quartet



**Pre-event session for  
Directors and  
Assistant Directors!**

**Tag Time!**

**Stagecraft and  
story telling!**

**Ask a Judge!**

**Getting to the  
next level!**

**Incorporating  
new members!**

**The Voices: Novice  
Quartet Competition!**

**Sharing the  
awesomeness of  
Barbershop!**

**Send Off for  
International  
Competitors!**

**Music Theory  
classes galore!**

**[Click here for the F.L.A.S.H. website for more info](#)**

# LINES FROM LORI JO

## EDUCATION

As of this writing, we have 120 singers registered for F.L.A.S.H. 2023. That's more than we had in 2022 but we are really hoping for more. So, WHY should YOU attend Friendship, Laughter and Singing Harmony in 2023? I hope to see you in October!

### Top Ten Reasons YOU Should Attend F.L.A.S.H. 2023.

- 10 Make new friends
- 9 Free PVI (Private Vocal Improvement) sessions
- 8 Free PAW (Private Arm Waving) sessions
- 7 Boutique to support the host chorus and the international-bound competitors
- 6 Fun activities with the Dundalk Chorus
- 5 The Voices event on Friday night
- 4 Really Big Show on Saturday Night
- 3 Kim Newcomb's amazing classes
- 2 Vickie Maybury's amazing classes
- 1 Singing and Singing and Singing!

# NEWS FROM THE RMT

“Would you tell me, please, which way I ought to walk from here?” asked Alice.

“That depends a good deal on where you want to get to,” said the cat.

“I don’t much care where,” said Alice.

“Then it doesn’t much matter which way you walk,” said the cat.



*Former President of the International Board of Directors Paula Davis (center) with Region 19's Regional Management Team.*

As most of you know, Sweet Adelines International (SAI) is made up of 24 regions from around the globe. Each of those regions is led by a Regional Management Team (RMT) composed of 8 individual coordinators whose responsibilities are similar from region to region. Coordinators in each region include the following: Education Coordinator, Events Coordinator, Finance Coordinator, Communications Coordinator, Membership Coordinator, Marketing Coordinator, Director Coordinator, and Team Coordinator.

Beyond the tasks assigned to each coordinator by SAI, the Regional Management Teams across the organization also provide the vision and strategic plans for their regions, develop and implement the rules needed to govern the regions, and make any day-to-day decisions that affect the administration of regional operations.



# NEWS FROM THE RMT

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Being a regional leader is a rewarding and challenging role but one thing that certainly helps is to have a plan in place that can provide focus, direction, and consistency for the RMT as it conducts the business of the region.

Region 19's RMT was fortunate to have a wonderful guide to help us develop a new strategic plan as we emerge from COVID. Paula Davis, former President of the International Board of Directors joined Region #19 RMT members in a weekend retreat on August 11-12, 2023 in Bel Air, Maryland. With Paula's help, we were able to consider strategies to help close the gap between "what is" and "what is wanted".

The weekend began with a thoughtful and honest discussion about our core values and we explored words, phrases, and images that described our region and why we care about it. We then moved on to what makes our Region unique and finally talked about our Vision for the Region in 5 years. Using all of these themes and ideas we were able to construct the following Vision Statement:

*Region 19: Celebrating and encouraging community, inclusion, and musical excellence to advance a thriving organization. We are empowered singers and leaders supported by creative and innovative education that energizes everyone to promote harmony in the region, the community, and the world.*

Following a hearty breakfast on Saturday morning, we settled into the really challenging work of the weekend. What activities will contribute to that vision and are there any things that could hinder our forward motion as we move towards that vision?

We discussed the current strengths of our region including the geographical closeness among all the chapters, a strong pool of individuals who can provide educational opportunities, financial stability, the longevity of our musical leaders and many of our chapters, a consistent and vibrant presence at International competitions, and the fact that none of our choruses are scoring below 400.

Using the SWOT Model for organizational effectiveness, we considered some of the region's weaknesses, the opportunities and the threats we sometimes see as we address challenges of regional management.

# NEWS FROM THE RMT

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And finally, we began to articulate the activities that we believe can help the Region reach the Vision we have developed. It was at this point, that our pencils could not keep up with all of the ideas that came flying out. While it may not be possible to complete every activity that was suggested, the team identified a list of priorities that will direct the work of the RMT for the next 5 years:

- Develop Musical Excellence Among All Chapters and Quartets
- Celebrate and Encourage a Regional Community
- Support Membership Growth and Retention
- Appoint a Regional Committee for Diversity, Equity, Inclusion, and Accessibility

So how do these priorities take flight in the region over the next 5 years? Educational programming will be designed and scheduled to support each chorus and quartet as they refine vocal and performance skills. There will be activities to encourage the growth of our regional community including more opportunities to sing together for fun – not just for contest – through festivals and joint programming between choruses. Representatives of large and small choruses will share ideas about membership recruitment and retention that can be used across the region to encourage and support regional growth. And we will work together to ensure that the region fully embraces Diversity, Equity, Inclusion, and Accessibility for our members and our audiences.

Maybe you would like to be part of this exciting 5-year journey. Join a committee, join a team, help with one of these priorities. The RMT will host a listening session on Sunday morning at FLASH - October 8, 2023. We would like to hear your thoughts!

The RMT would like to thank Paula Davis for her direction in the development of this plan which will guide us for the next 5 years. And a huge thanks to Sally Kelly, Event Coordinator who so graciously opened her home for this retreat.

# TEAM COORDINATOR VIBES



Introducing to the Regional Management  
Team

MARKETING COORDINATOR

*Rita Gildea-Bryant*

Rita is an important member of the Greater Harrisburg Chorus but has had her previous Sweet Adeline experience with the Boston Skyline Chorus, Region 1.

Rita currently owns her own data management but comes to Region 19 with many years of experience in Marketing. We are excited to have her on the Team and look forward to collaborating with her marketing ideas and efforts.

Look for Rita at FLASH and give her a hearty Region 19 welcome. You can reach her at 617-538-6942 or email at [gildea\\_rita@hotmail.com](mailto:gildea_rita@hotmail.com)



## YOUR REGIONAL MANAGEMENT TEAM NEEDS YOU!!!

Please consider how your talents might be used for this wonderful region of ours. We are in need of a Team Coordinator, and someone to review and archive Standing Rules. There is still time to come on the team as a shadow and take on a position with confidence and excitement. Consider YOUR role in our future.

Reach out to me at [ihershey@aol.com](mailto:ihershey@aol.com) and we'll talk!! Serving this region is a tremendous honor and you can be a vital part in the growth and excitement for Region 19!



# EVENTS UPDATE

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## **Chorus Festival needs You!**

At the recent RMT strategic planning meeting we all commented about how fortunate we are in Region 19 being so geographically small as compared with other regions. We can drive from one end of the region to the other in just hours, whereas some regions have to fly to their competitions or dedicate an entire day to driving. We remarked at the sense of community and camaraderie that is pervasive across our membership. We want to celebrate that feeling and grow it further. At the same time we want to become more visible to the community around us.

With that in mind, we hope to host a chorus festival or other similar event where we will come together to sing for each other and the public. Not a competition. Just doing what we love for each other and the public. Early thoughts are that this would be a one day event, possibly outside at an amphitheater or similar venue. Or maybe at an indoor/outdoor venue where singing could happen inside and picnicking could be outside. The actual activities will depend on what kind of venue we are able to secure.

Planning and research for a venue is starting now for a possible summer/fall 2024 event. If you have ideas about possible venues, or would like to be in on the planning team for this event, please contact Events Coordinator, Sally Kelly [sakhcmc61@gmail.com](mailto:sakhcmc61@gmail.com)

# CHAPTER NEWS



## DUNDALK

We're so excited to be the host chorus for FLASH! Planning is in full swing, and it's going to be a great event. So make sure to register to "Get Down and Derby" with us! We're also preparing our package for International, which we'll preview at FLASH. It's gonna make you laugh!



## HARBOR CITY

We enjoyed her so much in February that we asked her back for an encore! Erin Howden joined Harbor City for the second time this year at our August retreat. In addition to orchestrating a productive coaching session of our finals package, Erin was tremendous fun as she and our director, Michael Gellert played off one another's talents...and comedic antics!

# CHAPTER NEWS



## JERSEY SOUND

Summer downtime for Jersey Sound? Never! We started off in May with a hilarious installation of our new Management Team members by our own Jersey Girls quartet with a Wizard of Oz theme.

After an exciting first competition with our new Director, Ritchie Lavene, we kicked off a new summer membership program called "Belles of Summer", inviting guests to join us on the risers to get to know us and learn a few songs. This attracted quite a few new faces.

We also recently performed for the veterans at the New Jersey Veterans Memorial Home in Vineland, NJ.

We are gearing up for a concert to benefit the Lobular Breast Cancer Alliance in October and our annual show in November, along with an ever-growing list of holiday performances. Never a dull moment, and that's the way we like it!



## VALLEY FORGE

Valley Forge Chorus hosted its first ever Rose Tree Harmony Singers Program, where we had eight guests rehearse with us for six weeks and perform at our annual summer show. We were fortunate to have several former and lifetime members visit to enrich this program by sharing stories of VFC history with our guests.

In addition to our Rose Tree Performance, we had the opportunity to return to perform at Dunwoody Village Retirement Community after many years. It was such a treat to perform in their newly renovated amphitheater.

VFC also recently welcome two new members, Deb and Kristin! We are so thrilled to have them in the Bass and Lead sections, respectively.



## **This is us:**

- We are an a capella group composed of women who enjoy the excitement of singing 4 part harmony in the barbershop style!
- Our group is fun-loving, warm and welcoming, and is serious about developing our musical and performing talents to the highest level!
- We have an active and successful membership growth program!

## **Is this you?**

- Do you have strong interpersonal and communication skills?
- Do you have a drive for musical excellence?
- Do you have an appreciation for the challenge of a capella harmony?

*Will you be the  
one to lead us on  
our journey to  
bigger and better?*



## **Are you interested?**

**Contact us for more information!**  
**pfchorus2010@gmail.com**

